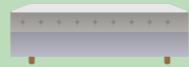


SORTING SIGNAGE

# TRIMAN user guide





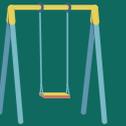
# Contents

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# 1

## Regulations



For more information about the scope of products covered by Ecomaison, visit the [Services Area](#)



# Regulations

## General rules

### Who is concerned by TRIMAN signage?

All **producers, importers, and distributors** of their own brand products intended for household use who are subject to an **extended producer responsibility** (EPR) provision.

### Where must it be affixed?

This signage consists of the TRIMAN logo and information on procedures for sorting or transferring waste resulting from the product, and must be provided **in close proximity to the product**:

- on the product
- on the product's packaging
- or in other documentation provided with the product

Provision of information on the website remains possible, but does not replace inclusion on one of the three items mentioned above.

If the various components of the product are subject to different sorting procedures, these procedures shall be detailed for each of the components.

### When must it be done?

Affixing the TRIMAN logo on all products subject to extended producer responsibility (EPR) has been a regulatory requirement since 1 January 2015. The implementation procedures were modified in 2020 by the French Anti-Waste Act for a Circular Economy.

Each sector concerned by EPR has its own implementation deadlines, detailed in the following chapters.



Article L. 541-9-3 of the French Environmental Code stipulates that any product placed on the market for household use, excluding household glass packaging for drinks, must include signage to inform the consumer that this product is subject to sorting regulations.

Click here for [Article L. 541-9-3 of the French Environmental Code](#)

Article L. 541-9-4 of the French Environmental Code provides for an administrative fine of up to €15,000 for a legal entity in the absence of sorting signage (...).

Click here for [Article L. 541-9-4 of the French Environmental Code](#)

The competent supervisory authority is the French Directorate General for Consumer Affairs, Competition, and Fraud Prevention (DGCCRF). A fine may therefore be applied by DGCCRF inspectors for each product that does not have TRIMAN signage and information on sorting procedures. However, the fine amounts stated in the French Environmental Code are maximum amounts.





# Regulations

## Reminder of the decrees and exceptions

### ► Reminder of the decrees

**Decree no. 2014-1577 of 23 December 2014**  
on signage common to recyclable products  
subject to sorting requirements

**Act no. 2020-105 of 10 February 2020**  
on combating waste and on the circular economy:  
Article 17

**Decree no. 2021-835 of 29 June 2021**  
on consumer information regarding the rules for  
sorting waste resulting from products subject to the  
principle of extended producer responsibility

**Decree no. 2022-975 of 1 July 2022**  
on the inclusion of decorative textile items covered  
by the extended producer responsibility approach  
for furniture items, and amending various  
provisions relating to waste



The procedures for applying sorting  
signage for decorative textile items will  
be communicated once the producer  
responsibility organisations are approved.

### ► Exceptions

However, there are exceptions regarding the display  
of the TRIMAN logo and sorting information:

■ **If the surface area of the largest side of  
a product or its packaging is between 10 and 20 cm<sup>2</sup>:**  
the sorting information can be dematerialised, but  
affixing of the TRIMAN logo remains mandatory.

■ **If the surface area of the largest side of a product  
or its packaging is less than 10 cm<sup>2</sup>:** the TRIMAN  
instructions and the sorting information can be  
entirely dematerialised.



For cylindrical or spherical products or  
packaging, these surface areas of 10 and  
20 cm<sup>2</sup> are increased to 20 and 40 cm<sup>2</sup>.



# Regulations

## Implementation timeline

### ► Stages of implementation of TRIMAN signage, common to all sectors:

- **Presentation** of proposals to partners and public authorities
- **Validation of signage** by public authorities
- **Entry into force** of affixing procedures
- **Deadline for affixing procedures** : 12 months
- **6-month stock disposal deadline**, after the end of the implementation period. Deadline valid only for certain sectors



Each sector concerned by an extended producer responsibility has its own implementation deadlines, detailed in the following chapters.



Since January 2023, distributors of DIY and gardening products and toys (whether individuals or legal entities) subject to the extended responsibility of the marketer have been bound by the obligation of recovery, during physical or distance selling.

This obligation has existed since January 2022 for furniture items and for decorative textile items since January 2023.

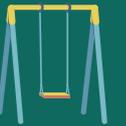
See the conditions in the [Services Area](#).





# 2

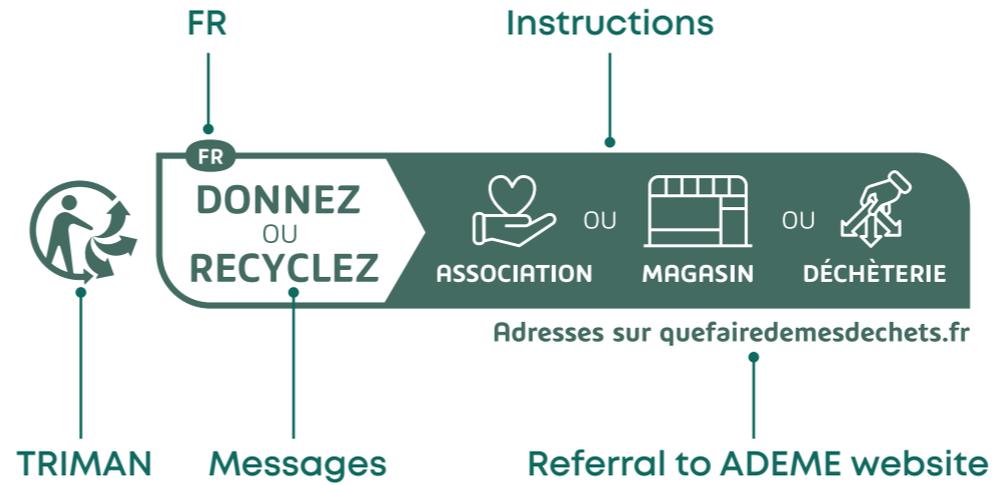
## Sorting signage





# Sorting signage

## Signage





# Sorting signage

## The TRIMAN logo

### Regulatory context

**The TRIMAN logo** is a visual identifier for all products subject to extended producer responsibility (EPR).

As one of the commitments of the Grenelle environmental charter, the TRIMAN logo entered into force on 1 January 2015, following publication of the Decree of 23 December 2014 establishing signage common to all products subject to sorting requirements.

**This sorting signage is intended to simplify the sorting process for consumers and to help improve collection and recycling rates.**

### Symbols composing the TRIMAN logo

All TRIMAN signage is composed of three graphic elements, which are **strictly inseparable**:

**A human figure**, symbolising individual action and highlighting the central role of the consumer within this initiative



**A circular arrow** around the silhouette, symbolising recycling

**Three arrows**, symbolising sorting, to enable better waste processing



# Sorting signage

## Message and instructions

### Methodology

Ecomaison conducted a consumer survey in September 2021 to understand consumer perception of the second life of used items.

The conclusions of this survey, organised by Harris Interactive, were taken into account when writing the message and instructions.



### FR

Country in which the instructions apply.

### Messages

Two messages were selected with reference to the second life of products: donating and recycling.

#### Donating, to promote product sustainability.

Whether passed on to family or friends or donated to a charity, used items can have a second life. Ecomaison is a partner of over 400 social and charitable associations, which resell collected items at an affordable price.

#### Recycling, to encourage zero waste.

Recycling used objects involves transforming their constituent materials into various new recycled raw materials.

### Instructions

The sorting instructions are intended to inform consumers of all possible solutions for giving used items a second life.

The order in which the three outcomes are presented is designed to encourage donations as much as possible, and therefore reuse of the product:

- **Donations** to social and charitable associations
- **Drop-off at textile containers**, dedicated to curtains and nets
- **Recovery in-store or upon delivery**, depending on certain conditions of store size or turnover
- **Drop-off at a waste disposal centre**



Since January 2023, distributors of DIY and gardening products and toys (whether individuals or legal entities) subject to the extended responsibility of the marketer have been bound by the obligation of recovery, during physical or distance selling.

This obligation has existed since January 2022 for furniture items and for decorative textile items since January 2023.

See the conditions in the **Services Area**.





## Sorting signage

Consumer information for disposal of items



Adresses sur [quefairedemesdechets.fr](http://quefairedemesdechets.fr)

### How to dispose of waste

This ADEME search engine, designed for individual users, shows all sorting solutions and collection point locations for each type of waste.

Consumers can therefore easily and quickly find all solutions for disposal of their used items, based on their GPS data.

[Quefairedemesdechets.fr](http://Quefairedemesdechets.fr)





# 3

## Rules of use





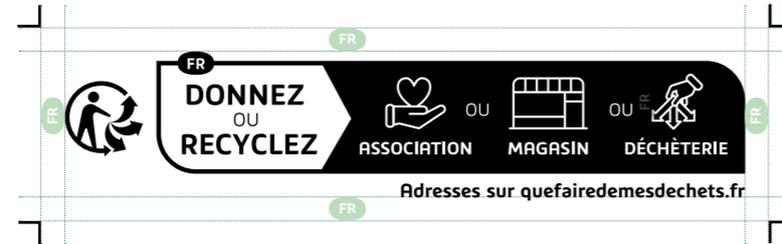
# Rules of use

## Protected area and prohibitions

### Protected area

This is defined in relation to the size of the “FR” bubble. It marks out a space around the TRIMAN symbol and the logo block within which no graphic element (text, rule, image) should appear.

### Protected area



### It is prohibited to

- 1 Change the colour of the TRIMAN. It must remain the same colour as the logo block.
- 2 Use the signage without the TRIMAN logo.
- 3 Change the position of the TRIMAN.
- 4 Change the size of the TRIMAN.
- 5 Change the proportions of the signage.

### Prohibited





# Rules of use

## Colours and typography

You can use various formats and colours to adapt the sorting signage to your media.

### ► Colour version

### ► Black monochrome version

This monochrome version is applied when faced with printing constraints.

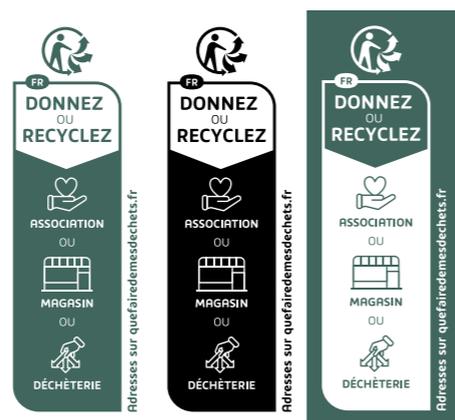
### ► Reverse printing version

If the signage is placed on a coloured background, reverse printing must be used.

### ► Horizontal

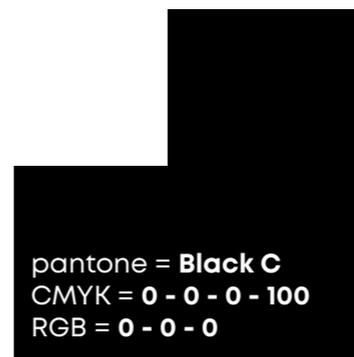


### ► Vertical



### ► Colours

pantone = 562C  
CMYK = 85 - 35 - 60 - 25  
RGB = 15 - 105 - 95



### ► Typography

The Ecomob font was used to create this signage.



As the texts are not intended to be modified, the font has been vectorised for optimal use of the graphic elements.

+ Native files are available in the kit provided by Ecomaison. This includes horizontal and vertical versions in three colours in Illustrator, PDF, and PNG formats.



# Rules of use

## Dimensions of the versions with **three pictograms**

### Minimum size

ADEME recommends **minimum sizes for use of the TRIMAN logo** in the original usage charter for sorting signage:

- ▶ 10 mm for the standard version
- ▶ 6 mm for the compact version

### Standard version

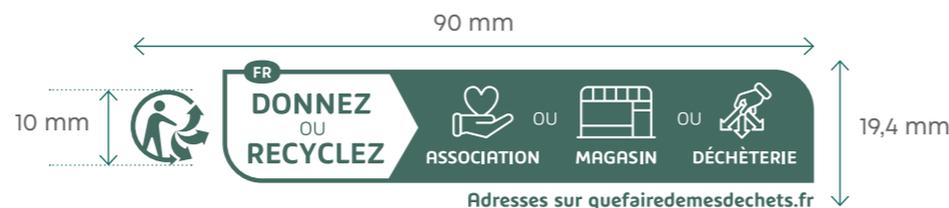
The standard version is to be **used by way of priority**.

### Compact version

The compact version should only be used when space is limited. This version may not be reduced under any circumstances.

The ratio between the different elements of which the signage is composed must be respected in the event of enlargement.

### Standard version



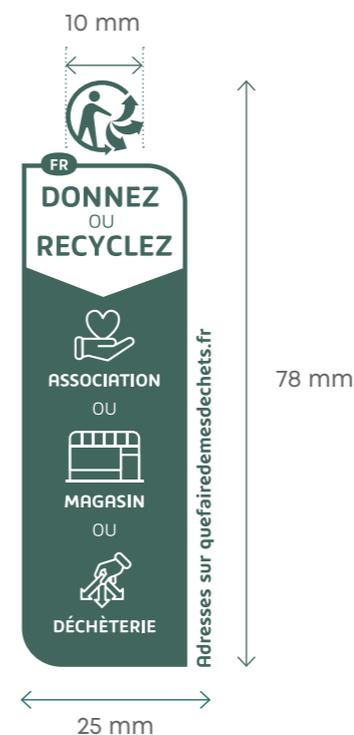
### Compact version



**The dimensions indicated in this guide are recommendations.** You may therefore change the size of the signage. However, please note that the law requires the TRIMAN to remain sufficiently visible to inform customers.

These dimensions apply to all versions including three possible outcomes for the item at the end of its life (charity, in-store, upon delivery, and waste disposal centre).

### Standard version



### Compact version





# Rules of use

## Dimensions of the versions with **four pictograms**

### Minimum size

ADEME recommends **minimum sizes for use of the TRIMAN logo** in the original usage charter for sorting signage:

- ▶ 10 mm for the standard version
- ▶ 6 mm for the compact version

### Standard version

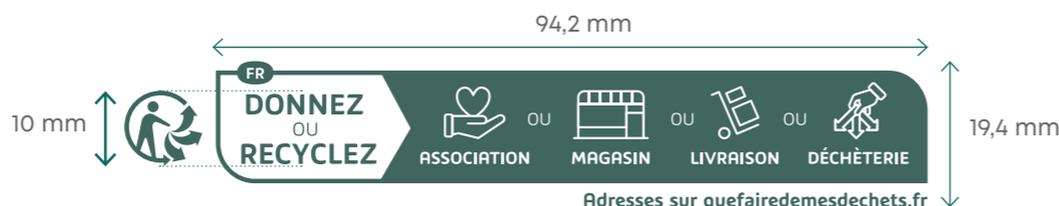
The standard version is to be **used by way of priority**.

### Compact version

The compact version should only be used when space is limited. This version may not be reduced under any circumstances.

The ratio between the different elements of which the signage is composed must be respected in the event of enlargement.

### Standard version



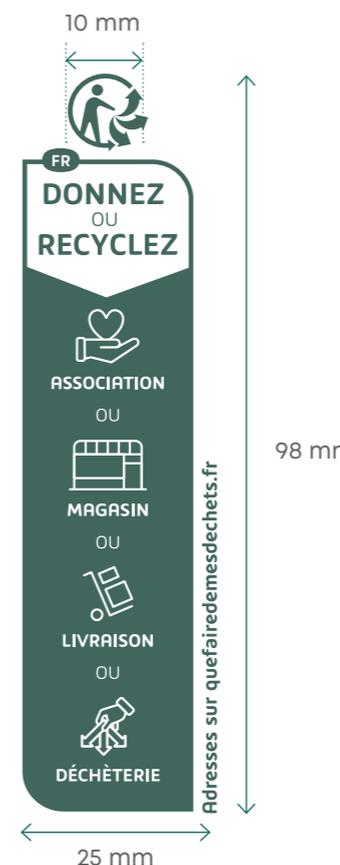
### Compact version



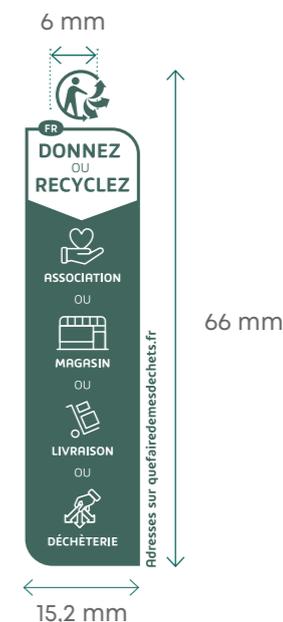
**The dimensions indicated in this guide are recommendations.** You may therefore change the size of the signage. However, please note that the law requires the TRIMAN to remain sufficiently visible to inform customers.

This version is specific to DIY and gardening products, as well as toys.

### Standard version



### Compact version





# Rules of use

## Examples of implementation

The sorting signage comprising the TRIMAN symbol and details of sorting procedures must be provided in close **proximity to the product**:

- ▶ on the product
- ▶ on the product's packaging
- ▶ or in other documentation provided with the product

Here are examples compliant with regulations.

### ▶ Product

You can affix the TRIMAN signage directly to the product, for example using a sticker.



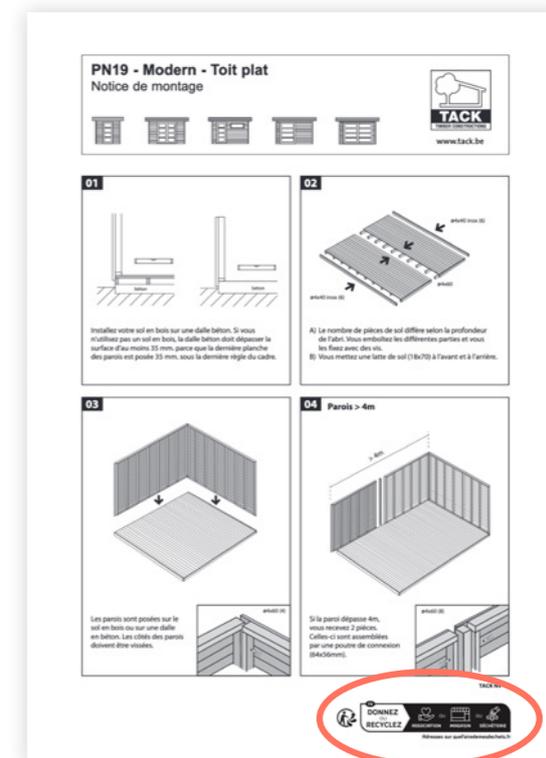
### ▶ Packaging labels

For this type of medium, we recommend using the black monochrome version.



### ▶ Instruction manuals

For assembly instructions, we recommend using the black monochrome version due to printing constraints for this type of format.





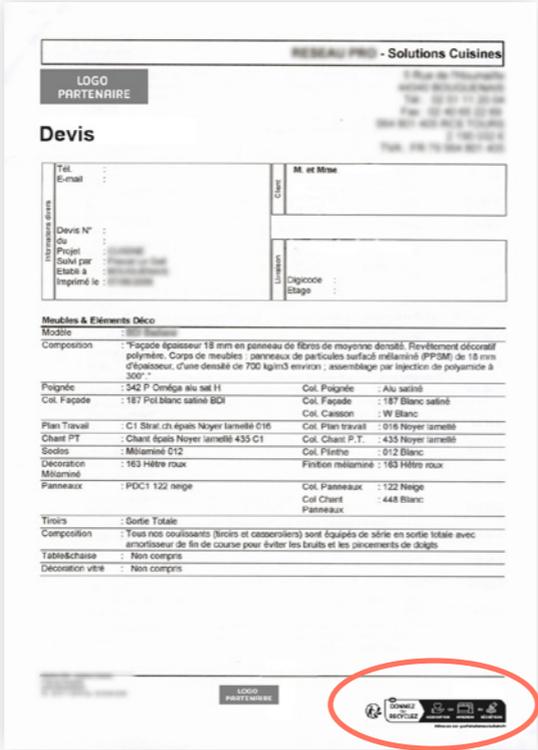
# Rules of use

## Examples of implementation

The information may be provided on invoices, quotes, catalogues, and online, but this cannot replace its mandatory inclusion on the product, its packaging, or on other documentation supplied with the product.

### Quotes

For quotes, purchase orders, and invoices, we recommend use of the monochrome version due to printing constraints for this type of format.



### Catalogues

For catalogues, we recommend using the black monochrome version, at the bottom of the page, indicating the mandatory information.





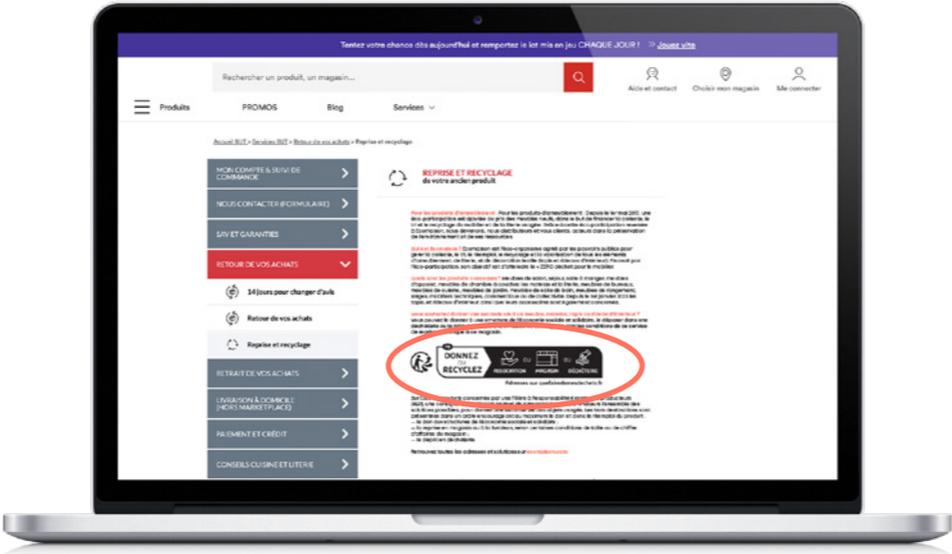
# Rules of use

## Examples of implementation

The information may be provided on invoices, quotes, catalogues, and online, but this cannot replace its mandatory inclusion on the product, its packaging, or on other documentation supplied with the product.

### ► Websites

Examples of multi-sector texts will be provided to you shortly, when the identity of the new Ecomaison brand, Ecomaison, is rolled out.



### Example text for furniture and bedding

**Pour les produits d'ameublement :** Pour les produits d'ameublement : Depuis le 1er mai 2013, une éco-participation est ajoutée au prix des meubles neufs, dans le but de financer la collecte, le tri et le recyclage du mobilier et de la literie usagée. Grâce à cette éco-participation reversée à Ecomaison, nous devenons, nous distributeurs et vous clients, acteurs dans la préservation de l'environnement et de ses ressources.

**Qui est Ecomaison ?** Ecomaison est l'éco-organisme agréé par les pouvoirs publics pour gérer la collecte, le tri, le réemploi, le recyclage et la valorisation de tous les éléments d'ameublement, de literie, et de décoration textile (tapis et rideaux d'intérieur). Financé par l'éco-participation, son objectif est d'atteindre le « ZERO déchet pour le mobilier.

**Quels sont les produits concernés ?** Meubles de salon, séjour, salle à manger, meubles d'appoint, meubles de chambre à coucher, les matelas et la literie, meubles de bureaux, meubles de cuisine, meubles de jardin, meubles de salle de bain, meubles de rangement, sièges, mobiliers techniques, commerciaux ou de collectivité. Depuis le 1er janvier 2023 les tapis, et rideaux d'intérieur, ainsi que leurs accessoires sont également concernés.

**Vous souhaitez donner une seconde vie à un meuble, matelas, tapis ou rideau d'intérieur ?** Vous pouvez le donner à une structure de l'économie sociale et solidaire, le déposer dans une déchèterie ou le faire reprendre à la livraison ou en magasin. Voir les conditions de ce service de reprise spécifique à ce magasin.



Sur tous les produits concernés par une filière à Responsabilité élargie des producteurs (REP), une consigne de tri TRIMAN permet de présenter aux consommateurs l'ensemble des solutions possibles, pour donner une seconde vie aux objets usagés. Les trois destinations sont présentées dans un ordre encourageant au maximum le don et donc le réemploi du produit :

- le don aux structures de l'économie sociale et solidaire ;
- la reprise en magasin ou à la livraison, selon certaines conditions de taille ou de chiffre d'affaires du magasin ;
- le dépôt en déchèterie.

Retrouvez toutes les adresses et solutions sur [ecomaison.com](http://ecomaison.com)



# 4

## Signage for furniture and bedding





# Signage for furniture and bedding

## Implementation schedule

### Stages of implementation of TRIMAN signage, common to all sectors:

- Presentation of proposals to partners and public authorities
- Validation of signage by public authorities
- Entry into force of affixing procedures
- Deadline for affixing procedures : 12 months
- 6-month stock disposal deadline, after the end of the implementation period.

|                       | Presentation of proposals to public authorities | Date of validation by public authorities | Deadline for affixing procedures* | Further 6-month stock disposal deadline |
|-----------------------|---|--|-----------------------------------|---|
| Furniture and bedding | 7 October 2021                                  | 15 December 2021                         | Until 15 December 2023            | Until 15 June 2023                      |

\* After this date, the TRIMAN sorting signage must be shown on products placed on the market, on the product's packaging, or in other documentation provided with the product, EXCEPT for products meeting the following two conditions:

- the product was manufactured or imported **prior to the 15 December 2022**
- the manufacturer or importer transferred this product **before the 15 June 2023**



# Signage for furniture and bedding

## Different versions

**This signage is chosen at the discretion of the marketer.** If you sell furniture exclusively, choose the version dedicated to furniture specialists. For other products such as bedding, please opt for the signage dedicated to non-specialists.

Both versions are equivalent, and affixing them in close proximity to the product will ensure regulatory compliance.

### ► Version for furniture specialists



### ► Version for non-specialists





# Signage for furniture and bedding

## Variations of the **furniture specialist** version

### Horizontal



### Vertical





# Signage for furniture and bedding

## Variations of the **general** version

### Horizontal



### Vertical





# 5

## Signage for decorative textiles





# Signage for decorative textiles

## Implementation schedule

### Stages of implementation of TRIMAN signage, common to all sectors:

- Presentation of proposals to partners and public authorities
- Validation of signage by public authorities
- Entry into force of affixing procedures
- Deadline for affixing procedures : 12 months
- 6-month stock disposal deadline, after the end of the implementation period.

|                     | Presentation of proposals to public authorities | Date of validation by public authorities | Deadline for affixing procedures* |
|---------------------|---|--|-----------------------------------|
| Decorative textiles | 29 June 2023                                    | 25 August 2023                           | Until 25 August 2024              |

\* After this date, the TRIMAN sorting signage must be shown on products placed on the market, on the product's packaging, or in other documentation provided with the product, EXCEPT for products meeting the following two conditions:

- the product was manufactured or imported **prior to the 25 August 2024**
- the manufacturer or importer transferred this product **before the 25 August 2024**



# Signage for decorative textiles

## Different versions

This signage is chosen at the discretion of the marketer.

Both versions are equivalent, and affixing them in close proximity to the product will ensure regulatory compliance.

According to the typology of products, you can choose for one of the following options :

► **Version dedicated to curtains and nets with 4 pictograms**, mentioning the inflow in textile containers.

► **Version for generalists**, for all other products in the decorative textiles category.

### ► Version dedicated to curtains and nets



### ► Version for non-specialists



Discover all the variations of the non-specialist version on [page 24](#).



# Signage for decorative textiles

## Variations of the **decorative textiles** version

### ► Horizontales



### ► Vertical





6

## Signage for DIY and gardening products and toys





# Signage for DIY and gardening products and toys

## Implementation schedule

### Stages of implementation of TRIMAN signage, common to all sectors:

- Presentation of proposals to partners and public authorities
- Validation of signage by public authorities
- Entry into force of affixing procedures
- Deadline for affixing procedures : 12 months
- 6-month stock disposal deadline, after the end of the implementation period.

|                            | Presentation of proposals to public authorities | Date of validation by public authorities | Deadline for affixing procedures* | Further 6-month stock disposal deadline |
|----------------------------|---|--|-----------------------------------|---|
| DIY and gardening products | 6 October 2022                                  | 06 December 2022                         | Until 06 December 2023            | Until 06 June 2024                      |
| Toys                       | 6 October 2022                                  | 06 December 2022                         | Until 06 December 2023            | Until 06 June 2024                      |

\* After this date, the TRIMAN sorting signage must be shown on products placed on the market, on the product's packaging, or in other documentation provided with the product, EXCEPT for products meeting the following two conditions:

- the product was manufactured or imported **prior to the 6 December 2023**
- the manufacturer or importer transferred this product **before the 6 June 2024**



# Signage for DIY and gardening products and toys

## Different versions

This signage is chosen at the discretion of the marketer. The three versions are equivalent, and affixing them in close proximity to the product will ensure regulatory compliance.

For toys or DIY and gardening products mainly sold on delivery, you can opt for one of the following options:

- Two versions with **three pictograms** indicating donation to charity, recovery upon delivery, or drop-off at a waste disposal centre
- A version with **four pictograms** also mentioning in-store donation.

### Standard version



### Version for delivery sales only



### Version for delivery sales only





# Signage for DIY and gardening products and toys

## Variations of the **standard** version

### Horizontal



### Vertical





# Signage for DIY and gardening products and toys

## Variations of the **delivery sales only** version

### Horizontal



### Vertical





# Signage for DIY and gardening products and toys

## Variations of the **in-store or delivery** sales version

### Horizontal



### Vertical





# 7 FAQ



For more information  
about the most  
frequently asked  
questions and  
the scope of the  
products covered by  
Ecomaison visit the  
[Services Area](#)



## FAQ

### ► What are the specific requirements for products sold internationally?

**The compulsory display of sorting signage only applies to products intended for the French market.** For this reason, sorting signage is accompanied by an indication of the country concerned: “FR”. Each Member State of the European Union applies its own sorting guidelines within its territory, since these depend on the reuse and recycling capacities of each State.

**However, it should be noted that,** for products imported from another European country, sorting signage may be replaced by equivalent signage recognised by the European Union or a Member State.

### ► What are the obligations of marketplaces?

**The marketplace is deemed responsible, in lieu of the third-party sellers who use its platform, and is required to provide or contribute to waste prevention and management, in accordance with the provisions of Articles L. 541-10 (EPR obligation).**

As such, it is subject to the obligation of sorting signage for its products. If the third-party seller does not fulfil its obligation to display sorting signage, the marketplace must fulfil this obligation in lieu of the third-party seller.

For more information about the most frequently asked questions and the scope of the products covered by Ecomaison visit the [Services Area](#)



## FAQ

### ► Can the colour of the sorting signage be changed?

**Ecomaison does not require you to use one of the versions in the proposed colours of black or green.**

If you wish to place the logo on a coloured background, we recommend using the version with a white border, as in the example below:

*The regulatory obligation relates to the visibility of the logo, which must be affixed in close proximity to the product.*



### ► Must the sorting information be durable?

**The marketer's obligation to display information relates to the visibility of this information to consumers.** The law has not specified the procedures for affixing the information.

The signage may be affixed in numerous ways, including:

- by adding signage on the product,
- by adding the TRIMAN signage to the relevant documents,
- by affixing a sticker onto the product itself, its packaging, or its documentation.

By way of reminder, the sorting signage must be provided in close proximity to the product:

- on the product,
- on the product's packaging,
- or in other documentation provided with the product.

For more information about the most frequently asked questions and the scope of the products covered by Ecomaison visit the [Services Area](#)



## FAQ

### ► Is affixing on auxiliary documents compulsory?

**The TRIMAN signage and information on sorting procedures may be affixed to all documents supplied with the product** at the time of sale, such as the service manual or the user guide.

Digital versions are not subject to this obligation, but Ecomaison strongly recommends that you do so, to promote consumer awareness of sorting instructions.

### ► Can the size of the TRIMAN signage be reduced?

**The dimensions indicated in this guide are recommendations.** You may therefore change the size of the signage. However, please note that the regulations relate to the visibility of the message intended for your customers. The law requires the TRIMAN to remain sufficiently visible to inform customers.

**The ratio between the different elements of which the signage is composed must be respected** in the event that the size of the sorting signage is changed.

For more information about the most frequently asked questions and the scope of the products covered by Ecomaison visit the [Services Area](#)



## FAQ

### ► Which sorting instructions should I use for furniture?

**The choice of the variation of the signage is at the discretion of the marketer:**

- For furniture, preferably choose the version dedicated to furniture specialists, specifically mentioning furniture in the message.
- For curtains and nets, please use the dedicated signage. In fact, these products can be collected with the clothes, in dedicated textile containers.
- For other products such as bedding, storage boxes, rugs and all their accessories, please opt for the marking dedicated to generalists.

**The three versions are equivalent and their affixing as close as possible to the product makes it possible to meet the regulatory obligation.**



**Discover the product scope**  
This online tool makes it easy to identify the products covered by Ecomaison and associated product code and eco-fee.



# Always on your side to facilitate your compliance on the French market

Read more 

**DOWNLOAD**  
**THE TRIMAN SORTING SIGNAGE**



Please get in touch  
if you have any questions:

**+33(0) 175 446 000**



[contact@ecomaison.fr](mailto:contact@ecomaison.fr)

