

Frequently Asked Questions (FAQs)

Prevention and eco-design plan

1. Am I concerned by the Prevention and Eco-Design Plan?

According to Article [72 of the AGEC Law of 10 February 2020](#), any producer concerned by EPR (Extended Producer Responsibility) mentioned in Article [L.541-10-1 of the Environmental Code](#) is concerned, namely:

- Maker
- Importer
- Distributor
- Seller under their own name or brand
- Online Product Seller

Thus, this measure applies to all marketers in EPR sectors, particularly those of Ecomaison.

2. I am subject to several EPR schemes. Do I need to create several Prevention and eco-design plans?

Yes, [the anti-waste law for a circular economy](#) known as the AGEC law stipulates that all producers mentioned in Article L.541-10-1 of the Environmental Code are concerned, for all the EPR sectors. Products and materials vary from one EPR sector to another. It is necessary to make different commitments for each EPR sector, to which you are subject as a marketer.

3. Do I have to draw up a prevention and eco-design plan?

Yes, you are required to draw up a prevention and eco-design plan. Nevertheless, the law offers the possibility for eco-organisations to draw up a common plan for one or more EPR sectors, for which they are approved.

Ecomaison has taken the decision to develop and make available to its members a common plan for each EPR sector, to opt. Thus, you have two options to comply with the law:

1. Individual Plan

By opting for the individual plan, you commit to drafting and implementing a set of actions that reflect your company's eco-design strategy. This plan will have to include at least the eco-design axes targeted by the law, namely:

- **Reduce the use of non-renewable resources,**
- **Increase the use of recycled materials and**
- **Increasing the recyclability of products**

This individual plan may be common to several producers or groups of companies.

1. Plan common to your sector

By opting for the common plan for a sector, you commit to taking into account and implementing a set of actions shared by all the players in the sector and validated by the representatives of your profession.

4. I am a distributor, a marketplace or an importer, how should I write my voluntary eco-design commitments?

To be in full compliance with the AGEC law, we recommend at least to indicate an action for each of the three axes targeted by the law, namely:

- **Reduce the use of non-renewable resources,**
- **Increase the use of recycled materials and**
- **Increasing the recyclability of products.**

The framework also offers the possibility to go beyond the regulatory response and allows you to plan and promote your voluntary commitments in favour of a circular economy.

Marketers who are not directly involved in the design of products can complete the prevention plan by indicating the measures they wish to take in terms of eco-selection. For example, by integrating environmental criteria into the purchasing specifications, when selecting manufacturers/suppliers.

5. How do I submit my individual prevention and eco-design plan?

The individual prevention plan must be submitted on [the Service Area](#) in your connected space, at the bottom of the page in the "Write your prevention and eco- design plan" section or « Rédigez votre plan de prévention et d'éco-conception » in French.

6. What is the deadline for submitting my individual prevention and eco-design plan?

ease submit your individual Prevention and Eco-Design Plan on [the Service Area](#) or align with the common plan for each concerned sector in your dedicated space before the following deadlines:

EPR Sectors	Deadlines
Furniture and textile decoration	December 31, 2023
Toys	June 30, 2024
DIY and gardening products	June 30, 2024
Construction products or materials	May 31, 2025

7. What is the duration of the objectives listed in the Prevention Plan?

Regulations require that this plan be reviewed at least every five years. However, this does not mean that objectives must be set for a five-year period; they can be defined for shorter or longer terms.

8. What is the purpose of my individual prevention and eco-design Plan?

Beyond regulatory compliance, the Prevention and Eco-Design Plan allows you to plan and highlight your voluntary commitments.

Additionally, eco-organizations are required to compile a summary of the prevention and eco-design plans every three years and submit it to public authorities. This summary will be publicly accessible.

9. What penalties do I face?

The regulation does not mention the penalties incurred in the event of non-transmission of the plan.

Nevertheless, [Article L541-9-5](#) stipulates that in the event of a finding of non-compliance, marketers are liable to an administrative sanction "the amount of which takes into account the seriousness of the breaches observed and the benefits derived from them.

This amount may not exceed, per unit or per tonne of product concerned, €1,500 for a natural person and €7,500 for a legal person. The decision shall state the time limit and manner in which the fine is to be paid. The French Minister for the Environment may also, under the same conditions, order the payment of a daily penalty payment of not more than €20,000 from a date fixed by the decision until the prescribed measures have been complied with. »

10. What support does Ecomaison provide for completing the individual plan?

We propose a common framework for four eco-organizations:

- **Ecomaison** : managing household and building objects and materials including furniture, bedding, construction products and materials, DIY and garden products, toys.
- **Citeo** : managing household packaging and graphic papers.
- **Ecosystem** : managing electrical and electronic equipment waste.
- **Refashion** : managing textile, clothing, home linen, and footwear.

As well as a writing guide that you will find in the [PPE Drafting Guide](#).

To support its members, Ecomaison has chosen to put them in a common plan for each sector concerned. Each member can thus decide to share an individual plan or to join a common plan for each EPR sector concerned.

If you have any other questions, please use this [contact form](#).