



ecomaison

**Required display: TRIMAN
and unique identifier**

Eco-mobilier becomes Ecomaison, the only producer responsibility organisation for the whole house

Who are we?

- We are a **non-profit organisation** approved by the State and funded by eco-fees paid by consumers in France

Our mission

To **collect and recover used household items and materials** and offer them a second life by recycling them or using them as a source of energy.

Our sectors of activity



Building



DIY



Gardening
products



Furniture



Bedding



Decorative
textile



Toys



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Reminder of the regulatory framework



2. Regulatory obligation to display

Unique identifier



- **Registration of the producer** with ADEME through Ecomaison
- Written in the **General Terms and Conditions of Sale**
- Or if no such document exists, in any other contractual document (also applicable on the website)

Eco-fee and product take back



- **Eco-fee :**
Mandatory information, depending of the ERP concerned and their specific conditions

Need to be visible, and separated from the price

- **Mandatory Product take-back:**

Information of the client, before its purchase

Sorting signage



- **TRIMAN signage** specifying the sorting rules in close proximity to the product, on **the packaging or the product**
- Or failing that, in **the other documents provided with the product**, and no longer on just the website

Display of environmental characteristics



- **Display of the words "biodegradable" or "environmentally friendly" is prohibited**
- **Obligation to display environmental characteristics and qualities :**
 - recyclability
 - incorporation of recycled material and
 - hazardous substances

2.

Unique identifier





Article 62 of the French law on combatting waste for a circular economy (AGEC)

- ▶ This introduces the obligation for a producer to have a **unique identifier** in order to prove that it is registered with an **Extended Producer Responsibility (EPR)** channel.
- ▶ For the **Environmental and Energy Management Agency** ADEME, this serves to facilitate the **monitoring and management of compliance with EPR obligations** incumbent on producers.

2. Unique identifier procedures



- Signing a contract with Ecomaison
- **Registration of a producer with ADEME by Ecomaison, which issues the unique identifier (SYDEREP number)**
- Transmission of information related to the unique identifier via Ecomaison
- **Obligation to display the identifier in the General Terms and Conditions of Sale**, or if no such document exists, in any other contractual document (also applicable on the website)
- For marketplaces, **they must either keep a register of identifiers for third-party sellers on their platform or provide for them**



A **fine of up to €30,000**, if the unique identifier is not included in the General Terms and Conditions of Sales or any other contractual document

A unique identifier for each EPR channel



- ▶ A producer will have as many number of unique identifiers as per sectors with which they are registered.
- ▶ Therefore, if you are a contributor to the DIY & gardening products and furniture items channel, **you will have two separate unique identifiers.**
- ▶ The unique identifier is valid **for the entire duration of the contract with Ecomaison.**

4. Eco-fee and product take-back



Display of eco-contribution: furnishing items including textile decoration



Visible eco-fee : display obligation for sales to professionals and private individuals

"For all sales of furniture components before 1st January 2026, producers and successive intermediaries shall indicate on sales invoices the unit costs they bear for the management of waste furniture components". [Article R543-247 of the Environment Code](#)

The eco-fee must be passed on in the same way throughout the chain.



From 1 April 2023: Mandatory display of eco-participation for textile decoration items

For those putting products on the market: potential administrative fine (3rd class fine for failure to display the eco-tax).
[Article L541-9-4 of the Environment Code.](#)

Several eco-fee display methods

Texts available for explaining the eco-fee

Éco-participation	
Mont éco-participation	176,80 €
Éco-participation	2,20 €
Prix total	179 €

Display of eco-contribution: building



- ▶ Obligation for marketers who pay eco-fee on products to pass it on and display it on their invoices to their direct professional customers.
(Art. R. 543-290-3)
- ▶ Obligation to include a clause in the General Terms and Conditions of Sale specifying that the share of the unit cost borne for the management of waste from construction products and materials (eco-fee) is passed on to the professional buyer without any possibility of a rebate.

BtoB invoice :

Application of the eco-fee to the product

- 1st option : total price including VAT, including eco-tax
- 2nd option : net price excluding VAT + eco-fee excluding VAT passed on identically + VAT (on net price and eco-participation) = total price including VAT

Inform the customer on the take-back

- ▶ The end user shall be informed at the point of sale of the trade-in conditions made available to him in a visible, legible and easily accessible manner, and before the sale is concluded. In the case of distance selling, the distributor shall ensure that this information is provided to the purchaser in a visible, legible and easily accessible manner prior to the conclusion of the sale.» *Article R541-163*



Regular checks are carried out by the Consumer Affairs and Fraud Control, DGCCRF, to ensure that the trade-in is properly displayed. Penalties of 5th class apply.

Obligation to recover used products

	DEFINITION	FURNITURE as of 1 January 2022	DIY / GARDENING / TOYS as of 1 January 2023	PLEASE NOTE
1:1 Recovery 	Recovery of an equivalent product free of charge with the purchase of a new product: <ul style="list-style-type: none"> • in store • for sales with delivery, including distance sales 	For sales without delivery Surface area between 200 m ² and 1,000 m ² For sales with delivery Annual turnover excl. VAT related to these products ≥ €100,000: <ul style="list-style-type: none"> • at the place of delivery, or • at the collection point 	For sales without delivery Surface area between 200 m ² and 400 m ² For sales with delivery Annual turnover excl. VAT related to these products ≥ €100,000: <ul style="list-style-type: none"> • at the place of delivery, or • at the collection point 	If a store sells products from several categories (e.g. furniture, toys, DIY products), an analysis must be carried out separately per dedicated retail space, for each category of products concerned.
1:1 & 1:0 Recovery 	Recovery free of charge of products equivalent to those sold by the store, with no obligation to purchase a new product	For sales without delivery Surface area > 1,000 m ² * For decorative textile items: recovery obligations under the same conditions as all 11 other product categories since 1 January 2023	For sales without delivery Surface area between 400 m ² and 1,000 m ² : <ul style="list-style-type: none"> • for products whose external dimensions are all less than 160 cm, AND • whose transportation does not require equipment For sales without delivery Surface area greater than 1,000 m ² : <ul style="list-style-type: none"> • recovery without conditions 	

Obligation to recover used products

► By dedicated sector and sales channel

Building distributors are concerned in the case of sales without delivery made with retail spaces greater than 4,000 m² for the products concerned (storage included in the surface area).

1:1 recovery



DEFINITION

Recovery free of charge of products equivalent to those sold by the store, with no obligation to purchase a new product.

BUILDING SECTOR

applicable as of 1 January 2024

Sales and storage space greater than 4,000 m²

IN 2023

- **Financial support** for distributors who have already set up a recovery solution.
- **Organisation of operational tests** for setting up the recovery service in store.

Are you a member of an integrated network? We invite you to contact the head office of your chain.

Are you an independent operator or a franchisee? Contact us directly.

PLEASE NOTE

If a store sells products from several categories (e.g. furniture, toys, DIY and gardening products), an analysis must be carried out separately per dedicated retail space, for each category of products concerned.

3. TRIMAN sorting signage





Article 17 of the French law on combatting waste for a circular economy (AGEC)

- ▶ The TRIMAN symbol and sorting information **explain the positive practices that can be carried out by the consumer:** donation to associations, options for disposing of their furniture, DIY/gardening products and toys in store, upon delivery, or at a waste disposal centre.



Sorting signage



Parties concerned



Any person **manufacturing, importing or introducing** household products subject to Extended Producer Responsibility (EPR) on the national market.



Procedures

- Signage associated with the TRIMAN, specifying the sorting rules, on the **packaging**, the **product** or, failing that, in the **other documents provided with the product**.
- If the various components of the product are subject to different sorting procedures, these procedures shall be **detailed for each of the components**.
- Exceptions:
- For products with a surface area of **less than 10 cm²** and sold without additional documentation: This information may be provided digitally.
 - For products with a **surface area of between 10 cm² and 20 cm²**: The TRIMAN logo must be displayed, and the information may be provided digitally
 - **For cylindrical or spherical products or packaging**, the surface areas of 10 and 20 cm² are increased to 20 and 40 cm²



For the trader: in the absence of sorting signage, **an administrative fine of up to €15,000 for a legal entity** and €3,000 for a natural person may be imposed. Article L541-9-4 of the French Environmental Code.



► The TRIMAN logo

As one of the commitments of the **Grenelle environmental charter**, the TRIMAN logo entered into force on 1 January 2015, following publication of the Decree of 23 December 2014 establishing signage common to all products subject to sorting requirements.

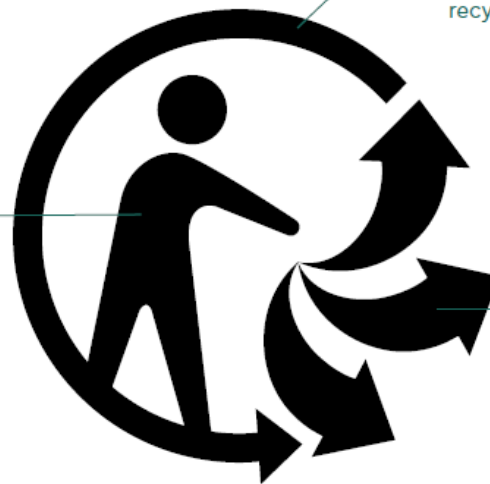
Symbols composing the TRIMAN logo

All TRIMAN signage is composed of three graphic elements, which are **strictly inseparable**:

A human figure, symbolising individual action and highlighting the central role of the consumer within this initiative

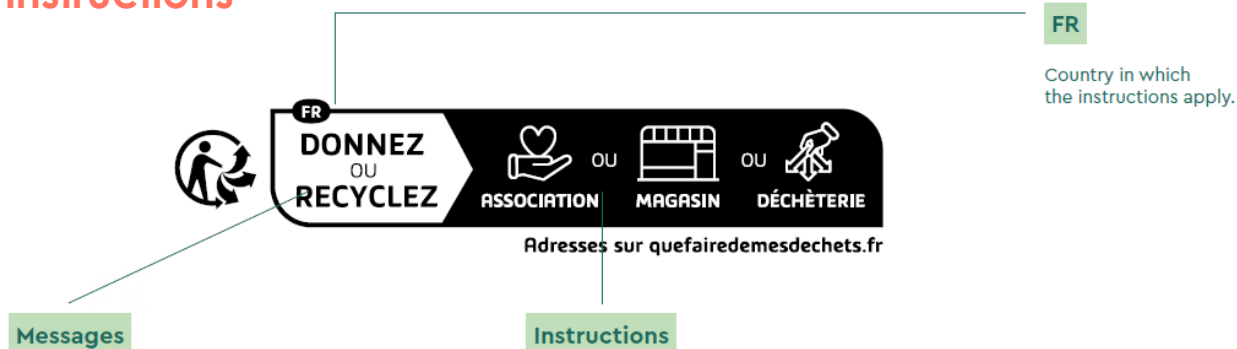
A circular arrow around the silhouette, symbolising recycling

Three arrows, symbolising sorting, to enable better waste processing





Message and instructions



— Donating, to promote product sustainability.

Whether passed on to family or friends or donated to a charity, used items can have a second life. Eco-mobilier is a partner of over 400 social and charitable associations, which resell collected items at an affordable price.

— Recycling, to encourage zero waste.

Recycling used objects involves transforming their constituent materials into various new recycled raw materials.

— **Donations** to social and charitable associations

— **Recovery in-store or upon delivery**, depending on certain conditions of store size or turnover

— **Drop-off at a waste disposal centre**



► Consumer information for disposal of items



How to dispose of waste

This ADEME search engine, designed for individual users, shows all sorting solutions and collection point locations for each type of waste.

Consumers can therefore easily and quickly find all solutions for disposal of their used items, based on their GPS data.

[Quefairedemesdechets.fr](http://quefairedemesdechets.fr)



Signage for furniture and bedding

Signage for furniture and bedding



► Version for furniture specialists



► Version dedicated to curtains and nets



► Version for non-specialists



Decorative textiles / implementation timeline

	Presentation of proposals to public authorities	Date of validation by public authorities	Deadline for affixing procedures*
Decorative textiles	29 June 2023	25 August 2023	Until 25 August 2024

* After this date, the TRIMAN sorting signage must be shown on products placed on the market, on the product's packaging, or in other documentation provided with the product, EXCEPT for products meeting the following two conditions:

- the product was manufactured or imported prior to the 25 August 2024
- the manufacturer or importer transferred this product before the 25 August 2024

Furniture and bedding implementation timeline



	Presentation of proposals to public authorities	Date of validation by public authorities	Deadline for affixing procedures*	Further 6-month stock disposal deadline
Furniture and bedding	7 October 2021	15 December 2021	Until 15 December 2023	Until 15 June 2023

* After this date, the TRIMAN sorting signage must be shown on products placed on the market, on the product's packaging, or in other documentation provided with the product, EXCEPT for products meeting the following two conditions:

- the product was manufactured or imported prior to the 15 December 2022
- the manufacturer or importer transferred this product before the 15 June 2023

Signage for the DIY & Gardening Product/Toy channels

Toys, DIY and gardening products : implementation timeline



	Presentation of proposals to public authorities	Date of validation by public authorities	Deadline for affixing procedures*	Further 6-month stock disposal deadline
DIY and gardening products	6 October 2022	06 December 2022	Until 06 December 2023	Until 06 June 2024
Toys	6 October 2022	06 December 2022	Until 06 December 2023	Until 06 June 2024

* After this date, the TRIMAN sorting signage must be shown on products placed on the market, on the product's packaging, or in other documentation provided with the product, EXCEPT for products meeting the following two conditions:

- the product was manufactured or imported prior to the 6 December 2023
- the manufacturer or importer transferred this product before the 6 June 2024

Markings for the Toys and DIY & Gardening Products products



Standard version



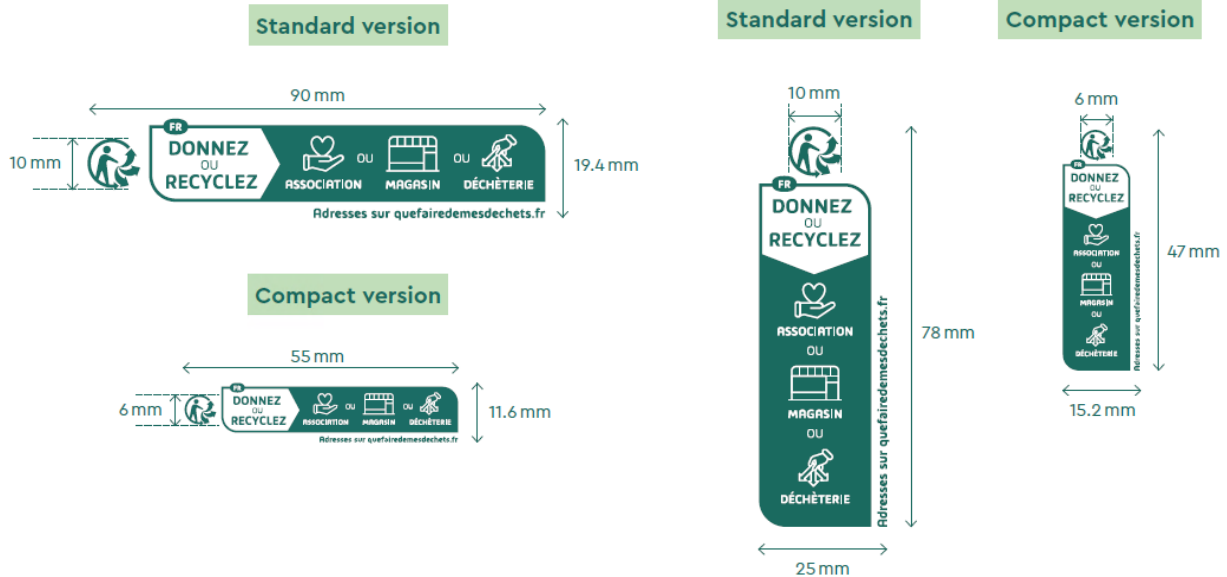
Version for in-store or delivery sales



Version for delivery sales only



! This signage is chosen at the discretion of the trader. The three versions are equivalent and affixing them in close proximity to the product will ensure regulatory compliance.



ADEME recommends **minimum sizes for use of the TRIMAN logo** in the original usage charter for sorting signage:

- 10 mm for the standard version
- 6 mm for the compact version

The dimensions indicated in our guide are recommendations.

4.

Display of environmental characteristics



Context

Article 13 of the French law on combatting waste for a circular economy (AGEC) of 10 February 2020:

“In order to improve consumer information, producers and importers of waste-generating products shall inform consumers, by marking, labelling, display, or any other appropriate process, of their environmental qualities and characteristics (..)”

Implementing Decree no. 2022-748 of 29 April 2022 relating to consumer information on the environmental qualities and characteristics of waste-generating products

Display of the words “biodegradable” or “environmentally friendly” is prohibited

► Parties concerned

Producers, importers, distributors or other traders of waste-generating products intended for consumers, **including those using a website, a platform, or any other online distribution channel** in the context of their commercial activity in France, and consumers of these products.

► Procedures

- It is prohibited to include the words **“biodegradable”, “environmentally friendly”** or any other equivalent environmental claim on a new product or packaging intended for consumers.
- The products or packaging concerned benefit from a **stock disposal deadline of 1st January 2023**, provided they have been manufactured or imported before the date of publication of the Decree.

► Application schedule

Entry into force on **2 May 2022**, *the day after publication of the Decree*

Obligation to display environmental characteristics and qualities

► Parties concerned

Producers, importers, distributors or other traders of new waste-generating products intended for consumers, including those using a website, a platform, or any other online distribution channel in the context of their commercial activity in France, and consumers of these products.

► Procedures

Obligation to display environmental characteristics and qualities according to the products concerned (*in bold, products for which Ecomaison is authorised*):

- Repairability or durability
- Compostability
- **Incorporation of recycled materials**
- **Use of renewable resources (building products and materials)**
- Reuse options
- **Recyclability**
- Presence of precious metals
- Presence of rare earth elements
- **Presence of hazardous substances**
- Traceability
- Presence of plastic microfibres

Dedicated web page: product sheet relating to environmental qualities or characteristics, completed with the name and reference of the model concerned.

► Application schedule

Gradual entry into force, by revenue brackets, **from 1st January 2023**

Environmental characteristics and qualities within the Ecomaison scope



Incorporation of recycled material

- Measured as overall mass proportion of recycled materials
- Statement: "**Product containing [%] recycled materials**"
- Obligation to state information



Presence of hazardous substances

- Substances identified by the [Decree of 1 October 2021](#), see the *REACH Regulation and SVHC list maintained by the ECHA*
- If the concentration is >0.1% mass of a product, statement: "**Contains a hazardous substance**" + **name of substance**



Recyclability

- Characterised by **5 cumulative conditions** (collection, sorting, absence of substances disrupting sorting, recycled material >50% or >95% of waste, industrial scale)
- Statement: "**Mostly recyclable product**" (>50%) or "**Fully recyclable product**" (>95%)
- [Tool](#) provided by Ecomaison



Use of renewable resources

- **Terms and conditions**, [Article R171-17 of the French Building and Housing Code](#)

Application schedule for traders to display environmental characteristics and qualities

1 January 2023



Obligation to display

- Cumulative annual revenue for all channels concerned > €50M
- > 25K units placed on the market per annum, cumulative for all channels concerned
- **Ecomaison scope:** Only furniture is concerned

1 January 2024



Obligation to display

- Cumulative annual revenue for all channels concerned > €20M
- > 10K units placed on the market per annum, cumulative for all channels concerned
- **Ecomaison scope:** Furniture, DIY/Gardening Products, Toys, Building Products and Materials

1 January 2025

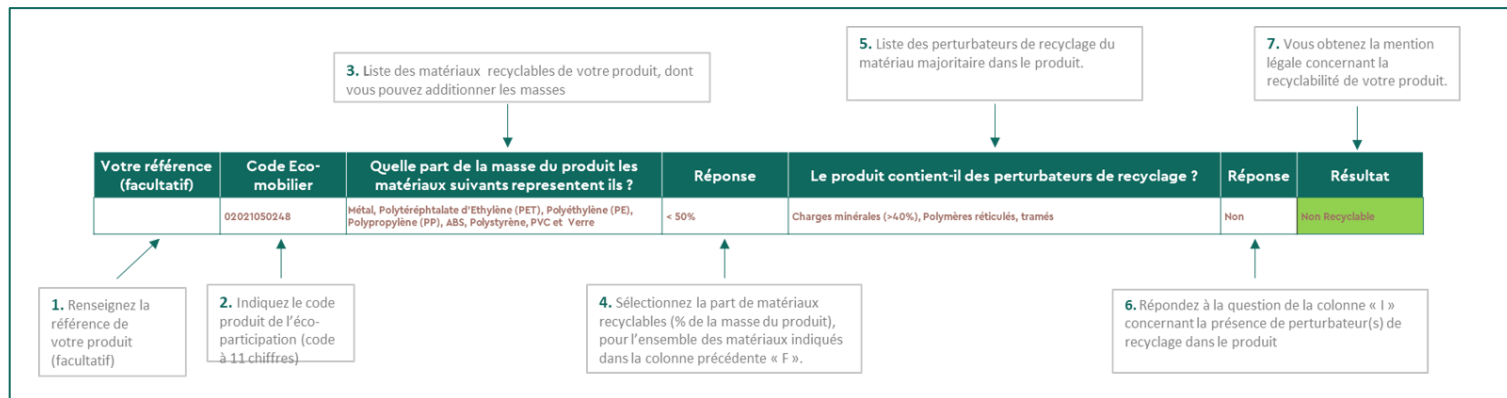


Obligation to display

- Cumulative annual revenue for all channels concerned > €10M
- > 10K units placed on the market per annum, cumulative for all channels concerned
- **Ecomaison scope:** Furniture, DIY/Gardening Products, Toys, Building Products and Materials

Channels concerned as of 2023: Household packaging, printed paper, electrical and electronic equipment, batteries and accumulators, chemical content and containers, furniture components and textile products

A tool made available by Ecomaison concerning product recyclability



Find our tool in the Services Area

Tool available for our members to download by logging into the Services Area

More dedicated tools and resources

Find out more on these pages in English :

- ▶ [How to join Ecomaison](#)
- ▶ [Marketplaces: new regulatory obligations](#)
- ▶ [Recycling of DIY and gardening products and tools](#)
- ▶ [Extended Producer Responsibility \(EPR\) for games and toys](#)
- ▶ [Discover your obligations for the decorative textiles](#)
- ▶ [TRIMAN Sorting signage](#) : download the guide TRIMAN and files
- ▶ [Product take-back](#) : the guide and tools
- ▶ [FAQs: environmental qualities and characteristics](#)



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Need help?



Call us on

+33(0) 175 446 000



Write to us at contact@ecomaison.com

For any questions relating to the webinar:

reponse.webinaire@eco-mobilier.fr

TRIMAN sorting signage: FAQs

► What are the specific requirements for products sold internationally?

The compulsory display of sorting signage only applies to products intended for the French market. For this reason, sorting signage is accompanied by an indication of the country concerned: "FR". Each Member State of the European Union applies its own sorting guidelines within its territory, since these depend on the reuse and recycling capacities of each State.

However, it should be noted that, for products imported from another European country, sorting signage may be replaced by equivalent signage recognised by the European Union or a Member State.

► What are the obligations of marketplaces?

The marketplace is deemed responsible, in lieu of the third-party sellers who use its platform, and is required to provide or contribute to waste prevention and management, in accordance with the provisions of Articles L. 541-10 (EPR obligation).

As such, it is subject to the obligation of sorting signage for its products. If the third-party seller does not fulfil its obligation to display sorting signage, the marketplace must fulfil this obligation in lieu of the third-party seller.



TRIMAN sorting signage: FAQs

► Can the colour of the sorting signage be changed?

Ecomaison does not require you to use one of the versions in the proposed colours of black or green.

If you wish to place the logo on a coloured background, we recommend using the version with a white border, as in the example below:

The regulatory obligation relates to the visibility of the logo, which must be affixed in close proximity to the product.



► Must the sorting information be durable?

The marketer's obligation to display information relates to the visibility of this information to consumers. The law has not specified the procedures for affixing the information.

The signage may be affixed in numerous ways, including:

- by adding signage on the product,
- by adding the TRIMAN signage to the relevant documents,
- by affixing a sticker onto the product itself, its packaging, or its documentation.

By way of reminder, the sorting signage must be provided in close proximity to the product:

- on the product,
- on the product's packaging,
- or in other documentation provided with the product.

TRIMAN sorting signage: FAQs

► Is affixing on auxiliary documents compulsory?

The TRIMAN signage and information on sorting procedures may be affixed to all documents supplied with the product at the time of sale, such as the service manual or the user guide.

Digital versions are not subject to this obligation, but Ecomaison strongly recommends that you do so, to promote consumer awareness of sorting instructions.

► Can the size of the TRIMAN signage be reduced?

The dimensions indicated in this guide are **recommendations**. You may therefore change the size of the signage. However, please note that the regulations relate to the visibility of the message intended for your customers. The law requires the TRIMAN to remain sufficiently visible to inform customers.

The ratio between the different elements of which the signage is composed must be respected in the event that the size of the sorting signage is changed.

TRIMAN sorting signage: FAQs

► Which sorting instructions should I use for furniture?

The choice of the variation of the signage is at the discretion of the marketer:

- For furniture, preferably choose the version dedicated to furniture specialists, specifically mentioning furniture in the message.
- For curtains and nets, please use the dedicated signage. In fact, these products can be collected with the clothes, in dedicated textile containers.
- For other products such as bedding, storage boxes, rugs and all their accessories, please opt for the marking dedicated to generalists.

The three versions are equivalent and their affixing as close as possible to the product makes it possible to meet the regulatory obligation.



Discover the product scope

This online tool makes it easy to identify the products covered by Ecomaison and associated product code and eco-fee.





ecomaison

Thank you

Please get in touch
if you have any questions:

+33(0) 175 446 000



contact@ecomaison.fr