



Presenters



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Toys

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Member relationship

Toys

Ecomaison



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Documents & events

Main actions in 2024

More collections at waste collection centers



More collections in shops



Special events and seasonal collections in



schools and summer clubs



Deployment in the French overseas territories









971

ET MIQUELON

972

Funding and support for solidarity-based reuse players



Communication to the general public

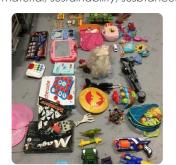
Consumer show



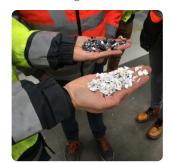
TV, press and radio broadcasting



Analysis of toys collected: recyclability, integration of recycled material, sustainability, susbtances



R&D et Innovation Recycled plastic integration test



06/02/2025

What's new in 2025?



1

What's new in 2025?



New prices

1.1 Modification of designations & prices of materials (Paper / Cardboard)

The goal is to reward the companies that are making an on sustainable gestion by a lower price.

- **▶** Changes regarding Ecomaison codification :
 - ▶ The code19 remains at the same price and its designation does not change.
 - ▶ The code 50 which was "Paper >95%" is becoming "Paper, Cardboard >95% not certified sustainable"
 - The code 51 which was "Cardboard >95%" is becoming "Paper, Cardboard >95% certified sustainable". The price is changed and is the same as « Cretified solid wood > 95%" at 128 €/Tonnes.

Before		Code Matériau	After			
Designation of Materials € Tonnes		Code Malellao	Designation of Materials	€Tonnes		
Paper, Cardboard >50%	190	19	Paper, Cardboard >50%			
Paper >95%		50	Paper, Cardboard >95% not certified sustainable	190		
Cardboard >95%		51	Paper, Cardboard >95% certified sustainable	128		



1.1 1.1 Modification of designations & prices of materials (Paper / Cardboard)

certified

			Cermied				
		matériau de 95%¹		Matériau majoritaire plus de 50%²			Sans
	Métal	Bois, PP3, PE4 et mixte PP3 et PE4	Métal	Papier, carton bois, PP3, PE4 et mixte PP3 et PE4	Autres plastiques	Autres matériaux	matériau majoritaire
0,1 kg	0,01€	0,01 €	0,01€	0,01€	0,02 €	0,02 €	0,02 €
0,1 kg et < 0,2 kg	0,02 €	0,03 €	0,03 €	0,03 €	0,04€	0,05 €	0,05 €
0,2 kg et < 0,3 kg	0,03€	0,04 €	0,04€	0,05 €	0,07 €	0,08 €	0,08 €
0,3 kg et < 0,4 kg	0,04 €	0,06 €	0,06€	0,07 €	0,09 €	0,11 €	0,11 €
0,4 kg et < 0,5 kg	0,05 €	0,07 €	0,07 €	0,08 €	0,12 €	0,14 €	0,14 €
0,5 kg et < 1 kg	0,08€	0,11 €	0,11 €	0,14 €	0,19 €	0,24 €	0,24€
1 kg et < 2 kg	0,15 €	0,22 €	0,22 €	0,27 €	0,38 €	0,47 €	0,47 €
2 kg et < 3 kg	0,25 €	0,37 €	0,37 €	0,44 €	0,63 €	0,78 €	0,78 €
3 kg et < 5 kg	0,39 €	0,59 €	0,59 €	0,70 €	1,01 €	1,24 €	1,24 €
5 kg et < 7 kg	0,59 €	0,88 €	0,88 €	1,05 €	1,52 €	1,86 €	1,86 €
7 kg et < 10 kg	0,73 €	1,09 €	1,09 €	1,31 €	1,89 €	2,33 €	2,33 €
10 kg et < 15 kg	1,21 €	1,82 €	1,82 €	2,18 €	3,15 €	3,88 €	3,88 €
15 kg et < 20 kg	1,70 €	2,55 €	2,55 €	3,05 €	4,41 €	5,43 €	5,43 €
20 kg et < 25 kg	1,74 €	2,62 €	3,11 €	3,73 €	5,39 €	6,62 €	6,62 €
25 kg et < 30 kg	1,92 €	2,88 €	3,61 €	4,33 €	6,25 €	7,69 €	7,69 €
30 kg et < 40 kg	2,20 €	3,30 €	4,36 €	5,23 €	7,55 €	9,30 €	9,30 €
40 kg et < 50 kg	2,54 €	3,81 €	5,33 €	6,39 €	9,23 €	11,35 €	11,35 €
50 kg et < 100 kg	3,81 €	5,72 €	8,43 €	10,11 €	14,61 €	17,98 €	17,98 What's new
100 kg et < 150 kg	4,84€	7,26 €	12,71 €	15,25 €	22,02 €	27,10 €	27,10 €



1.2 Codification of the toys in paper & cardboard >95% certified

The code 51 which was named "Cardboard >95%" is becoming "Paper, Cardboard >95% certified sustainable".

■ The product is certified PEFC/FSC or equivalent *

or

■ The manufacturer is a certified company PEFC/FSC or equivalent *

or

▶ I have a declaration « due diligence » or my supplier's declaration

Certifications availables PEFC: *https://cdn.pefc.org/pefc.org/media/2024-05/27678f95-a53e-454b-876e-26651c166630/bdd0416f-fdab-5715-a0fd-aed2cf0c563b.pdf





Codification of spare parts

1.3 Eco-modulations on spare parts availability

What is eco-modulation?

This is a financial modulation of eco-participation amounts according to certain environmental criteria of the product.

The term 'bonus' is used when this modulation reduces the amount of eco-participation, and 'penalty' when it does not.

This is a bonus corresponding to 10% (excluding VAT) of the amount (excluding VAT) of the eco-fee for the product concerned.



Before being implemented, these adjustments are designed in collaboration with working groups, with representatives of manufacturers and distributors, before being validated by the Ecomaison governance bodies and the public authorities.

What is the timetable for implementation?

Eco-modulation on spare parts is available from 1 January 2024.

1.3 Eco-modulations on spare parts availability

Definition:

- o The spare part is a **separate part** forming an integral part of a product and which is made **available** by the manufacturer. It is essential for fulfilling the product's main function, unlike an accessory.
- The availability of spare parts is described in the article L111-4 of the French Consumption Code.
- o The aim is to make these parts available « under non-discriminatory conditions to professional sellers, reconditioners and repairers, whether certified or not' [...] "within fifteen working days".



Cumulative criteria

- 1. Only multi-component products are concerned (i.e. those with strictly more than 2 components excluding fixation parts).
- 2. The spare parts supplied are essential for using the product.
- 3. Available for a minimum of 2 years after the product reference was last marketed
- 4. A condition for the application of the premium is the absence of physical or chemical disruptors (as described in the Ecomaison recyclability analysis tool) => 2026.



1.3 Eco-modulations on spare parts availability

- Direct integration of the "spare parts supply" bonus into the 2025 price lists.
 - ▶ For 2025, the bonus is directly included in the price and the members benefit from it immediately
 - ▶ There is no longer « cash-back » with payment of the bonus in YEAR + 1 as for the 2024 financial year.

	Code Eco- mobilier à 11 chiffres	Nombre d'unité fonctionnelle (unités, tonnes, m²,ml, m3) [obligatoire]	(jusqu'à 3		Montant HT éco- part
Before	32213450571	1		TOY123	2,55 €
After	32213450571	1		TOY123	2,30 €

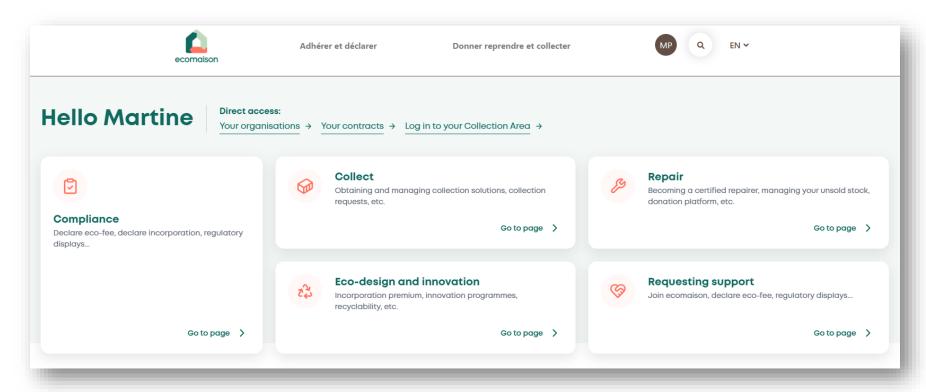
- Excluded from this eco-modulation, their rates will not change:
 - ▶ Prices for the "34 Gift Toys" category per batch of 1000
 - Simplified price list "31208120910" per 100.





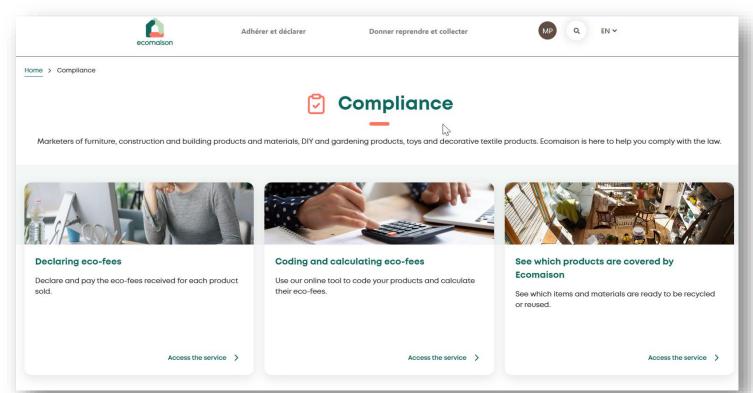
The new Member's account

A new design!



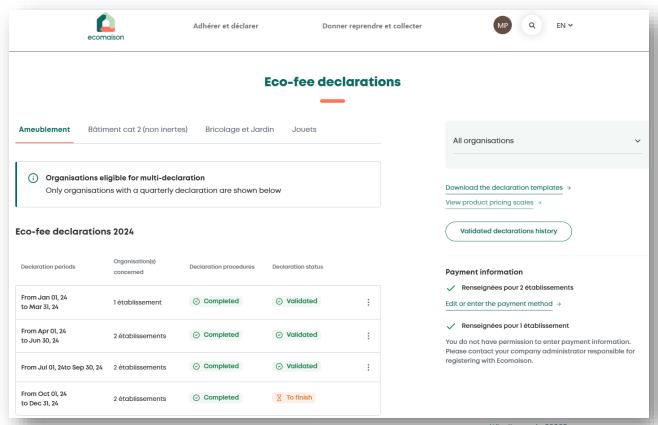


A new design!





A new design!







2

Support for the mandatory markings
Unique Identification Number (UIN)
the Triman logo, Environmental Qualities
and Characteristics (EQC)



Membership

3.1 Unique Identification Number (UIN)

Who? All marketers, including marketplaces and third-party sellers.

How?

- Signature of an Ecomaison service contract for the sector concerned
- Ecomaison registers the marketer with ADEME, which issues the UIN
- Transmission of data related to UIN via Ecomaison
- Publication of the list of registered companies and their UIN by ADEME

Link to SYDEREP

Where?

 Obligation to include the UIN in the General Terms and Conditions document or, when there is none, in any other contractual document (also applicable to the website)

Up to €30,000 fine for failure to include the UIN on terms and conditions of sale or any other contractual document







Waste sorting instructions

3.2 TRIMAN





Parties concerned

Any person **manufacturing**, **importing** or **introducing** household products subject to Extended Producer Responsibility (EPR) on the French national market.



Procedures

- Signage associated with the TRIMAN, specifying the sorting rules, on the packaging, the product or, failing that, in the other documents provided with the product.
- If the various components of the product are subject to different sorting procedures, these procedures shall be **detailed for each of the components**.
- Exceptions:
- For products with a surface area of **less than 10 cm²** and sold without additional documentation: This information may be provided digitally.
 - For products with a surface area of between 10 cm² and 20 cm²: The TRIMAN logo must be displayed, and the information may be provided digitally
 - For cylindrical or spherical products or packaging, the surface areas of 10 and 20 cm² are increased to 20 and 40 cm²





For the trader: in the absence of sorting signage, an administrative fine of up to €15,000 for a legal entity and €3,000 for a natural person may be imposed. Article L541-9-4 of the French Environmental Code.

3.2 TRIMAN: implementation timeline



	Presentation of proposals to public authorities Date of validation by public authorities		Deadline for affixing procedures*	Further 6-month stock disposal deadline	
DIY and gardening products	6 October 2022	06 December 2022	Until 06 December 2023	Until 06 June 2024	
Toys	Toys 6 October 2022 06 December 202		Until 06 December 2023	Until 06 June 2024	

^{*} After this date, the TRIMAN sorting signage must be shown on products placed on the market, on the product's packaging, or in other documentation provided with the product, EXCEPT for products meeting the following two conditions:



[•] the product was manufactured or imported prior to the 6 December 2023

[•] the manufacturer or importer transferred this product before the 6 June 2024

3.2 TRIMAN: examples

Link to TRIMAN

• Important:

- The choice of signage is at the discretion of the manufacturer. The three versions are equivalent, and the fact that they are affixed as close as possible to the product means that the regulatory requirements can be met.
- Separate sorting instructions are required. You need a sorting cartridge for packaging and one for the toy sorting instructions.
- Here, an illustration of the double sorting instructions for packaging and toys.



Standard version



Version for delivery sales only



Version for in-store or delivery sales







Environmental characteristics and qualities (ECQ)

3.3 Obligation to display environmental characteristics and qualities





Parties concerned:

All producers: Importers, introducers, distributors or other Marketers (MM) of new wastegenerating products intended for consumers.



Schedule

Gradual entry into force, by stages of companies, from 1 January 2023



Terms and conditions

- Dedicated web page: 'product sheet on environmental qualities or characteristics', including the name and model number of the model concerned
- o Display of eco-contribution premiums and penalties







3.3 Application schedule for traders to display environmental characteristics and qualities



Obligation to display

- Cumulative annual revenue for all channels concerned > €20M
- > 10K units placed on the market per annum, cumulative for all channels concerned
- Ecomaison scope: Furniture,
 DIY/Gardening Products, Toys,
 Building Products and Materials



Obligation to display

- Cumulative annual revenue for all channels concerned > €10M
- > 10K units placed on the market per annum, cumulative for all channels concerned
- Ecomaison scope:

 Furniture, DIY/Gardening Products,
 Toys, Building Products and Materials



Channels concerned as of 2023: Household packaging, printed paper, electrical and electronic equipment, batteries and accumulators, chemical content and containers, furniture components and textile products

3.3 Environmental characteristics and qualities within the Toy sector





Incorporation of recycled material

- Measured as overall mass proportion of recycled materials
- Statement: "Product containing [%] recycled materials"
- Obligation to state information









Presence of hazardous substances

- Substances identified by the <u>Decree of 1 October</u> <u>2021</u>, see the REACH Regulation and SVHC list maintained by the ECHA
- If the concentration is
 >0.1% mass of a product,
 statement: "Contains a hazardous substance"
 + name of substance









Recyclability

- Characterised by 5
 cumulative conditions
 (collection, sorting,
 absence of substances
 disrupting sorting, recycled
 material >50% or >95% of
 waste, industrial scale)
- Statement: "Mostly recyclable product" (>50%) or "Fully recyclable product" (>95%)
- <u>Tool</u> provided by Ecomaison



Use of renewable resources

rems and conditions, Article R171-17 of the French Building and Housing Code



3.3 Providing information on the recyclability of products: a new regulatory obligation as of January 1, 2023



Companies concerned

- Producers, importers, distributors



Terms and conditions

- Obligation to display environmental characteristics and qualities
- Display of premiums and penalties
- On dedicated dematerialized product sheet



Application timetable

Gradual implementation, by sales level, as of January 1, 2023



- **1.** Ability to be collected
- 2. Ability to be sorted
- 3. No recycling disruptors
- 4. Mainly made of recyclable materials
- 5. Outlet capacity and durability



FAQ about the environmental qualities and characteristics

(Updated by the French authorities on ecologie



Capacities of the eco-organism

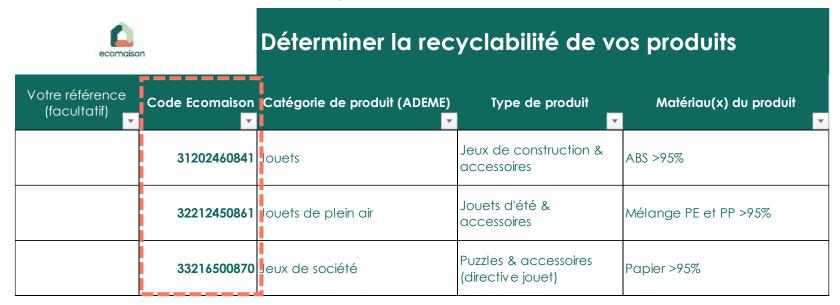
Product characteristics



What's new in 2025?

3.3 Update of the tool for determining product recyclability

FAQ ART. 13 AGEC LAW Eco-organisations are required to provide their members with information enabling them to check whether the criteria are being met.





Please find the link on Ecomasion website: Link

The tool can be used to determine the recyclability of products in the following sectors :

- Furniture
- Diy & gardening
- Toys & Game











3

Prevention & Eco-design Plan Individual plan or common?

Article 72 of AGEC law

Link for the <u>Webinar</u> Link for the <u>Ecomaison website page</u>



Art. L. 541-10-12

« Every producer is required to develop and implement a prevention and eco-design plan with the objective of reducing the use of non-renewable resources, increasing the use of recycled materials, and increasing the recyclability of its products in treatment facilities located on the national territory.»

The 3 main priorities:

- 1. Reducing the use of non-renewable materials
- 2. Maximising incorporation of recycled materials
- 3. Increasing product recyclability through choice of materials and separability of parts

Who is concerned?

- √ Manufacturers
- ✓ Importer / Introducer (distributor)
- √ Seller under its own name or brand (private label)
- ✓ Online products sellers

The plan must be revised every 5 years

3 options for the plans:

- ✓ Writing an individual plan
- Writing a joint or common plan for several producers
- ✓ Link to the joint sectoral plan drawn up by Ecomaison



Why draw up an eco-design plan?

The challenges of the prevention and eco-design plan

Meeting environmental requirements

- => AGEC law, Climate and resilience law, the European commission...
- ☐ Improving the circularity of the marketed products
- Meeting consumer expectations
- □ Innovating
- Economic benefits



Link here





The Excel Template Writing assistance



Re_fashion

ecosystem

CITEO

The axes of the grid

Organisation of resources to be deployed

Prevention and eco-design actions of the company



Other initiatives

axis mentioned in the AGEC regulations



Prevention and eco-design actions of the company								
		Indic	ators and objec	tives	Product scope	Actions to be implemented		
	Prevention and eco-design ideas	Objective	Present value	Target value	(if specific products, indicate share)		Deadlines	
	Reduce the use of non-renewable materials							
	Maximise incorporation of recycled materials							
	Increase product recyclability through choice of materials and separability of							
	parts]			

The Excel Template: presentation of its structure

Prevention and eco-design plan			Company name					
				Unique id	entity no.			
Effective date	To be completed	EPR channel(s)	concerned					=
Latest date of update	To be completed	Further Gene	and Tops DY and genies article	s senters				
								1
G								
Company p	revention and eco-design strategy							
	Organisation of re	esources to	o he denio	ved				_
	Needs identified	esources i	o be depio		s to be implen	nented		
Organisation								1
Decision-making process for the eco-design strategy								
Human resources								1
Building of a project team Internal knowledge in eco-design								1
Internal knowledge in eco-design Support in eco-desian			+					1
Budget								1
Training Employee training corriens			_					ļ
Employee training sessions Tools			1					
Environmental assessment tools								1
Decision support tools Diagnostic tools								4
Other tools								1
Other processes for purchasing, sales, etc.]
	Decree the result of a second	!	(II					1
	Prevention and eco-d		cators and object					ļ
		Indi	caiors and objec	inves	Product scope			
Prevention and eco-design areas	Prevention and eco-design ideas	Objective	Present value	Target value	(if specific products,	Actions to be implemented	Deadlines	
		Objective	rieseili value	luigei vuive	indicate share)	implemented		
	Reduce the use of non-renewable materials							_ 3
Product design with a view to optimising use of	Maximise incorporation of recycled materials							aguk Molini Molini Molini
materials	Increase product recyclability through choice of materials and separability of							Mond of the color
	Parts Restrict presence of recycling disruptors and substances of concern*							5
	Streamline quantities and diversity of materials and components*	1						1
	Develop upgradable products, suitable for updates and revisions]
Product design with a view to extending its useful	Standardise materials, parts and components Design for multiple uses and users							-
life	Maximise robustness and reliability							1
	Ensure repairability (ease of disassembly, information and spare parts)]
	Prioritise timeless appearances or styles Inform consumers around correct product maintenance	1	-	-	ļ	l	l	4
	Develop services for product updating/revision (appearance, software, etc.)	t	1					1
Services with a view to extending the product useful life	Offer repair services (user services, provision of spare parts, etc.)							1
	Promote services for recovery, reuse, refurbishment	ļ						4
	Encourage 'sale of use' rather than 'sale of product', and the sharing economy Reduce consumption and emissions related to manufacturing processes	1	1					1
	Minimise production waste and volumes							1
Manufacturing and distribution processes	Reduce steps, consumption and emissions involved in the distribution process		1					1
-	Prioritise the use of renewable energy Optimise product weight/volume ratio	 	 			-	-	1
	Develop traceability for the supply chain and its management	1	1					1
	Limit consumption (energy, water, consumables, etc.) during use	ļ]
Product design with a view to limiting impacts	Reduce potential emissions and discharges during product life Facilitate eco-friendly user behaviour (energy saving, waste management, correct	1	-	-		-	-	4
during use	product maintenance)	1	1	1	l	1	1	1
	Ensure ease of maintenance							1
Optimisation of product packaging	Reduction, Recyclability, Reusability, Use of recycled materials							I

Link for Ecodesign plan here

Download the template <u>here</u>

Download the FAQ here

06/02/2025

ecomaison

Other initiatives

Description of other company initiatives

What's new in 2025?

The joint Plans by sector

Development of common sectoral plans

Ecomaison offers you joint plans for the following sectors **Furniture**, **Toys and DIY and garden products**.

They have been drawn up in close consultation with industry players. They are the result of consultation between the various stakeholders.

Objectives

These plans constitute a minimum set of commitments, proposed to all players in each sector in terms of prevention and eco-design, and cannot have the force and scope of an individual plan, which is the only one capable of translating the individual strategy of each company.



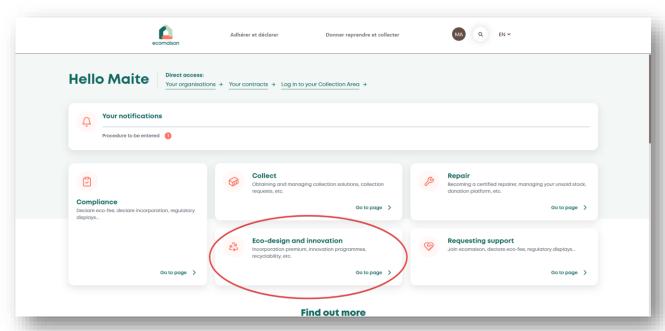






3.3 How to access to your Eco-design plan?

- √ Go to your member's account
- ✓ Click on the card « Eco-design and innovation », then « Draw up eco-design plan »
- ✓ Finally, choose to complete your individual plan or join the joint plans.







4

Documents & events

Your documents

Member's Guide 2025: the English version will be available the 14th of February

Code generator 2025

All our events **Here**





Any question?

If you have any questions, please don't hesitate to contact us on 0811 69 68 70 or by e-mail at contact@ecomaison.com

Please include your 7-digit Ecomaison account number and the subject of your request in the subject line.

We'll get back to you as soon as possible.



