



ecomaison

Member GUIDE

FURNISHING
ITEMS

MARCH 2026 VERSION



CONTENTS

P.3

**PRESENTATION
OF Ecomaison**

P.20

**eco-Fee:
coding and display**

P.7

**SCOPE of
the sector**

P.26

DECLARATION

P.36

**my circular
SERVICES**

P.14

**my MEMBERSHIP
with Ecomaison**

P.32

**manage my
eco-fee**

P.39

**OTHER OBLIGATIONS
and opportunities**

P.50

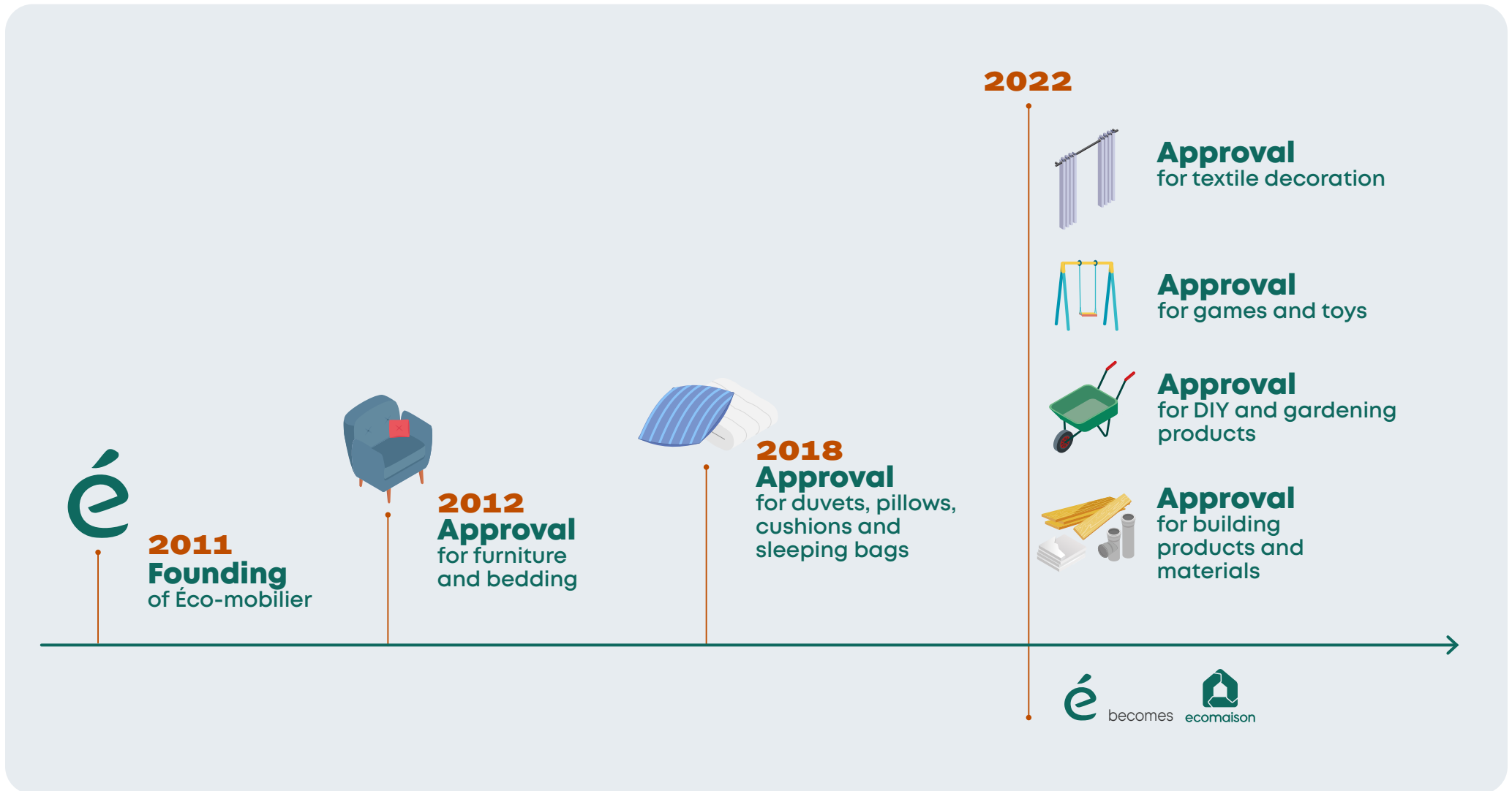
APPENDICES

PRESENTATION OF Ecomaison



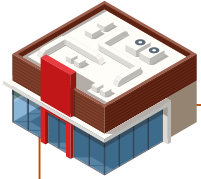
HISTORY OF Ecomaison

Ecomaison is the **benchmark eco-organisation for household products and materials, particularly for furnishings.**



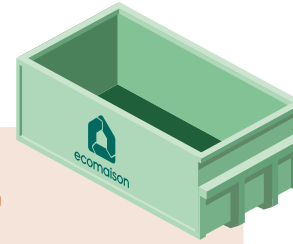
Ecomaison 2024

KEY FIGURES



12,600
member
COMPANIES

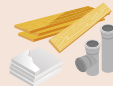
nearly
12,000
COLLECTION
POINTS



1,749 KT
ITEMS AND MATERIALS
COLLECTED



1,474 KT
furnishings



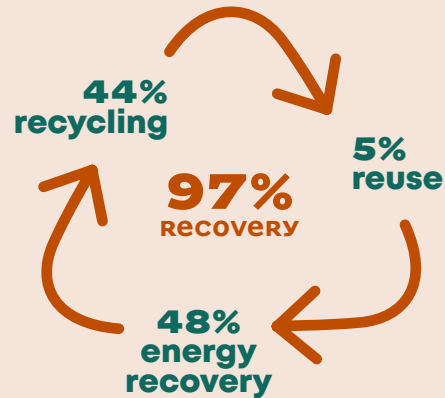
148 KT
building (cat. 2)



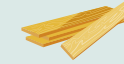
98 KT
DIY and
gardening



29 KT
toys



PRODUCTS TURNED INTO RESOURCES



800 KT
wood



340 KT
refuse derived fuel



41 KT
foam



27 KT
plastic



34 KT
scrap metal

Reuse

A committed drive



65
winners
of our calls for project
proposals



65 KT
of products reused



634
agreements signed
with solidarity stakeholders

kt = thousand tonnes

2029: 4 OBJECTIVES To achieve the Furnishing objectives

We are counting on you, to achieve these objectives together!

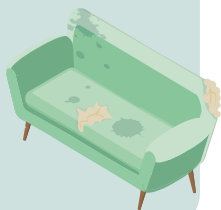
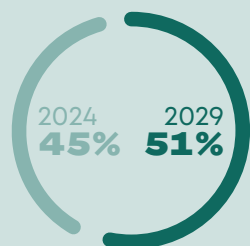
1



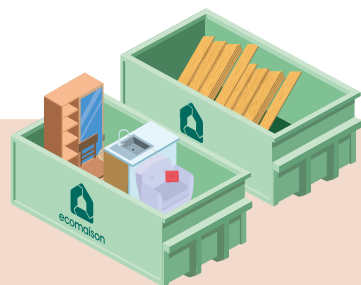
PROVIDING YOU WITH EQUIPMENT TO IMPROVE COLLECTION

To make your collection processes for used products easier and to enhance their quality, we are providing you with new containers.

Collection of discarded products:



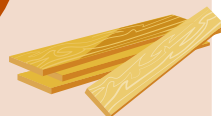
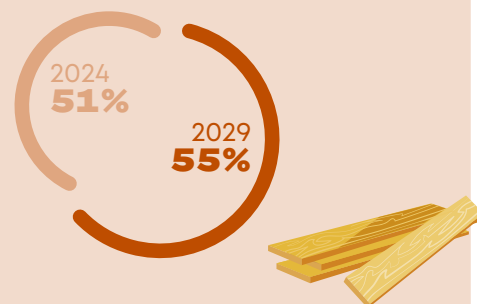
2



THE BETTER YOU SORT, THE BETTER WE CAN RECYCLE

We have made two skips available at the waste collection centre to simplify sorting and separate wood from other materials (foam, plastic, etc.).

Recycling rate of products launched on the market:



3



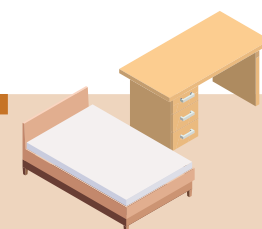
LET'S GIVE THEM A NEW LEASE OF LIFE

Ecomaison partners with over 600 Social and Solidarity Economy organisations.

Target tonnage for reuse:



4



LET'S EXTEND THE LIFE OF YOUR CUSTOMERS' PRODUCTS!

French citizens can benefit from a Repair Bonus for seating, bedding and all home and garden furniture thanks to the certified repairers you can join.

Number of repairs:



SCOPE of the sector

Products covered

Definition of marketer

Territorial scope



THE PRODUCTS covered

Furnishing items (EA) covered by the introduction of extended producer responsibility **are divided into 12 categories** (French Environmental Code R. 543-240).

This applies to all items of furniture and their components, whose primary function is to contribute to furnishing by offering either:

- › a seat,
- › a sleeping area,
- › storage,
- › a worktop or work surface,
- › or by adding decoration to walls, floors and windows using removable finished or semi-finished products made from natural or synthetic textiles,
- › as well as all accessories of the items listed above, regardless of the materials they are made from.



And this applies equally to **a living space, business or public reception area, for products intended for adults, children and even pets.**

Find out more on our [dedicated page](#).



THE PRODUCTS covered



Kitchen design and equipment
Upper and lower kitchen cabinets, fronts and doors, worktops and countertops, bottle racks, cutlery organisers, etc.



Technical furniture & tertiary spaces
Desks, chairs, drawer units, industrial lockers, visual or acoustic partition screens, etc.



Bedding products
Duvets, pillows, bolsters, cushions, sleeping bags, etc.



Bathroom and accessories
Bathroom furniture, hardware and other accessories, etc.



Reception and catering areas
(Canteen or restaurant)



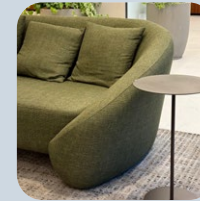
Childcare furniture
Cots, chests of drawers, high chairs, etc.



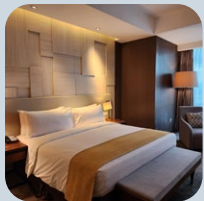
Lounge & living room
Tables, chairs, seating, sofas, cushions, bar furniture, nesting tables, sideboards, etc.



Storage, layout, wardrobe & garage
Cupboards, storage units, fitting-out items (made-to-measure or not), wardrobes/dressing rooms, wardrobe rails, dressing room components, doors (sliding or not), accessories, coverings, storage boxes and units, furnishing panels, cut-to-size coated panels (all materials), etc.



Textile padding
(Textile padding is considered to be a textile integrated into the furniture)
Textile coverings for furniture, fixed non-removable furniture covers, etc.



Beds & bedroom
Bed bases, mattresses, beds, headboards, duvets, pillows, footboards, bed base slats, bedside tables, covers, textile padding, etc.



Garden furniture
Workbenches, garden tables and chairs, seats, garden sofas and seating, camping tables and mattresses, swing seats, pet mattresses, cat trees, etc.



Removable carpets for events
Event carpets for stands or aisles, acoustic or compact, etc.

THE PRODUCTS covered



Functional mats, doormats and decorative rugs

Mats (entrance, stair, non-slip, absorbent, anti-fatigue, anti-dust, etc.), doormats and carpet underlays, etc.



Small textile decorations

Macramé decoration, hanging textile decorations, decorative garlands, etc.



Curtains / sheer curtains and interior blinds

Curtains (blackout, thermal, soundproof, net curtains, mosquito net curtains, etc.), thermal or blackout linings, sheer curtains, stretch fabric coverings, wall fabrics and rugs, etc.



Furniture and bedding hardware and accessories

Wall rail systems, brackets, knobs, door handles, wardrobe rails, rails, drawer runners, hinges, shelves, end caps, etc.



Hanging accessories

Curtain rods, rings, hanging strips, curtain rod finials, clothes rails, corner sets, etc.



Storage boxes

Plastic, fabric or wooden drawer units, modular storage boxes, storage chests, textile baskets, etc.



Textile wall art

Hanging decorative canvases, kakemonos, paintable canvases, decorative panels with stretcher frames, etc.



WE PROVIDE TOOLS:

To find out the indicative list of products, go to our **dedicated tool**.

DEFINITION of marketer

Marketers (i.e. 'producers' as defined by the regulations, [Article R543-242 of the French Environmental Code](#)) are natural or legal persons who, in a professional capacity:

- › manufacture in France,
- › import, assemble or launch on the national market for the first time, including third-party sellers based abroad and marketplaces,
- › distribute under their own brand (retailer's brand) in their physical stores or via distance selling, furnishing items intended to be **sold for a fee or made available free of charge to the end user** by any method of sale whatsoever **or to be used directly on national soil.**



BECOME COMPLIANT:

Join and sign the service contract online in our [Services Space](#).

Declare to Ecomaison the quantities marketed according to your [reporting frequency](#) and pay the resulting eco-fee.



Check that you are compliant with our [online simulator](#).



NEW FROM 1 JULY 2026:

Under the regulations on Extended Producer Responsibility (EPR), **the eco-fee is payable for a product's initial market launch on French territory.**

Thus, a second-hand product that has already been launched on the French market is not subject to a new eco-fee upon resale.

However, when a product, **even a second-hand one**, whose initial market launch was in another State (European or otherwise), is subsequently introduced onto the French market, this is considered an initial market launch in France. As such, it is subject to the eco-fee.



FIND OUT IF I am a marketer

I am a marketer and must pay the eco-fee to Ecomaison if:



Manufacturers and industrial companies

I sell directly to the consumer (via my website or shop).

I store and ship for a distributor.

I sell to a distributor in France.

My product is in a consignment shop in France.

My products are bought and sold by a third-party seller through a marketplace.

I sell products, part of which are not intended for the French market.



Distributors and importers

I sell a product manufactured by a third party under my own brand (retailer's brand).

I buy and import products FOB (Free On Board) from a manufacturer via an entity outside France.

FROM 1 JULY 2026

I sell a second-hand product, whose initial market launch was in another State (European or not).



Marketplaces and their third-party sellers

I sell a product introduced or imported from the European Union via a marketplace in France.

I am established outside France and sell a product via a marketplace to French consumers.



SPECIFICATION OF TECHNICAL, COMMERCIAL OR PUBLIC-SECTOR FURNITURE:

Order for made-to-measure furniture manufactured by a subcontractor

- When the principal provides the drawings and all the characteristics of the end product, they are considered to be the marketer, even if one or more intermediaries (for example a fitter) intervene between the principal and the subcontractor.
- If this is not the case, the manufacturer assumes the role of marketer.

TERRITORIAL scope

The sector applies if I operate in any of the following territories:

- Mainland France, including Corsica;
- French overseas regions and départements:



Guadeloupe



French Guiana



Martinique



Réunion Island



Mayotte

- French overseas communities:



Saint Martin

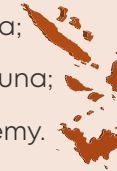


Saint Pierre and Miquelon



The obligation does not apply for products distributed outside France and in any of these territories:

- Monaco;
- Overseas territories of French Polynesia;
- New Caledonia;
- Wallis and Futuna;
- Saint-Barthélemy.



Exports from France to foreign countries

Marketers **do not declare** products exported from France to foreign countries.

my membership with Ecomaison

Who needs to join?

How can I join?

When do I join?

Marketplaces



WHO needs to join?

The legal entity or natural person launching furnishing items on the market **must join Ecomaison**:

- › **A manufacturer, a buying group** in large-scale retail or **an entity owning multiple points of sale**;
- › For a distribution network, or when the same legal entity covers multiple points of sale, it is not mandatory for each point of sale to join individually, except when these are independent marketers.

Check that you are compliant with our [online simulator](#).



PROOF OF my membership

Once I have become a member, **Ecomaison will assign me a unique identification number (IDU)** certifying that my products comply with the relevant Extended Producer Responsibility (EPR) sector.

This is mandatory and proves registration in the national register managed by ADEME.

My IDU, proof of my compliance:

FR XXXXXX_XXABCD

This number, issued by Ecomaison, demonstrates the company's regulatory compliance with the French Environmental Code (Article L.541-10-1, 4^o)

ecomaison.com



1 EPR sector*
=
1 mandatory IDU

If you are subject to several EPR sectors, then all of your IDUs must appear in your T&Cs.

*Extended Producer Responsibility

The IDU must be stated in the **General Terms and Conditions of Sale (T&Cs)** for the products or in any other contractual document.

This information is intended for private individuals and professionals.



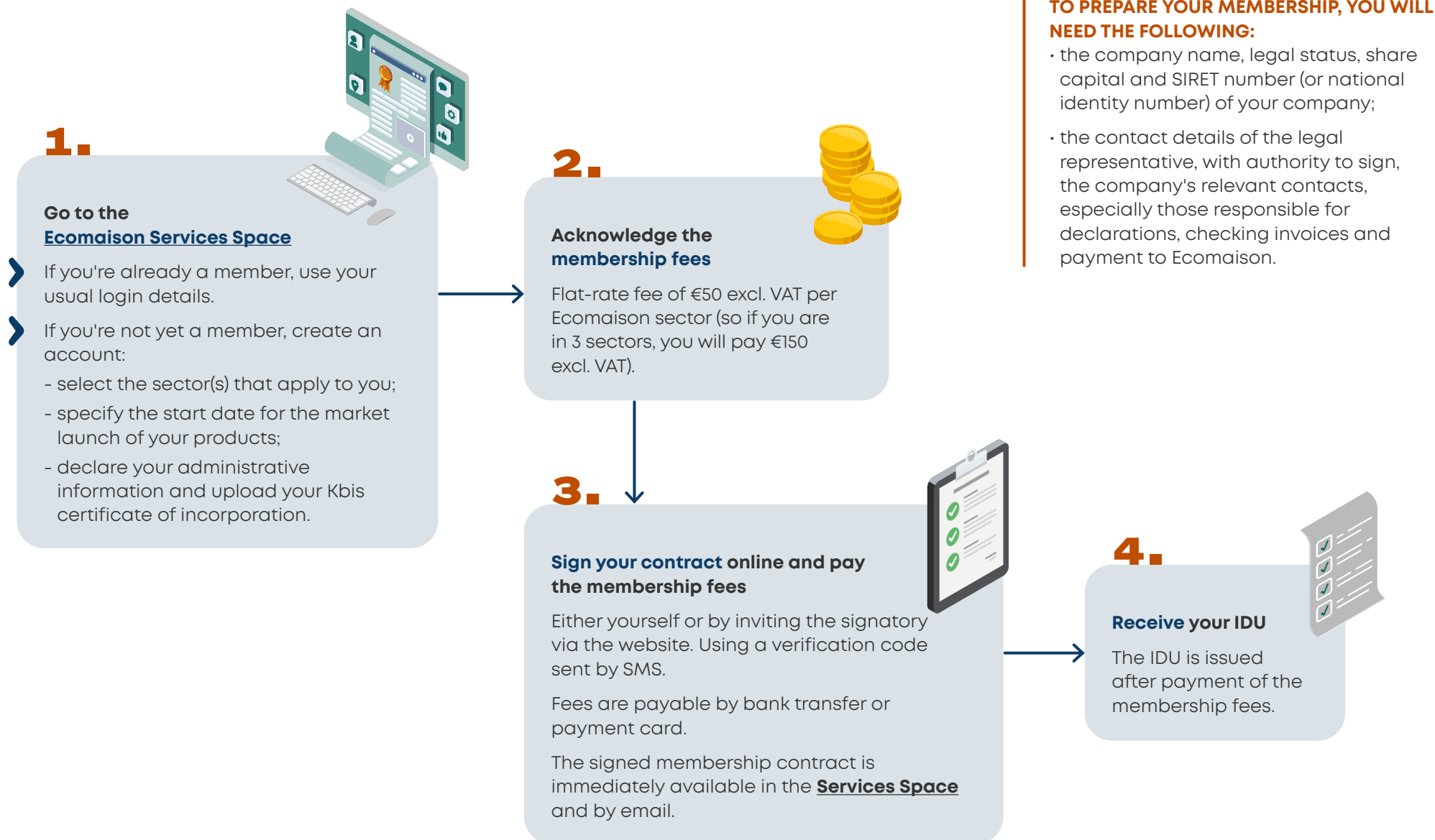
NOTE:

Failure to mention an IDU can result in a **fine of up to €30,000.**

The unique identification number must not be confused with the TRIMAN sorting signage ([see the dedicated chapter](#)). The latter does not guarantee the marketer's compliance with the EPR sector.



my membership in 4 steps



WHEN do I join?

As soon as an Extended Producer Responsibility (EPR) sector becomes applicable, any marketer of products that this sector covers **must comply with it**.

A three-year retroactive period applies to marketers without a membership contract (who are therefore non-compliant), in order to bring up-to-date the contributions owed for the period in question.

Ecomaison approvals for furnishings



AS A REMINDER:

For a market launch of products on French territory, every company must have **a unique identification number**, which it receives after joining an eco-organisation.



SPECIFICS about marketplaces

A **marketplace** is defined in the French Environmental Code as **an electronic interface** (marketplace, platform or similar device) facilitating distance sales or the delivery of products on behalf of a third party.

It is required to keep a register of third-party sellers

(French Environmental Code, Article L.541-10-9) with:

- › the identification details of each third-party seller marketing via its marketplace,
- › the unique identification number of third-party sellers who are marketers,
- › their marketing data,
- › the arrangements established by third-party sellers for the trade-in of their customers' used items.

If third-party sellers fail to fulfil their obligations, marketplaces must themselves act in place of their third-party sellers and declare said sellers' market launches.

When you register with Ecomaison, you must indicate this specific marketplace status.



Please note that if, as a member, you develop a marketplace, you must inform us so that we can register you as such.

eco-Fee: coding and display

What is my eco-fee for?

Calculation of my contribution

Mandatory display

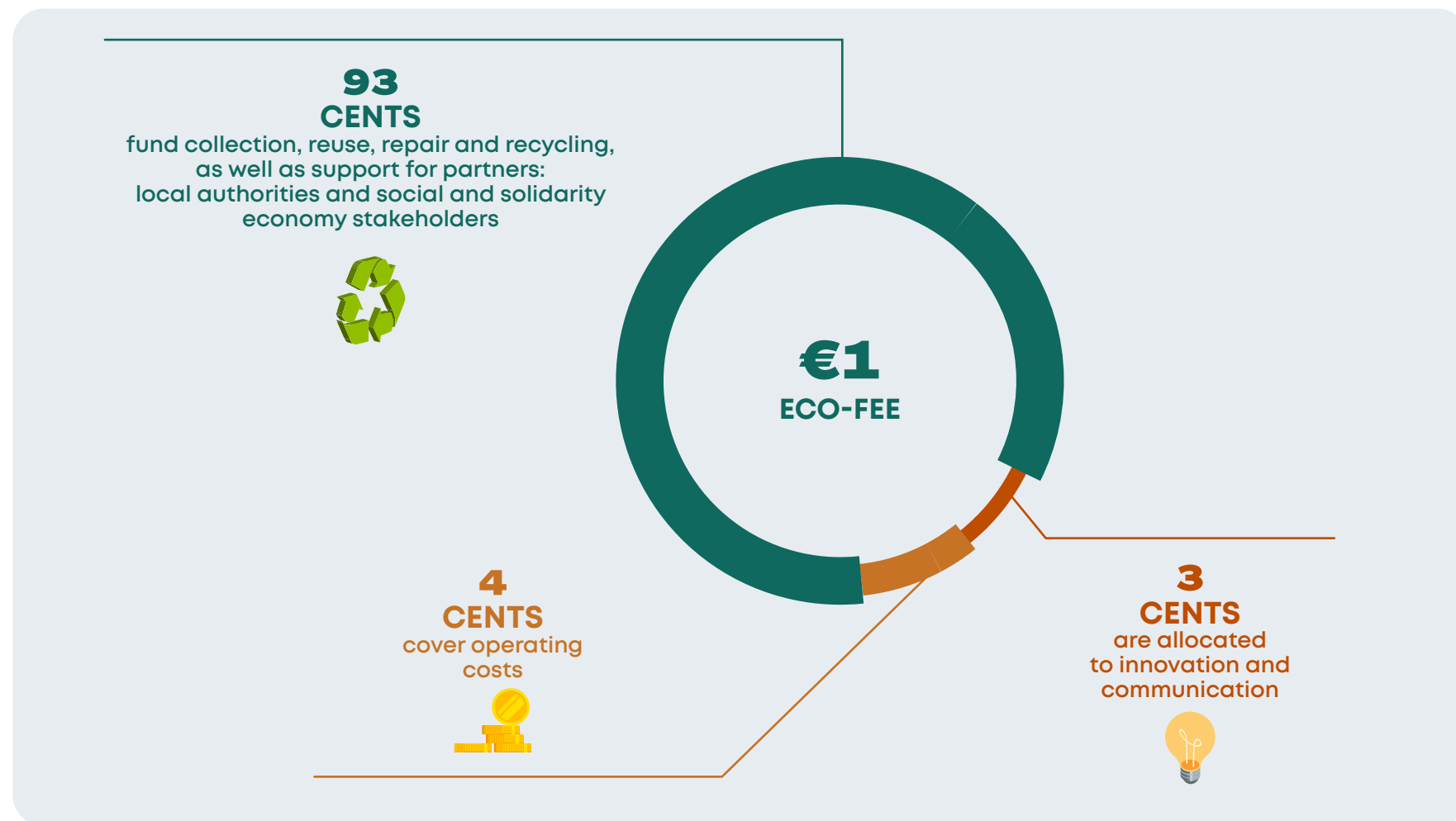
Specifics about spare parts



WHAT IS my eco-fee for?

The eco-fee enables Ecomaison **to organise and finance the collection** of building and furnishing products and materials, as well as **the repair, reuse and recycling** of sorted products.

Each new product launched on the market will therefore fund the future need to recover a used product.



Source: Ecomaison, key figures 2024

HOW IS my eco-fee calculated?

The eco-fee is set by each relevant eco-organisation, which establishes a pricing scale. It determines the amount by calculating the total cost of managing the product, based on its various characteristics. This is because a mattress, a large sofa, a small stool or a plastic box are not collected and recycled in the same way.

Ecomaison's eco-fee rates take into account the recyclability of the materials composing the products, as well as their assembly methods.

As such, the heavier and more complex a product is to recycle, the higher its eco-fee will be.

The eco-fee pricing scale is calculated according to:

- › the type of item,
- › its weight,
- › its dimensions and volume,
- › and the materials it is made from.



Find out how **to optimise the cost of your eco-fee**, as well as the price schedules in the [Furnishing Price Guide](#).



HOW IS my eco-fee calculated?

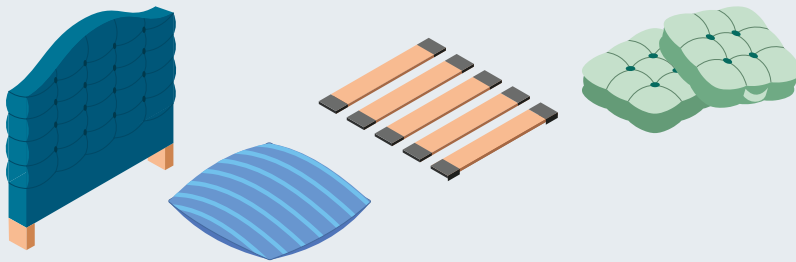
THE EXCEPTION FOR SETS OF FURNITURE OR SEATS

If the product is a uniform set of furniture or seats with a rate based on weight brackets, that rate must be determined according to the Consumer Sales Unit (CSU).

Sets of products with a unit eco-fee

If the product is a set of items with an eco-fee defined per unit (cushions, duvets, pillows, bedding accessories, mattresses, bed bases, headboards, slatted frames, etc.), the set's rate will be:

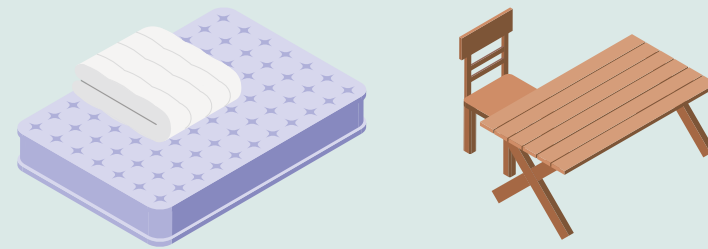
- › either the sum of the unit eco-fees,
- › or the “set of 2” or “set of 4” rate when it exists in Ecomaison's characteristic codes, available in the [product code generator](#).



Sets of products from different families

If the product is a set comprising items from different families (for example, a combination of a seat and a table, a mattress and a duvet), it must be coded as follows: “00 000 00 000 0”.

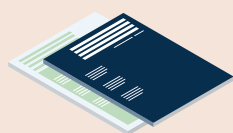
Its rate will be equal to the sum of the eco-fees of the items composing it.



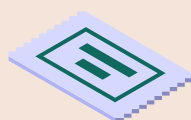
HOW DO I DISPLAY my eco-fee?

Companies that sell furnishing items must display the eco-fee on their sales materials:

At the time of sale, it must appear on:



catalogues



price tags



invoices or receipts



point of sale



website



advertisements

Examples of display methods:

€179.00
including an
eco-fee
of €2.20

€179.00
including an
eco-contribution
of €2.20

€176.80
Eco-contribution
of €2.20

€179.00

Example of explanations for your customers:

“The eco-fee is a mandatory contribution on the price of each new item of furniture, mattress, bed base, duvet, rug or mat, curtain and pillow. It funds the collection, sorting, recycling, repair, reuse and energy recovery of these used products by Ecomaison.”



THE OBLIGATION TO DISPLAY THE ECO-FEE

On the invoice, the eco-fee must be shown separately: displayed in addition to the product price, with the total amount (product price excl. VAT + eco-fee) indicated, and the same VAT rate applied to the eco-fee as to the item.

Spare PARTS



SUBJECT TO THE ECO-FEE.

- › **New spare part:** a distinct part that is an integral component of a product, required to perform the primary function of the product. The replacement spare part does not need to have the same appearance as the original part, as long as it provides the same functionality and complies with the applicable regulations.
- › **Original part:** part manufactured specifically in accordance with the manufacturer's specifications.



NOT SUBJECT TO THE ECO-FEE.

- › **Second-hand part:** may not necessarily be subject to prior inspection and can be found by the user via various channels (flea markets, second-hand e-commerce platforms and reuse stakeholders).
- › **New replacement parts for a product under warranty:** are not subject to the eco-fee when supplied during the statutory warranty period (after sales).
- › **Re-use part and/or PIEC (Circular Economy Part):** is a part that has already been used on a furnishing item but which has been recovered.



DECLARATION

How does it work?

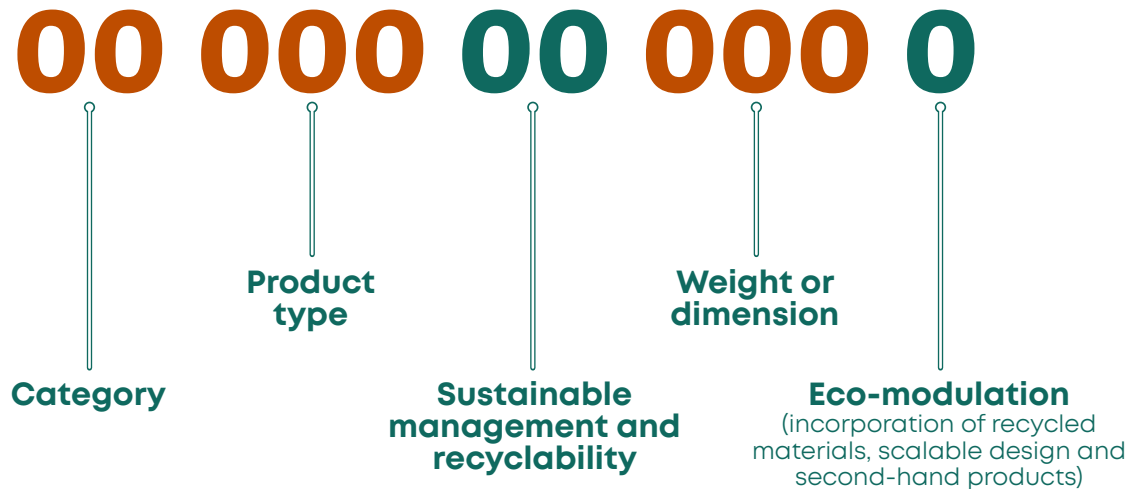
When do I declare?



CODING of my products

ONE PRODUCT = ONE 11-DIGIT ITEM CODE

The item code allows you to apply the corresponding **eco-fee pricing scales** and to declare the market launches of products subject to regulation.



CONSULT OUR PRICING SCALES:

Item code and eco-fee generators are at your disposal.

> Pricing scales applicable as of 01/01/2026

HOW DOES THE DECLARATION PROCESS WORK?

The declaration of market launches corresponds to the number of products that can be considered sets, or the surface area of products launched on the market per product code, for the reporting period that has ended.

It allows Ecomaison to invoice the eco-fee to the companies concerned.

Following the declaration, the data is forwarded to ADEME, which monitors the furnishing items sector, as part of the national producers register.



WE PROVIDE TOOLS:

For your declaration, we provide you with a declaration import file (Excel format).

How do I declare?

1. Sign in to the Ecomaison [Services Space](#)
2. Enter your item codes: either line by line, or by importing a **file in CSV format** structured as follows:

MANDATORY

ECOMAISON 11-DIGIT PRODUCT code	Number of functional units (tonnes or units depending on the chosen coding method)	Tonnage up to 3 decimal places	Your references	Combination of furniture (only for Furnishings EPR)
04 024 120 940				
04 204 010 100				

HOW DO I declare?

DECLARING MY CONTRIBUTION

Depending on your situation, we offer 2 declaration options:



Declaration for codification

- Suitable for all companies
 - No conditions
 - The amount of your eco-fee is **based on product codes**.
 - Option of **quarterly declaration**.
- All of your products with eco-modulated item codes are thus listed.
- Your eco-design efforts are taken into account and highlighted.**

OR



Simplified declaration (flat-rate pricing scale)

- Suitable for companies that **market less than 15 tonnes of goods and 1,000 items per year and post an annual turnover of less than €2 million from furniture sales**.
 - You can use a list of generic codes (known as 'simplified codes') to make your declarations.
 - Option of **quarterly declaration**.
- If it is impossible to use the generic codes, your eco-fee can be calculated on a flat-rate basis depending on your turnover.
- Your administrative procedures are less complicated, but **your eco-design efforts are not taken into account**.



WE PROVIDE TOOLS:

For the simplified rates, see [the Price Guide](#), "flat-rate pricing scale" page.

WHEN DO I declare?

Each quarter, you, the marketer, **must declare your market launches for the reporting period that has ended.**



Declaration

No later than 30 days after opening.

The declaration date does not trigger invoicing and payment.



Invoicing

Upon receipt, or at the latest, on the day following the end of the declaration period.



Payment

No later than 15 days after the end of the declaration period.



NOTE:

Annual declarations are possible under certain conditions specified on [this page](#).

WHEN DO I declare?

KEY DATES

The declaration and payment schedule below is defined for a market launch in year “N”.



For textile decorations, the obligations began on 1 April 2023.

If you have launched products covered by this scope on the market from that date, you are liable for those market launches retroactively.

manage my eco-fee

All the info on eco-modulations

Understanding the principle of rebate



What are eco-MODULATIONS?

- › Eco-modulations are a scheme provided by Ecomaison to **reward the circular efforts** of our most virtuous members.
- › By sourcing raw materials from renewable or recycled resources, extending product lifespans and implementing a circular purchasing policy, you can **improve your eco-fee and/or benefit from bonuses**.
- › By adopting these practices, you can optimise your obligations, **make your business more circular and drive your sector's performance**.

Learn more about eco-modulations and Ecomaison bonuses in the [Furnishing Price Guide](#).



My Ecomaison invoice

	Total
Eco-fee for initial market launch on French territory (new or second-hand) I owe Ecomaison	€A
Reduction in the eco-fee due to eco-modulations	€B
My total eco-fee	A-B = €C
Bonuses for incorporating recycled materials Ecomaison owes me	€D
MY TOTAL CONTRIBUTION PAID	C-D = €E

How can I improve my contribution?

Sustainable management

Recyclability

Extension of useful life
Scalable design

Incorporation of recycled materials (IRM)

Reduce my CONTRIBUTION thanks to a rebate

This is an opportunity for marketers, provided for in the 2024–2029 approval.



Principle

- **Obtain a reduction** in the basis for declaration of the eco-fee for products donated or resold by an Ecomaison marketer.



Who does this apply to?

- Marketers (distributors or manufacturers) who are members of Ecomaison and resell products in stores or on digital platforms.



Conditions

- Do not go through Ecomaison's partner associations (collection, sorting and reconditioning).
- Resold products must have been recovered in France from owners (households or professionals) and the reuse operations must also have been carried out in France.



Effective date

- From 2025, with the first payment in 2026.

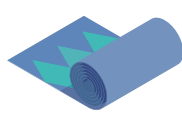
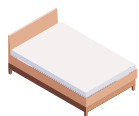
REBATE: How do I prepare my declaration?

› Prepare your account number.



› Check the products covered:

All furnishing items: furniture, bedding, textile decoration (rugs, curtains, etc.).

› Assign a code for the relevant products so they can be declared.



As part of a donation or resale in France

Eligible for a rebate	Product origin	Product release
	Buy-back of your branded products from your customers Trade-in of used products in-store and at delivery	Resold OR donated as second-hand
	Repackaged new products Returns on delivery by dissatisfied customers Discontinued line Returns after trial period Unsold stock	Resold (or donated) as new

My circular SERVICES

“Innovation for Eco-design”
programme

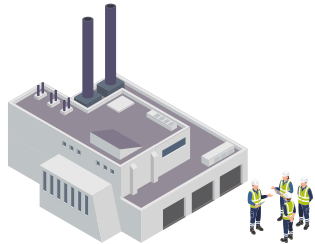
Repair Bonus



“Innovation for Eco-design” PROGRAMME

Dedicated to innovation for member furniture manufacturers and distributors, this programme allows you to receive support for your eco-design projects.

Whether it's extending the useful life of your products, incorporating recycled materials into your manufacturing process or managing your product's end of life, Ecomaison supports you with a solution tailored to your needs.



Connecting with innovators

We identify talented national and international innovators to support you in implementing solutions that address your challenges. Our annual Innovation Days event aims to showcase a selection of these innovators to our members.



Submit your eco-design project

Submit your eco-design project by applying via our [innovation space](#).



Benefit from our support

If your application is accepted, our eco-design team will support you for six months to help define and accelerate your project. This is also an opportunity for you to gain independence in your eco-design processes.



To find out more about eco-design and Ecomaison support, visit our [dedicated page](#).

Repair Bonus

In accordance with the AGECE law, **we fund the Repair Bonus for furnishing items.**

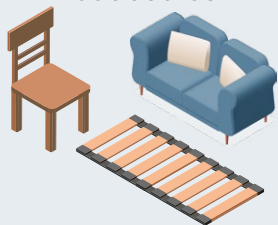
This is a scheme aimed at **encouraging consumers to have their furniture repaired.** Thanks to this bonus, they receive financial assistance that **instantly reduces their bill.**

Become a certified repairer and offer the Repair Bonus to your customers!

Repair Bonus amounts:

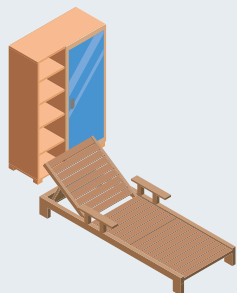
FROM €30 TO €60 FOR:

Sofas, armchairs, chairs and benches, bed bases, slatted frames and headboards



FROM €35 TO €65 FOR:

Home and garden furniture



UP TO €200 FOR:

Kitchen and wardrobe furniture



PLEASE NOTE:

Only repairers certified by Ecomaison will be able to offer their customers the Repair Bonus. If you are interested, submit [your application online](#).

You can also inform your usual service providers or after-sales partners about this opportunity!

For any specific questions, contact bonus-reparation@ecomaison.com

Distributors: your information obligations

To fulfil your **obligation to inform** about the Repair Bonus at your points of sale, **Ecomaison provides you with a communication kit**, in digital format.

[Download your kit.](#)





OTHER OBLIGATIONS and opportunities

Trade-in obligations

Collection solutions

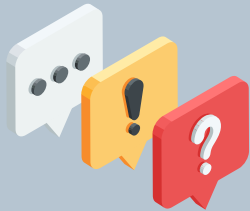
Prevention plan

Information and displays

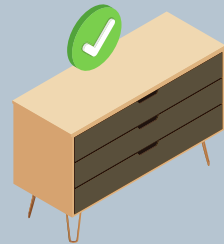
DISTRIBUTORS: your trade-in obligations

You are required to inform your customers about trade-in options and to take back free of charge their furnishing items and textile decorations. The end user is informed at the point of sale (physical or virtual) of the trade-in conditions, which are displayed in a **visible, legible** and **easily accessible way, before** the sale is concluded (Article R.541-163 of the French Environmental Code).

Two general principles to bear in mind



Inform each customer at the time of purchase about your trade-in options



Organise free trade-in for your customers

Trade-in conditions vary depending on:

- the **dedicated sales area** for the items concerned (excluding storage space),
- the **dimensions & characteristics** of the product to be traded in,
- the **turnover for delivery** of furnishing items.



PLEASE NOTE:

If the third-party seller does not comply with its trade-in obligations, these are transferred to the marketplace, which then becomes responsible for organising this trade-in.

Category 5 penalties, including fines of up to €1,500, apply in the event of a failure to provide information or to organise trade-in options.

DISTRIBUTORS: your trade-in obligations

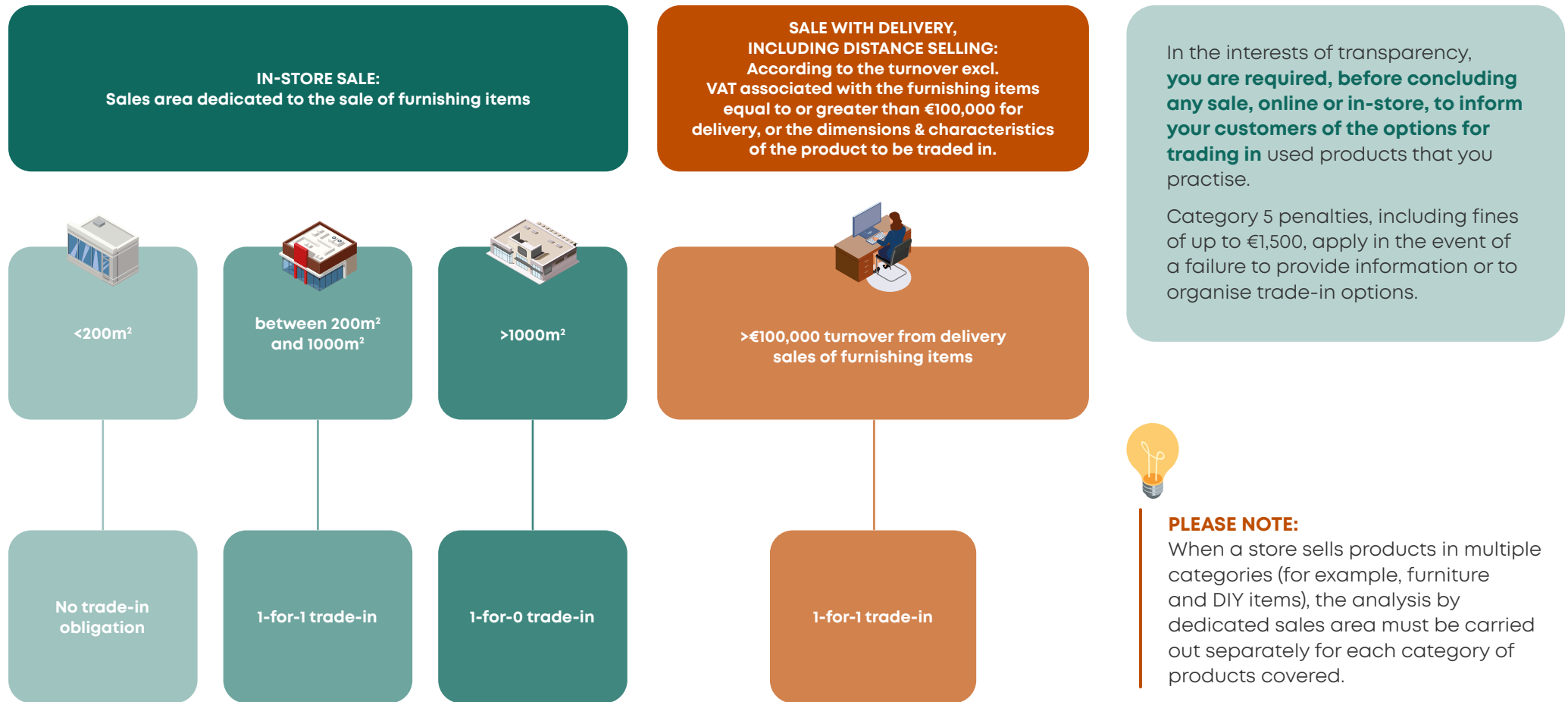
CONDITIONS

Trade-in conditions depend on the sales area, the distribution method (in-store sale or sale with delivery) and the associated turnover.

2 trade-in obligations:

1-for-0 trade-in: Free trade-in of an equivalent product when purchasing a new product.

1-for-1 trade-in: Free trade-in of equivalent products sold by the store, without any obligation to purchase a new product.



DISTRIBUTORS: your trade-in obligations



Specific rules for marketplaces

- **For third-party sellers:** if your annual turnover exceeds €100,000 excl. VAT per year, you must organise free trade-in for the customer who purchases an equivalent product from you. You must also inform the marketplace of these trade-in conditions.
- **For marketplaces:** you must inform your customers about:
 - the possibility of free trade-in,
 - as well as the trade-in conditions of the third-party seller.



PLEASE NOTE:

If the third-party seller does not comply with its trade-in obligations, these are transferred to the marketplace, which then becomes responsible for organising them.



Whatever your situation, Ecomaison supports you in setting up the trade-in process:

- Self-assessment tool online to identify your trade-in obligations;
- A communication kit to inform your customers;
- Educational materials to train and support your teams.

COLLECTION solutions

Ecomaison **supports you in taking charge, at no cost, of the products you collect on delivery and in your stores.** Several solutions funded by the eco-fee help keep items in good condition, thereby extending their useful life and contributing to the Social and Solidarity Economy (SSE).

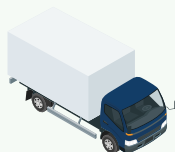
For furnishing items:

Customer drop-off



OR

Trade-in at delivery



Small volumes



PRO card:

Free access to over 2,500 partner collection points thanks to a digital card for regular monthly volumes <math><20\text{m}^3</math>

Drop-off voucher:

For occasional volumes <math><20\text{m}^3</math>

Large volumes



Permanent recycling skip:

- Installed in a secure area closed to the public, but accessible to heavy goods vehicles;
- For monthly volumes >math>30\text{m}^3</math>.

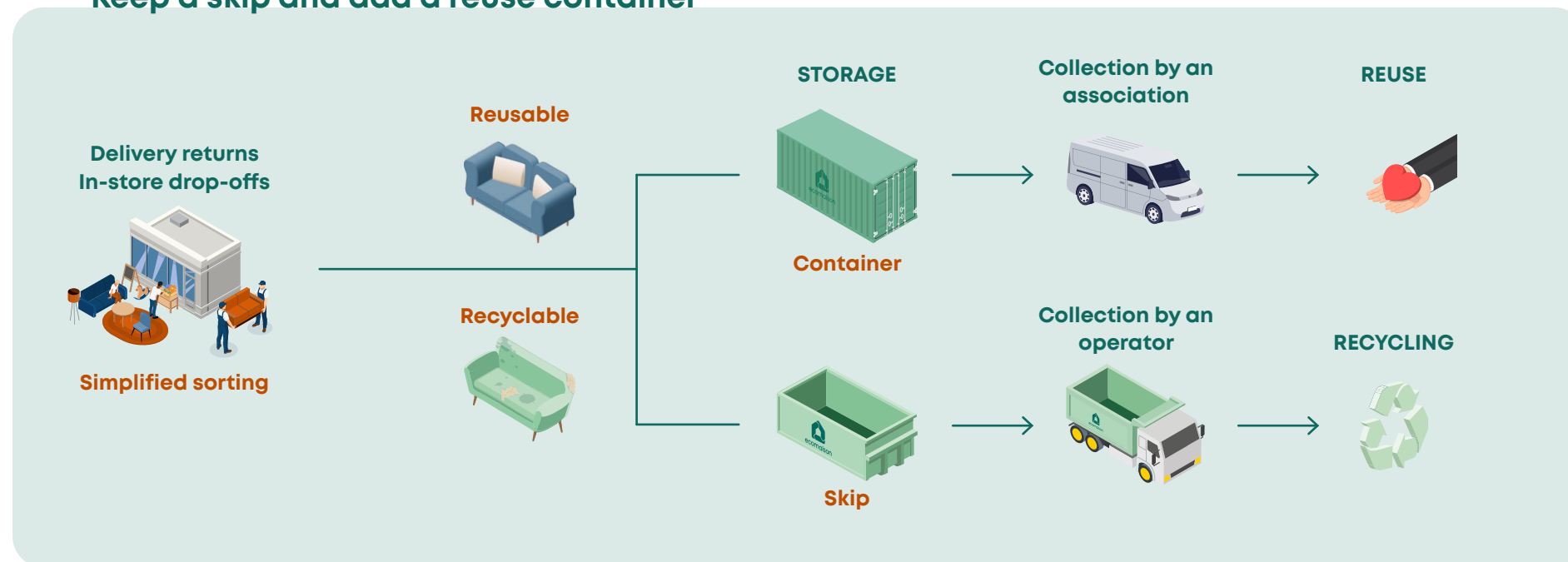
Re-use container:

- For used furniture and bedding in good condition;
- Redistribution to reuse organisations partnered with Ecomaison.

scheme for reuse

Ecomaison provides a **collection service for reuse** in partnership with Social and Solidarity Economy associations.

Keep a skip and add a reuse container



Depending on the collection system chosen, distributors and manufacturers may receive financial support from Ecomaison. You can find all the information on the [dedicated page](#).


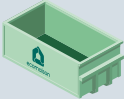


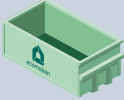

PROHIBITION ON DESTROYING UNSOLD STOCK

Since 1 January 2022, manufacturers, distributors and marketplaces are required to give away their unsold stock, in accordance with [Article L.541-15-8 of the French Environmental Code](#).

These products, whether donated or sent for recycling, are subject to payment of the eco-fee to Ecomaison.

SUPPORT for distributors

We financially support Ecomaison member distributors who independently organise collection for recycling and/or reuse.

Sorting level	Who is it for?	Containers	Brackets/threshold	Volume support (€/t)	Flat rate (€/year)
Two-flow sorting - Products for reuse - Materials for recycling	Ecomaison member distributors No minimum threshold	+ For reuse  + For recycling 	<15 tonnes reused/year	€120/tonne	€500/year if storage is indoors without a container 
			15 to 20 tonnes reused/year	€140/tonne	
			>20 tonnes reused/year	€160/tonne	
			€20 per tonne recycled		
Single-flow sorting Reuse or recycling	Ecomaison member distributors No minimum threshold	OR  OR 	€20 per tonne recycled		OR €500 per year if storage is indoors without a container 

INFORMATION TOOLS and seller training

To train you and your teams on your trade-in obligations, Ecomaison provides you with various tools:

- › Trade-in clause library, to incorporate specific clauses into your General Terms and Conditions of Sale;
- › Communication kit for stores (posters, leaflets, etc.) available in digital format or delivered directly to your stores;
- › Ready-to-use texts to update your website, FAQ and social media;
- › Educational materials.



IMPORTANT:

For stores, **you must display this information prominently in the aisles**, particularly by using the posters from our communication kit and by making your trade-in conditions available.

To find out more, **order your communication kit free of charge from the Services Space** or download the [digital trade-in kit](#).



PREVENTION and eco-design PLAN

“Every producer is required **to draw up and implement a prevention and eco-design plan aimed at reducing the use of non-renewable resources, increasing the use of recycled materials and increasing the recyclability of their products**”.

Article L541-10-12 of the French Environmental Code

This measure is aimed at accelerating initiatives in favour of the circular economy and places significant obligations on marketers.

To fulfil your obligations:

- Draw up or join a prevention and eco-design plan;
- Upload it to the Services Space.



Drafting an individual prevention and eco-design plan

If you are drawing up a prevention plan setting out your company's eco-design strategy,

this plan must, at a minimum, include the eco-design points targeted by the law.



ECOMAISON ADVANTAGES:

To help you draft your individual plan, Ecomaison offers a template available in your Services Space.

You can also download all the tools, the template for drafting the individual plan, the summary of the collective prevention plans as well as the FAQ.



Joining the prevention and eco-design plan common to the applicable sector

OR

To support you, Ecomaison offers a sector-wide plan that you can join.

You undertake to take into account and implement a series of measures shared by all stakeholders in the sector and validated by representatives of your profession.



ECOMAISON ADVANTAGES:

The prevention plans common to the sectors under Extended Producer Responsibility (EPR) are available in the Services Space.

To join the common plan or submit your individual plan, sign in to your Services Space.



CONSUMER INFORMATION and environmental claims

“To improve information for consumers, **marketers of products that generate waste must inform consumers**, via marking, labelling, displays or any other appropriate means, about their environmental qualities and characteristics (...)”.

French Environmental Code - [Article 13 of the AGEC law](#).

This display obligation applies under certain conditions.

The conditions that trigger this obligation

1. Annual turnover achieved cumulatively for all relevant products >€10 million;
2. Number of cumulative units of all relevant products launched on the French market annually >10,000.

These conditions apply with account taken of the **cumulative total of products subject to the applicable sectors** and launched on the French market annually over the last financial year.



These two criteria are cumulative.

Display requirements

1. **Display on a dedicated web page**, called "Product sheet on environmental qualities or characteristics", together with the name and reference of the model of the product in question and the display statements specific to each reference.
2. **Display of Ecomaison bonuses and penalties** per reference.

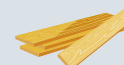
Information to display

1. **Incorporation of recycled raw materials**; “Product containing [%] recycled materials”.
2. **The presence of hazardous substances (SVHC)**; “Contains a hazardous substance” + name of the substance.
3. **Product recyclability** ([Ecomaison recyclability calculation tool](#)) “mostly recyclable product” (>50%) OR “fully recyclable product” (>95%).

Applicable sectors



Furnishing Items



Building products and materials



Games and Toys



DIY and Gardening Products

Other applicable sectors:

- Household packaging,
- Printed paper,
- Electrical and electronic equipment,
- Batteries and accumulators,
- Contents and containers of chemical products.

TRIMAN SORTING SIGNAGE

› Who does this apply to?

All marketers launching products intended for households subject to an Extended Producer Responsibility (EPR) scheme.

› Where should it be displayed?

- On the product;
- Or on the product packaging;
- Or in the other documents provided with the product.

This information may be provided on your website, but this does not replace its indication in one of the three places listed above.

› Conditions

If several components of the product are subject to different sorting instructions, these instructions must be specified for each component.

To find out more about the application of **TRIMAN signage**, visit our [dedicated page](#).



› A specific version for products considered to be furniture.



› A second general-purpose version.



› A version dedicated to curtains and sheer curtains.



The marketer is free to choose this signage, depending on the type of products launched on the market.

The three versions are equivalent, and affixing them as close as possible to the product fulfils the regulatory requirement.

APPENDICES



THE 10 KEY POINTS for achieving compliance

1.

JOINING ECOMAISON

If you manufacture or distribute furnishing items: Extended Producer Responsibility (EPR) requires you to contribute to the prevention and management of waste arising from your products. **Joining Ecomaison means becoming part of an eco-organisation with over 10 years' expertise in reuse and recycling sectors** which, today, supports over 12,000 companies in meeting their regulatory obligations.



2.

UNIQUE IDENTIFICATION NUMBER (IDU)

As the guarantee of your registration, this serves as proof of your regulatory compliance, **and must be displayed directly in your General Terms and Conditions of Sale.**

4.

ECO-FEE DECLARATION

You are required to declare your actual market launches for each completed quarter.

As of 1 January 2026, Ecomaison offers a simplified flat-rate of 0.4% on the market launch of furnishing items for companies whose total turnover achieved in France is less than €2 million.

3.

APPLICATION OF THE ECO-FEE

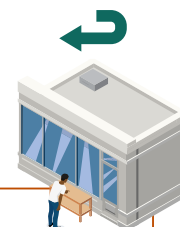
Every marketer* must pay an eco-fee to the eco-organisation of which they are a member. **Ecomaison's rates are adjusted** based on product recyclability, the use of renewable resources and the incorporation of recycled material.



5.

TRADE-IN OF USED PRODUCTS

Stores must **organise the free trade-in of used furniture, mattresses and textile decorations** from their customers. Trade-in conditions vary depending on the sales area or on turnover in the case of delivery, as well as for marketplaces.



* Definition of marketer:

1. Manufacturer in France
2. Importer of furnishing items in France
3. Distributor of products under its own brand
4. Wholesaler, distributor or distance seller based abroad and selling directly to private customers in France.

THE 10 KEY POINTS for achieving compliance

6.

INFORM CONSUMERS

Stores are required to inform their customers about services offered for the reuse or recycling of products:

- **Free trade-in of used products,**
- **Repair Bonus, financial assistance for the repair of certain products.**



7.

TRIMAN SIGNAGE

You are **required to display the TRIMAN sorting signage** (the TRIMAN logo + a sorting instruction) on your products, their packaging or the documents that come with them.



8.

ENVIRONMENTAL INFORMATION

If you have a turnover of more than €10 million for products covered by one or more EPR sectors**, you must display the following information: **incorporation of recycled materials, presence of hazardous substances and product recyclability.**



9.

PREVENTION AND ECO-DESIGN PLAN

You are required to draw up and implement a plan aimed at reducing the use of non-renewable resources, increasing the use of recycled materials and improving the recyclability of your products. **Since 1 July 2024, each member must submit an individual plan or join the common plan of the Furnishing Items (DEA) sector provided by Ecomaison.**



10.

UNSOLD STOCK

Furniture retailers **are prohibited from disposing of their unsold stock** and must offer it for donation to charities. Ecomaison can help you get in touch through its network of more than 600 Social and Solidarity Economy stakeholders.



**Including Furnishing Items, DIY and Gardening Products, Toys.



ecomaison

**If you have any questions,
you can **CONTACT US****

ecomaison.com/en/contactez-nous/

Keep up to date with the latest news and events at

ecomaison.com

and on our **LinkedIn** page

Need **HELP?**

Our **virtual assistant can be found here**



Ecomaison – SAS with share capital of €291,000 – Registered office: 50 avenue Daumesnil, 75012 Paris – 538 495 870 RCS Paris
Photo credits: Shutterstock – Layout: makašar – March 2026