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# Prevention and Eco-design Plans

Article 72 – AGEC law

29/03/2024

# Presentation of the speakers



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Key account manager

Toys

**Ecomaison**



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Project Manager for  
Members – Furnitures EPR

**Ecomaison**

# Agenda

**1**

Definition  
Regulation  
Challenges

**2**

Calendar

**3**

The individual  
plan

**4**

The joint  
plans

**5**

Submit your plan  
or join the joint  
plan



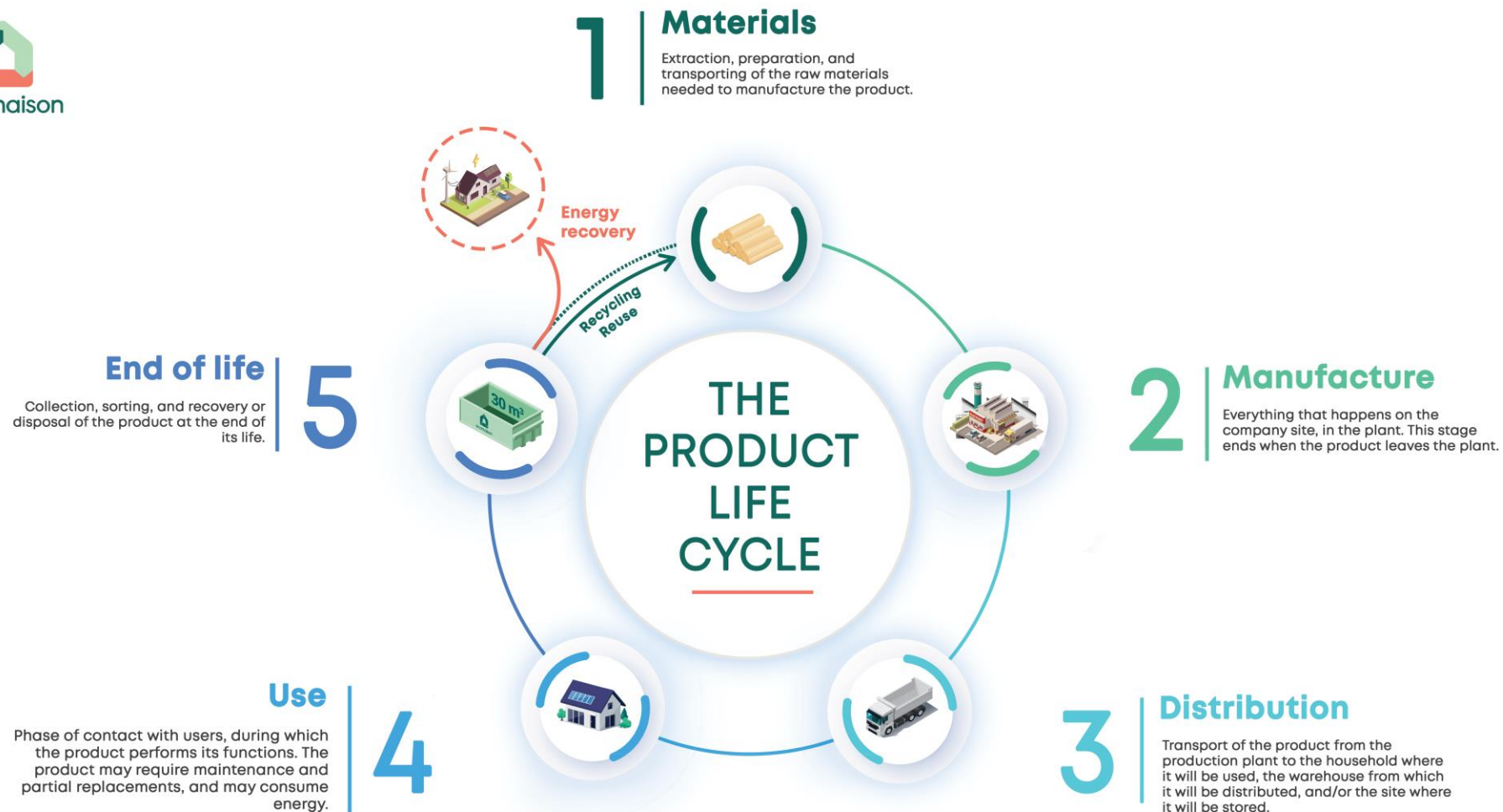
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# 1. Definition Regulation Challenges

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# Eco-design

## A multi-stage approach to the product life cycle



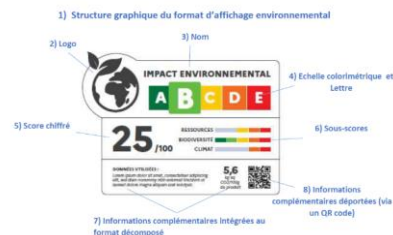
# Eco-design regulations



- ▶ **Article 72 AGEC law** : Prevention and Eco-design Plans
- ▶ **Article 13 AGEC law** : Information to consumers (QCE)

Article 13 AGEC law - Dematerialised information on certain environmental qualities and characteristics : Incorporation of recycled material, Recyclability, Presence of dangerous substances

- **Article 2 loi Climate and resilience law (ex-article 15 AGEC law)**



Commission européenne

- ▶ **ESPR Ecodesign for Sustainable Products Regulation** : New regulation on the eco-design of durable products, in particular furniture, mattresses and clothing (planned)
- ▶ **The new Digital Product Passport (DPP)** : Improving product traceability and harmonising consumer information



# Article 72 of AGEC law

## ► Art. L. 541-10-12

« Every producer is required to develop and implement a prevention and eco-design plan with the objective of reducing the use of non-renewable resources, increasing the use of recycled materials, and increasing the recyclability of its products in treatment facilities located on the national territory.»

### The 3 main priorities:

1. Reducing the use of non-renewable materials
2. Maximising incorporation of recycled materials
3. Increasing product recyclability through choice of materials and separability of parts



## Who is concerned?

- ✓ **Makers**
- ✓ **Importer / Introducer (distributor)**
- ✓ **Seller under its own name or brand (private label)**
- ✓ **Online products sellers**

The plan must be revised every 5 years

### 3 options for the plans:

- ✓ Writing an individual plan
- ✓ Writing a joint or common plan for several producers
- ✓ Link to the joint sectoral plan drawn up by Ecomaison



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## 2. Calendar per sector

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# Calendar per sector

Submit the individual prevention and eco-design plan in the Espace-services (Ecomaison Services account) or join the joint plan for each sector concerned in the Espace-services, before the following dates:

	Sector	Deadlines
Furniture & textile decoration	31th December 2023	
	DIY and garden products	30th June 2024
	Toys & Games	30th June 2024
	Building	2025

# The future of prevention and eco-design plans

## ► Art. L. 541-10-12 from the french law

« The individual and joint plans are sent to the eco-organisation set up by the producers, which publishes a summary that is accessible to the public, after presentation to the body representing the sector's stakeholders. »

**At least every three years, the eco-organisation will publish an updated summary of the individual and joint prevention and eco-design plans submitted to it.**

It includes an **assessment of the previous plan** and **defines the prevention and eco-design objectives and actions to be implemented by the producer over the next five years.**

## ► Monitoring plans in the Ecomaison Service Centre

It is essential to register the plan(s) in the Ecomaison Services Area. The information is centralised and it's easier to keep track of changes.




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# 3. The individual Plan

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# The Excel Template : présentation of its structure

 <b>Prevention and eco-design plan</b>		Company name					
		Unique identity no.					
Effective date	To be completed	EPR channel(s) concerned					
Latest date of update	To be completed	<input type="checkbox"/> Furniture <input type="checkbox"/> Games and toys <input type="checkbox"/> EPR and green credits values					
<b>Company prevention and eco-design strategy</b>							
Organisation of resources to be deployed							
Needs identified		Actions to be implemented					
<b>Organisation</b>							
<i>Decision-making process for the eco-design strategy</i>							
<i>Human resources</i>							
<i>Building of a project team</i>							
<i>Internal knowledge in eco-design</i>							
<i>Support in eco-design</i>							
<i>Budget</i>							
<b>Training</b>							
<i>Employee training sessions</i>							
<b>Tools</b>							
<i>Environmental assessment tools</i>							
<i>Decision support tools</i>							
<i>Diagnostic tools</i>							
<i>Other tools</i>							
<i>Other processes for purchasing, sales, etc.</i>							
Prevention and eco-design actions of the company							
Prevention and eco-design areas	Prevention and eco-design ideas	Indicators and objectives			Product scope (if specific products, indicate share)	Actions to be implemented	Deadlines
		Objective	Present value	Target value			
Product design with a view to optimising use of materials	<i>Reduce the use of non-renewable materials</i>						
	<i>Maximise incorporation of recycled materials</i>						
	<i>Increase product recyclability through choice of materials and separability of parts</i>						
	<i>Restrict presence of recycling disruptors and substances of concern*</i>						
Product design with a view to extending its useful life	<i>Streamline quantities and diversity of materials and components*</i>						
	<i>Develop upgradable products, suitable for updates and revisions</i>						
	<i>Standardise materials, parts and components</i>						
	<i>Design for multiple uses and users</i>						
Services with a view to extending the product useful life	<i>Maximise robustness and reliability</i>						
	<i>Ensure repairability (ease of disassembly, information and spare parts)</i>						
	<i>Prioritise timeless appearances or styles</i>						
	<i>Inform consumers around correct product maintenance</i>						
Manufacturing and distribution processes	<i>Develop services for product updating/revision (appearance, software, etc.)</i>						
	<i>Offer repair services (user services, provision of spare parts, etc.)</i>						
	<i>Promote services for recovery, reuse, refurbishment</i>						
	<i>Encourage 'sale of use' rather than 'sale of product', and the sharing economy</i>						
Product design with a view to limiting impacts during use	<i>Reduce consumption and emissions related to manufacturing processes</i>						
	<i>Minimise production waste and volumes</i>						
	<i>Reduce steps, consumption and emissions involved in the distribution process</i>						
	<i>Prioritise the use of renewable energy</i>						
Optimisation of product packaging	<i>Optimise product weight/volume ratio</i>						
	<i>Develop traceability for the supply chain and its management</i>						
	<i>Limit consumption (energy, water, consumables, etc.) during use</i>						
	<i>Reduce potential emissions and discharges during product life</i>						
Other initiatives							
Description of other company initiatives							

Download  
the  
template  
[here](#)

Download  
the FAQ  
[here](#)



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Re\_fashion

ecosystem

CITEO

## The axes of the grid



Prevention and eco-design actions of the company						
Prevention and eco-design ideas	Indicators and objectives			Product scope (if specific products, indicate share)	Actions to be implemented	Deadlines
	Objective	Present value	Target value			
<i>Reduce the use of non-renewable materials</i>						
<i>Maximise incorporation of recycled materials</i>						
<i>Increase product recyclability through choice of materials and separability of parts</i>						

axis mentioned in the AGEC regulations



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# Ecomaison Template

## ► Writing guide

1. Fill in the company details, in particular the **Unique Identification Number**. In the case of a plan shared by several producers, enter all the **Unique Identification Number** of the companies concerned in the Excel template.
2. Complete at least the following 3 criteria (in green in the grid)
  - ✓ **Reduce the use of non-renewable material**
  - ✓ **Maximise incorporation of recycled materials**
  - ✓ **Increase product recyclability through choice of materials and separability of parts**
3. If necessary, add other criteria.
4. A "free expression box" is available at the end of the plan for other initiatives not mentioned in the grid items.



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# 4. The joint Plans by sector

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# The joint Plans by sector

- **Development of common sectoral plans**
- Ecomaison offers you joint plans for the following sectors **Furniture, Toys and DIY and garden products.**

They have been drawn up in close consultation with industry players. They are the result of consultation between the various stakeholders.

## ► Objectives

These plans constitute a minimum set of commitments, proposed to all players in each sector in terms of prevention and eco-design, and cannot have the force and scope of an individual plan, which is the only one capable of translating the individual strategy of each company.





# Duration and main lines of the joint plan

This plan is **revised every 5 years**. It may be individual or grouped together for several producers. It includes an assessment of the previous plan and defines the prevention and eco-design objectives and actions to be implemented by the producer **over the next 5 years**.

For all three sectors, it sets out the design priorities targeted by the law:

- ✓ **Reducing the use of non-renewable materials**
- ✓ **Maximising incorporation of recycled materials**
- ✓ **Increasing product recyclability through choice of materials and separability of parts**

And also :

- ✓ **Increasing the durability of products** : evolutionary design, increased repairs, availability of spare parts.



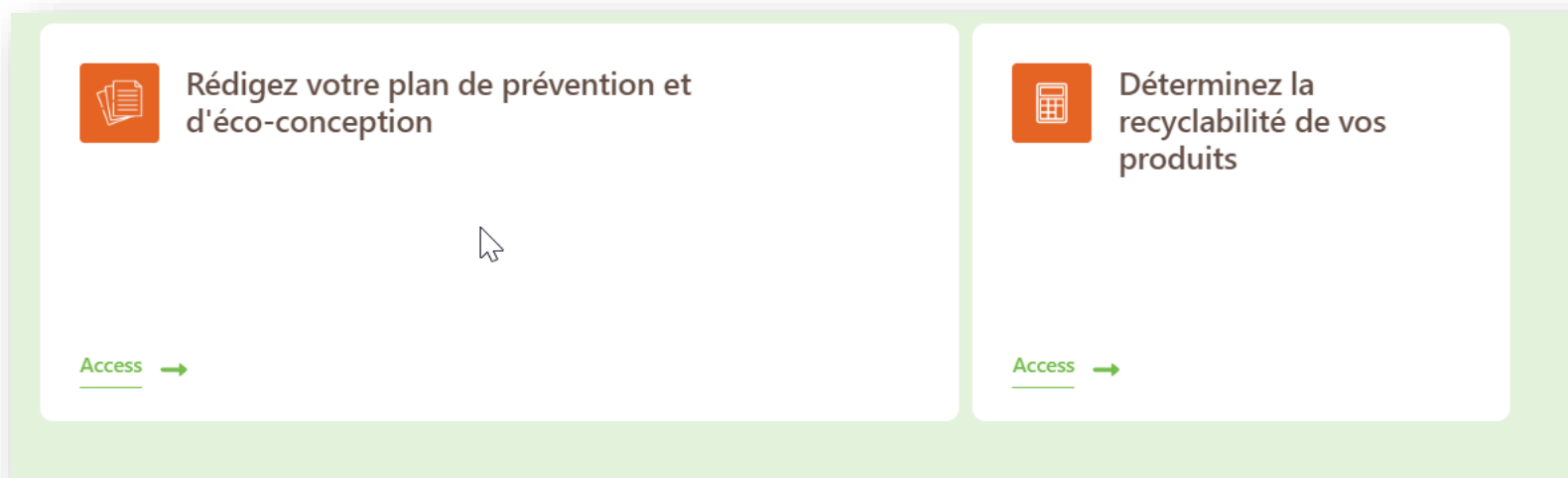
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# 5. Submit your plan or join the joint plan

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# 1. How to upload the individual plan on the Services Area?

- ✓ Go to your Espace Services homepage.
- ✓ Click on "Access" in the "Rédigez votre plan de prévention et d'éco-conception" menu.



# 1. How to upload the individual plan on the Services Area?

Individual plan :

✓ Choose « Transmettre un plan individuel »

✓ « Next »

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## Plan de prévention et d'éco-conception

← [Retour aux plans d'éco-conception](#)

Etablissement **FNAC DARTY PARTICIPATIONS ET SERVICES**  
N° de compte **0185981**  
Période **Du 3/3/2024 au 3/3/2029**  
Filière : **Éléments d'ameublement**

### Étape 1 : choisir le mode de création de votre plan

Transmettre un plan individuel

Utiliser le modèle de plan commun

**! Qu'est-ce que le plan de prévention et d'éco-conception ?**

**Plan individuel :**  
En sélectionnant le plan individuel, vous vous engagez à rédiger et mettre en oeuvre un ensemble d'actions traduisant la stratégie de votre entreprise en matière d'éco-conception. Ce plan devra reprendre à minima les axes de conception ciblés par la loi.

**Plan commun à votre filière :**  
En sélectionnant le plan commun à votre filière, vous vous engagez à prendre en compte et mettre en oeuvre un ensemble d'actions partagées par tous les acteurs du secteur et validées par les représentants de votre profession.

Next

# 1. How to upload the individual plan on the Services Area?

- ✓ « Télécharger la trame » to download the Excel template
- ✓ Once filled: « Import file » to upload your plan



A writing guide is available

## Etape 2 : transmettre votre modèle de plan individuel

Import file

Télécharger la trame

### Comment rédiger un plan de prévention et d'éco-conception ?

Eco-mobilier vous propose un guide de rédaction des plans de prévention et d'éco-conception

Accéder



## 2. How to sign up to the Ecomaison common plan?

- ✓ Choose « Utiliser le modèle de plan commun »
- ✓ then you choose « Next »

**Étape 1 : choisir le mode de création de votre plan**

Transmettre un plan individuel

Utiliser le modèle de plan commun

**! Qu'est-ce que le plan de prévention et d'éco-conception ?**

**Plan individuel :**  
En sélectionnant le plan individuel, vous vous engagez à rédiger et mettre en oeuvre un ensemble d'actions traduisant la stratégie de votre entreprise en matière d'éco-conception. Ce plan devra reprendre à minima les axes de conception ciblés par la loi.

**Plan commun à votre filière :**  
En sélectionnant le plan commun à votre filière, vous vous engagez à prendre en compte et mettre en oeuvre un ensemble d'actions partagées par tous les acteurs du secteur et validées par les représentants de votre profession.

**Next**

## 2. How to sign up to the Ecomaison common plan?

To join the joint plans, you must :

- ✓ Upload the common plan and read it,
- ✓ « J'ai lu et accepte les engagements du plan commun et m'engage à le mettre en œuvre » means « I have read and accept the commitments of the joint plan and undertake to implement it.»
- ✓ Click on « Yes » to accept the common plan,
- ✓ « Validate ».

### Etape 2 : Utiliser le modèle de plan commun



#### Plan commun

Éléments d'ameublement



[Télécharger la trame](#)

J'ai lu et accepte les engagements du plan commun et m'engage à le mettre en oeuvre :

- Yes  
 NO

Validate

# Online tools to help you

## Online tools

[Ecomaison.com](https://ecomaison.com) :

- [FAQ](#)
- [Excel Template](#)

Sur votre espace services :

- [Writing guide](#)
- [Joint sectoral plans drawn up by Ecomaison](#)







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## Any question ?

If you have any questions, please don't hesitate to contact us on **0811 69 68 70** or by e-mail at [contact@ecomaison.com](mailto:contact@ecomaison.com)

Please include your 7-digit Ecomaison account number and the subject of your request in the subject line..

We'll get back to you as soon as possible.



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**Thank you.**