



ecomaison

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# Required display: TRIMAN and unique identifier

## The speaker



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**Use the Q/R module to ask  
all your questions!**

# Ecomaison's presentation



## ► Who are we?

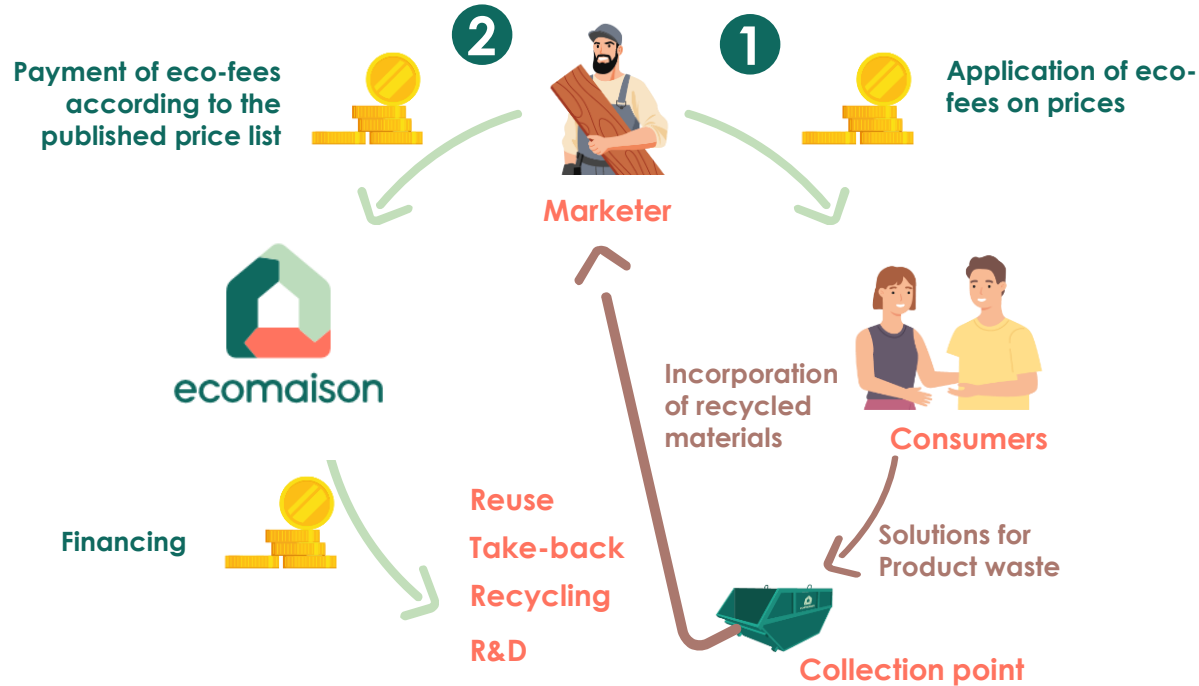
Created in 2011 under the name of Eco-mobilier, we are a **non-profit organization** approved by the French State and funded by eco-fees paid by consumers in France.

## ► Our mission

To **collect and recover used household items and materials** and offer them a second life by recycling them or using them as a source of energy. With 760,000 tons per year, Ecomaison has become the 1<sup>st</sup> supplier of recycled wood in France.



# How the eco-fees is collected



The eco-fee is applied identically at each stage of the product distribution chain, through to the end customer.

The eco-fees for furniture must be displayed on sales documents : catalogues, receipts, website, pricetags,

furniture : prepare your annual declaration

# The Ecomaison operational plan for furnishings

In 2023, Ecomaison handled 1.6 million tonnes of used products, 97% of which were recovered (reuse, recycling, energy recovery).



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# 1

## Reminder of the regulatory framework



# Regulatory obligation to display

## Unique identifier



### ► Registration of the producer with ADEME through Ecomaison

Written in the General Terms and Conditions of Sale

Or if no such document exists, in any other contractual document (also applicable on the website)

## Eco-fee and product take back



► **Eco-fee :**  
and their specific conditions  
Mandatory information, depending of the ERP concerned  
Need to be visible, and separated from the price

► **Product take-back:**  
Information of the client, before its purchase

## Sorting signage



### ► TRIMAN signage

Specifying the sorting rules **in close proximity to the product**, on the packaging or the product

Or failing that, **in the other documents provided with the product**, and no longer on just the website

## Display of environmental characteristics



### ► Obligation to display environmental characteristics and qualities :

- recyclability
- incorporation of recycled material and
- hazardous substances

► Display of the words “biodegradable” or “environmentally friendly” is prohibited



2.

## Unique identifier



## 2. Unique identifier procedures



► **Proof of conformity:** registration with an EPR channel Signing a contract with Ecomaison

► **Processus :**

- **Registration of a producer with ADEME by Ecomaison, which issues the unique identifier (SYDEREP number)**
- Transmission of information related to the unique identifier via Ecomaison
- **Obligation to display the identifier in the General Terms and Conditions of Sale**, or if no such document exists, in any other contractual document (also applicable on the website)
- For marketplaces, **they must either keep a register of identifiers for third-party sellers on their platform or provide for them**

► **A unique identifier for each EPR sector**



A **fine of up to €30,000**, if the unique identifier is not included in the General Terms and Conditions of Sales or any other contractual document

## 4. Eco-fee and product take-back



# Display of eco-contribution: furnishing items including textile decoration



## Visible eco-fee : display obligation for sales to professionals and private individuals

"For all sales of furniture components before 1<sup>st</sup> January 2026, producers and successive intermediaries shall indicate on sales invoices the unit costs they bear for the management of waste furniture components". [Article R543-247 of the Environment Code](#)

## The eco-fee must be passed on in the same way throughout the chain.



*From 1 April 2023: Mandatory display of eco-participation for textile decoration items*

For those putting products on the market: potential administrative fine (3rd class fine for failure to display the eco-tax).

[Article L541-9-4 of the Environment Code](#).

**Several eco-fee display methods**

✓

€179,00  
incl. €2.20  
eco-fee

✓

€179,00  
incl. €2.20  
eco-contribution

✓

€176,80  
Eco-fee of €2.20  
€179,00

**Texts available for explaining the eco-fee**

**179 €**

dont éco-part. 2,20 €

Le prix des options sélectionnées

Les frais de livraison sont indiqués dans votre panier

**Éco-participation**

L'éco-participation est une contribution qui s'applique obligatoirement sur le prix de chaque meuble, matériel et sommeil, couette et oreiller neuf. Elle permet de financer la collecte, le tri, le recyclage et/ou la valorisation énergétique de ces produits usagés par Eco-mobilier.

Montant éco-participation	176,80 €
Éco-participation	2,20 €
<b>Prix total</b>	<b>179 €</b>

# Display of eco-contribution: **building**



► **Recommendation** for marketers who pay eco-fee on products to pass it on and display it on their invoices to their direct professional customers. (Art. R. 543-290-3)

► **Obligation to include a clause in the General Terms and Conditions of Sale** specifying that the share of the unit cost for the management of waste from construction products and materials (eco-fee) is passed on to the professional buyer without any possibility of a rebate.

## BtoB invoice :

### Invoice footer display

**Exemple of application** the eco-fee to the product (examples) :

- 1<sup>st</sup> option : total price including VAT, including eco-tax
- 2<sup>nd</sup> option : net price excluding VAT + eco-fee excluding VAT passed on identically + VAT (on net price and eco-participation) = total price including VAT

## Inform the customer on the take-back

- The end user shall be informed at the point of sale of the trade-in conditions made available to him in a visible, legible and easily accessible manner, and before the sale is concluded. In the case of distance selling, the distributor shall ensure that this information is provided to the purchaser in a visible, legible and easily accessible manner prior to the conclusion of the sale.» Article R541-163



Regular checks are carried out by the Consumer Affairs and Fraud Control, DGCCRF, to ensure that the trade-in is properly displayed. Penalties of 5th class apply.

# Obligation to recover used products



	DEFINITION	FURNITURE as of 1 January 2022	DIY / GARDENING / TOYS as of 1 January 2023	PLEASE NOTE
<b>1:1 Recovery</b> 	<b>Recovery of an equivalent product free of charge with the purchase of a new product:</b> <ul style="list-style-type: none"> <li>• in store</li> <li>• for sales with delivery, including distance sales</li> </ul>	<b>For sales without delivery</b> Surface area between 200 m <sup>2</sup> and 1,000 m <sup>2</sup>  <b>For sales with delivery</b> Annual turnover excl. VAT related to these products ≥ €100,000: <ul style="list-style-type: none"> <li>• at the place of delivery, or</li> <li>• at the collection point</li> </ul>	<b>For sales without delivery</b> Surface area between 200 m <sup>2</sup> and 400 m <sup>2</sup>  <b>For sales with delivery</b> Annual turnover excl. VAT related to these products ≥ €100,000: <ul style="list-style-type: none"> <li>• at the place of delivery, or</li> <li>• at the collection point</li> </ul>	If a store sells products from several categories (e.g. furniture, toys, DIY products), an analysis must be carried out separately per dedicated retail space, for each category of products concerned.
<b>1:1 &amp; 1:0 Recovery</b> 	<b>Recovery free of charge of products equivalent to those sold by the store, with no obligation to purchase a new product</b>	<b>For sales without delivery</b> Surface area > 1,000 m <sup>2</sup>  * For decorative textile items: recovery obligations under the same conditions as all 11 other product categories since 1 January 2023	<b>For sales without delivery</b> Surface area between 400 m <sup>2</sup> and 1,000 m <sup>2</sup> : <ul style="list-style-type: none"> <li>• for products whose external dimensions are all less than 160 cm, AND</li> <li>• whose transportation does not require equipment</li> </ul> <b>For sales without delivery</b> Surface area greater than 1,000 m <sup>2</sup> : <ul style="list-style-type: none"> <li>• recovery without conditions</li> </ul>	

# Obligation to recover used products



## ► By dedicated sector and sales channel

Building distributors are concerned in the case of sales without delivery made with retail spaces greater than 4,000 m<sup>2</sup> for the products concerned (storage included in the surface area).

### 1:1 recovery



#### DEFINITION

**Recovery free of charge of products** equivalent to those sold by the store, with no obligation to purchase a new product.

#### BUILDING SECTOR

applicable as of 1 January 2024

**Sales and storage space greater than 4,000 m<sup>2</sup>**

IN 2023

- **Financial support** for distributors who have already set up a recovery solution.
- **Organisation of operational tests** for setting up the recovery service in store.

**Are you a member of an integrated network?** We invite you to contact the head office of your chain.

**Are you an independent operator or a franchisee?** Contact us directly.

#### PLEASE NOTE

If a store sells products from several categories (e.g. furniture, toys, DIY and gardening products), an analysis must be carried out separately per dedicated retail space, for each category of products concerned.



# Tools to communicate with customers\*



\* Communication tools may vary depending on the sectors concerned.

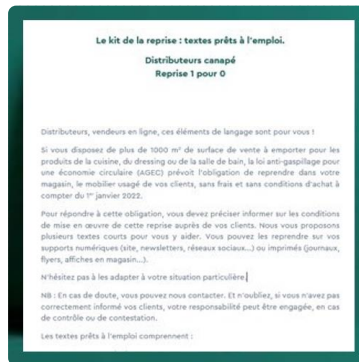
To train your employees and inform your customers, discover all our tools, delivered free of charge on all of your sites or available to download.



## Store signage

To raise customer awareness and ensure long-term visibility of information, order the free kit:

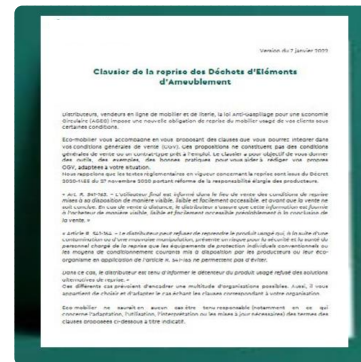
- 40 x 60 cm posters
- Leaflets, in A5 format, in batches of 250
- Seller memos



## Digital kits

Provision of content:

- Key messages
- Articles: brief + article
- Suggested posts for your social media
- FAQs



## Examples of general terms and conditions of sale

Ecomaison provides you with examples of general terms and conditions of sale for 1:0 and 1:1 recovery obligations.

# Repair Fund : obligation to inform the client



- Obligation to inform customers of the existence of a **Repair Fund in a visible, legible and easily accessible manner, on repair possibilities**
- Concerned companies: distributors of furniture and DIY garden products
- Date: since July 1, 2024
- **Ecomaison tools** : dedicated digital repair kit, comprising a poster and digital banners.

Note: mandatory even if your products are not eligible for the Repair Bonus.



## L'éco-participation finance la réparation.

Notre partenaire Ecomaison propose des Bonus Réparation pour les produits de la maison



Retrouvez les réparateurs  
Bonus Réparation dans l'application  
sur Ecor

Ici on répare.



### 3. TRIMAN sorting signage





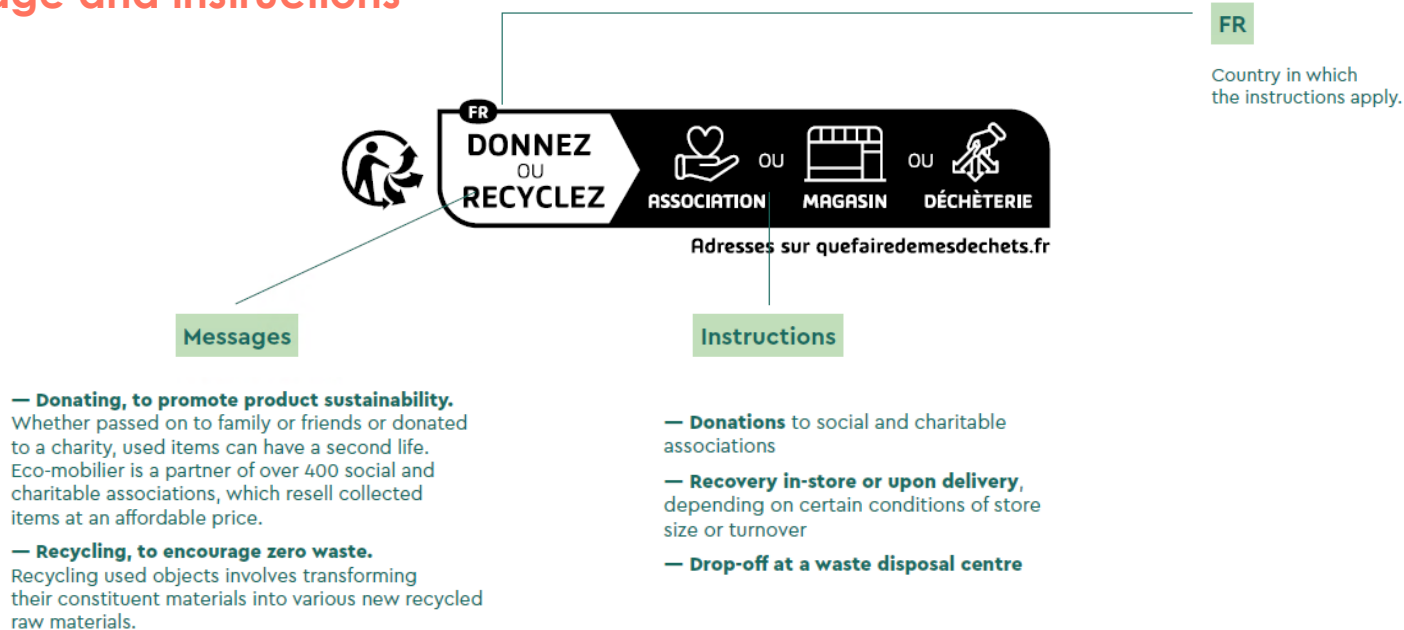
## Article 17 of the French law on combatting waste for a circular economy (AGEC)

- ▶ The TRIMAN symbol and sorting information **explain the positive practices that can be carried out by the consumer:** donation to associations, options for disposing of their furniture, DIY/gardening products and toys in store, upon delivery, or at a waste disposal centre.





## ► Message and instructions



# Sorting signage



## Parties concerned



Any person **manufacturing, importing or introducing** household products subject to Extended Producer Responsibility (EPR) on the national market.



## Procedures

- Signage associated with the TRIMAN, specifying the sorting rules, on the **packaging**, the **product** or, failing that, in the **other documents provided with the product**.
- If the various components of the product are subject to different sorting procedures, these procedures shall be **detailed for each of the components**.
- Exceptions:
- For products with a surface area of **less than 10 cm<sup>2</sup>** and sold without additional documentation: This information may be provided digitally.
  - For products with a **surface area of between 10 cm<sup>2</sup> and 20 cm<sup>2</sup>**: The TRIMAN logo must be displayed, and the information may be provided digitally
  - **For cylindrical or spherical products or packaging**, the surface areas of 10 and 20 cm<sup>2</sup> are increased to 20 and 40 cm<sup>2</sup>



For the trader: in the absence of sorting signage, **an administrative fine of up to €15,000 for a legal entity** and €3,000 for a natural person may be imposed. Article L541-9-4 of the French Environmental Code.

# Sorting signage: implementation timeline



	Presentation of proposals to public authorities	Date of validation by public authorities	Deadline of affixing procedures*	Further 6-month stock disposal deadline *
Furniture and bedding	7 october 2021	15 december 2021	15 december 20212	15 june 2023
Décorative textile	29 june 2023	25 august 2023	25 august 2024	
DIY products	6 october 2022	6 december 2022	6 december 20223	15 june 2024
Toys	6 october 2022	6 december 2022	6 december 20223	15 june 20234
Building products and materials (PMCB)	21 july 2023	28 september 2023	28 September 2023	28 March 2025

After this date, the TRIMAN sorting signage must be shown on products placed on the market, on the product's packaging, or in other documentation provided with the product, EXCEPT for products meeting the following two conditions:

- the product was manufactured or imported prior to the 28 of September 2023
- the manufacturer or importer transferred this product before the 28 March 2025

# Signage for furniture and bedding



## Version for furniture specialists



## Version dedicated to curtains and nets



## Version for non-specialists





# Markings for the Toys and DIY & Gardening Products products



## Standard version



## Version for in-store or delivery sales



## Version for delivery sales only

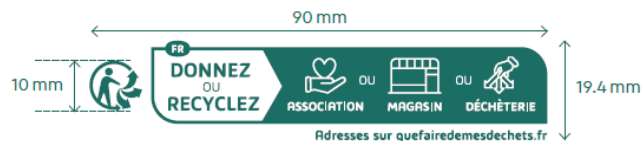


**!** This signage is chosen at the discretion of the trader. The three versions are equivalent and affixing them in close proximity to the product will ensure regulatory compliance.

# Rules of use



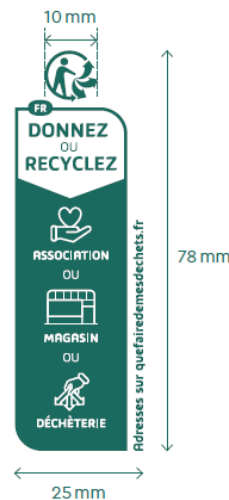
Standard version



Compact version



Standard version



Compact version



ADEME recommends **minimum sizes for use of the TRIMAN logo** in the original usage charter for sorting signage:

- 10 mm for the standard version
- 6 mm for the compact version

The dimensions indicated in our guide are recommendations.

## Rules of use

Category 1 :  
inert product



Adresses sur [quefairedemesdechets.fr](http://quefairedemesdechets.fr)

Category 2  
majority



Adresses sur [quefairedemesdechets.fr](http://quefairedemesdechets.fr)

# 4.

## Display of environmental characteristics



# Context

## ► Article 13 of the French law on combatting waste for a circular economy (AGEC) of 10 February 2020:

*“In order to improve consumer information, producers and importers of waste-generating products shall inform consumers, by marking, labelling, display, or any other appropriate process, of their environmental qualities and characteristics (..)”*

**Implementing Decree no. 2022-748 of 29 April 2022 relating to consumer information on the environmental qualities and characteristics of waste-generating products**

## ► Challenges

A system to inform consumers when they buy => a simple benchmark to **raise awareness of responsible consumption.**

A system to encourage marketers to initiate and promote their eco-design initiatives => **to encourage sustainable production.**

# Display of the words “biodegradable” or “environmentally friendly” is prohibited

## ► Parties concerned

**Producers, importers, distributors or other traders** of waste-generating products intended for consumers, **including those using a website, a platform, or any other online distribution channel** in the context of their commercial activity in France, and consumers of these products.

## ► Procedures

- It is prohibited to include the words **“biodegradable”, “environmentally friendly”** or any other equivalent environmental claim on a new product or packaging intended for consumers.
- The products or packaging concerned benefit from a **stock disposal deadline of 1<sup>st</sup> January 2023**, provided they have been manufactured or imported before the date of publication of the Decree.

## ► Application schedule

Entry into force on **2 May 2022**, *the day after publication of the Decree*

# Obligation to display environmental characteristics and qualities

## ► Parties concerned

**Producers, importers, distributors** or other traders of new waste-generating products intended for consumers, including those using a website, a platform, or any other online distribution channel in the context of their commercial activity in France, and consumers of these products.

## ► Procedures

**Dedicated web page:** product sheet relating to environmental qualities or characteristics, completed with the name and reference of the model concerned.

## Display of eco-participation premiums and penalties

## ► Application schedule

Gradual entry into force, by revenue brackets, **from 1<sup>st</sup> January 2023**

# Application schedule for traders to display environmental characteristics and qualities

1 January 2023



## Obligation to display

- Cumulative annual revenue for all channels concerned > €50M
- > 25K units placed on the market per annum, cumulative for all channels concerned
- **Ecomaison scope:** Only furniture is concerned

1 January 2024



## Obligation to display

- Cumulative annual revenue for all channels concerned > €20M
- > 10K units placed on the market per annum, cumulative for all channels concerned
- **Ecomaison scope:** Furniture, DIY/Gardening Products, Toys, Building Products and Materials

1 January 2025



## Obligation to display

- Cumulative annual revenue for all channels concerned > €10M
- > 10K units placed on the market per annum, cumulative for all channels concerned
- **Ecomaison scope:** Furniture, DIY/Gardening Products, Toys, Building Products and Materials

**Channels concerned as of 2023:** Household packaging, printed paper, electrical and electronic equipment, batteries and accumulators, chemical content and containers, furniture components and textile products



# Environmental characteristics and qualities within the Ecomaison scope



## Incorporation of recycled material

- Measured as overall mass proportion of recycled materials
- Statement: “**Product containing [%] recycled materials**”
- Obligation to state information



## Presence of hazardous substances

- Substances identified by the [Decree of 1 October 2021](#), see the [REACH Regulation](#) and [SVHC list](#) maintained by the ECHA
- If the concentration is >0.1% mass of a product, statement: “**Contains a hazardous substance**” + **name of substance**



## Recyclability

- Characterised by **5 cumulative conditions** (collection, sorting, absence of substances disrupting sorting, recycled material >50% or >95% of waste, industrial scale)
- Statement: “**Mostly recyclable product**” (>50%) or “**Fully recyclable product**” (>95%)
- [Tool](#) provided by Ecomaison



## Use of renewable resources

- **Terms and conditions**, [Article R171-17 of the French Building and Housing Code](#)

# Providing information on the recyclability of products: a new regulatory obligation as of January 1, 2023



## Companies concerned

- Producers, importers, distributors



## Terms and conditions

- Obligation to display environmental characteristics and qualities
- Display of premiums and penalties
- On dedicated dematerialized product sheet



## Application timetable

**Gradual implementation**, by sales level, as of January 1, 2023

## AGEC : recyclability: 5 cumulative conditions

1. Ability to be collected
2. Ability to be sorted
3. No disruptors
4. Mainly made of recyclable materials
5. Outlet capacity and durability

Capacities of the  
eco-organism

Product  
characteristics



## FAQ about the environmental qualities and characteristics

(Updated by the French authorities on [ecologie.gouv.fr](https://ecologie.gouv.fr))

# A tool made available by Ecomaison concerning product recyclability

3. Liste des matériaux recyclables de votre produit, dont vous pouvez additionner les masses

5. Liste des perturbateurs de recyclage du matériau majoritaire dans le produit.

7. Vous obtenez la mention légale concernant la recyclabilité de votre produit.

Votre référence (facultatif)	Code Eco-mobilier	Quelle part de la masse du produit les matériaux suivants représentent ils ?	Réponse	Le produit contient-il des perturbateurs de recyclage ?	Réponse	Résultat
	02021050248	Métal, Polytétrahélate d'Éthylène (PET), Polyéthylène (PE), Polypropylène (PP), ABS, Polystyrène, PVC et Verre	< 50%	Charges minérales (>40%), Polymères réticulés, tramés	Non	Non Recyclable

1. Renseignez la référence de votre produit (facultatif)

2. Indiquez le code produit de l'éco-participation (code à 11 chiffres)

4. Sélectionnez la part de matériaux recyclables (% de la masse du produit), pour l'ensemble des matériaux indiqués dans la colonne précédente « F ».

6. Répondez à la question de la colonne « I » concernant la présence de perturbateur(s) de recyclage dans le produit

[Find our tool to download by logging in the Services Area](#)



The following sectors are in the data base :

- Furniture and Decorative items
- DIY and garden items
- Toys

## More dedicated tools and ressources

Find out more on these pages in English :

- ▶ [How to join Ecomaison](#)
- ▶ [Marketplaces: new regulatory obligations](#)
- ▶ [Recycling of DIY and gardening products and tools](#)
- ▶ [Extended Producer Responsibility \(EPR\) for games and toys](#)
- ▶ [Discover your obligations for the decorative textiles](#)
- ▶ [TRIMAN Sorting signage](#) : download the guide TRIMAN and files
- ▶ [Product take-back](#) : the guide and tools
- ▶ [Environmental qualities and characteristics](#) : further information from the gouvernement



ecomaison

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Feel free to call us :

**+33(0) 175 446 000**

Write to [\*\*contact@ecomaison.com\*\*](mailto:contact@ecomaison.com)