

Professional Packaging: Ecomaison and CITEO PRO, two experts at your service

The Ecomaison College: Home and Building



Your Professional Packaging contacts

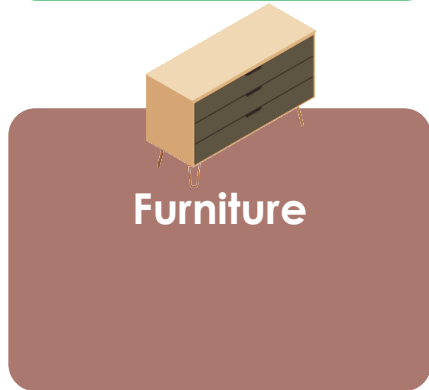


MÉLANIE LARDON
PROFESSIONAL PACKAGING SECTOR MANAGER
ECOMAIISON

ECOMAISON

The eco-organization for all home products and materials

4 APPROVALS



More than **€450m**
in eco-fees collected

18 000
Membership contracts

5 Mt of products placed
on the market in 2025

1,974 kt of items and
materials collected



ecomaison

CITEO PRO EMBALLAGES
PROFESSIONNELS

01

The Professional Packaging scheme, with the added Ecomaison service



Why join the Ecomaison College at CITEO PRO

1

Your sector (furniture, DIY and gardening, toys, construction) is represented on the board of directors and in the share capital of CITEO PRO.

Ecomaison, member of CITEO PRO's board, represents you and speaks on your behalf.



A College to represent your sectors and give them a voice

Board of Directors
15 directors, including 2 individual directors representing the PEM college
+ Ecomaison as a permanent non-voting guest
Ecomaison: College facilitator and shareholder at CITEO PRO

Fee Schedule Committee
3 to 5 directors
Ecomaison: permanent guest without voting rights

A Governance to represent sectors diversity

A board compsed with 6 Main Colleges

CITEO

Citeo
Holding



Mass
Consumption



Furniture,
Housse, Building



Industry



Packaging
Manufacturer
KNAUF INDUSTRIES

(...)

Other
Sector

CITEO

adelphe

boulangier

Charles
& Alice

Fleury Michon

groupe pomona

DECATHLON

Invités



ecomaison



Eurostyle Systems

legrand

IFCO

Why join the Ecomaison College at CITEO PRO

2.

A single point of contact for personalised support, including Professional Packaging

We are here to support you and provide you with practical tools tailored to your Professional.



A field team providing concrete answers across the 5 sectors:

4 Sector Managers

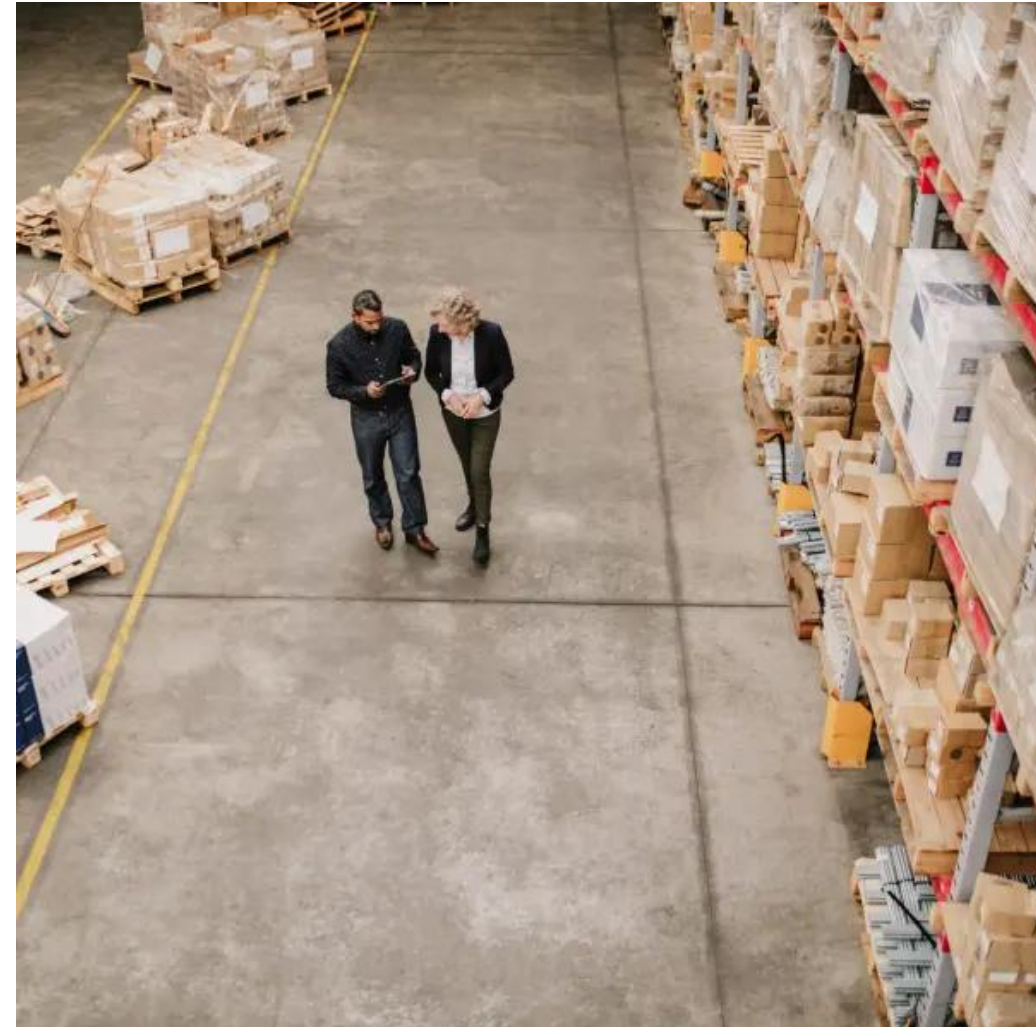
1 Packaging Manager

6 Account Managers

7 Regional Development Managers



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Why join the Ecomaison College at CITEO PRO



3.

Reduced costs for managing your commercial packaging waste



We help you manage your waste streams to reduce costs, make informed decisions and improve your operations.

✓ How will Ecomaison support you?

Our field teams will:

- Raise your teams' awareness of packaging sorting during multi-sector meetings
- Inform you and provide the procedures needed to obtain support
- Estimate support along side your market placements
- Explain all the support available to you as a waste holder
- Implementation of Complementary Incentive Support

The packaging waste holder

The eco-organization supports costs related to the collection and management of packaging waste for several stakeholders:

-
- Operators that collect and process waste (professional waste and household-type waste from professionals),
- Reverse-logistics operators,
- Some holders of non-hazardous professional waste who send their waste directly for recycling.

Financial support is subject to compliance with technical standards (quality and waste composition), defined by the eco-organization or jointly where several are involved, and then approved by the ministries.

At a minimum, stakeholders must:
Guarantee waste traceability and monitoring,
ensure transparency and communication on financing,
provide a service aligned with regulatory objectives.



Example of support for collection operators

Collection method - Dedicated single-holder collection	Support for tonnage collected separately for recycling
Movi skip - multi-resin	128/T
Movi benne mono résine	192€/T
Semi-trailer, bulk, excluding EPS	6€/T
EPS bulk semi-trailer	150€/T
Collection method - Multi-holder collection	Support for tonnage collected separately for recycling
Rear-loading compactor skip (*) (equivalent to a refuse collection vehicle)	387€/T
Single-resin tail-lift truck (**)	1543€/T
Semi-trailer, bulk, excluding EPS	6€/T
EPS bulk semi-trailer	150€/T
Other type of multi-resin collection (*)	128€/T
Other type of single-resin collection	192€/T

(*) Support is paid in proportion to the share of plastic resins in the multi-material packaging stream; this share is determined according to a national standard convention.

(**) Capped at the collection of 4 containers or 95 kg per week per holder.

(***) Capped at the collection of 2 tonnes per rotation.



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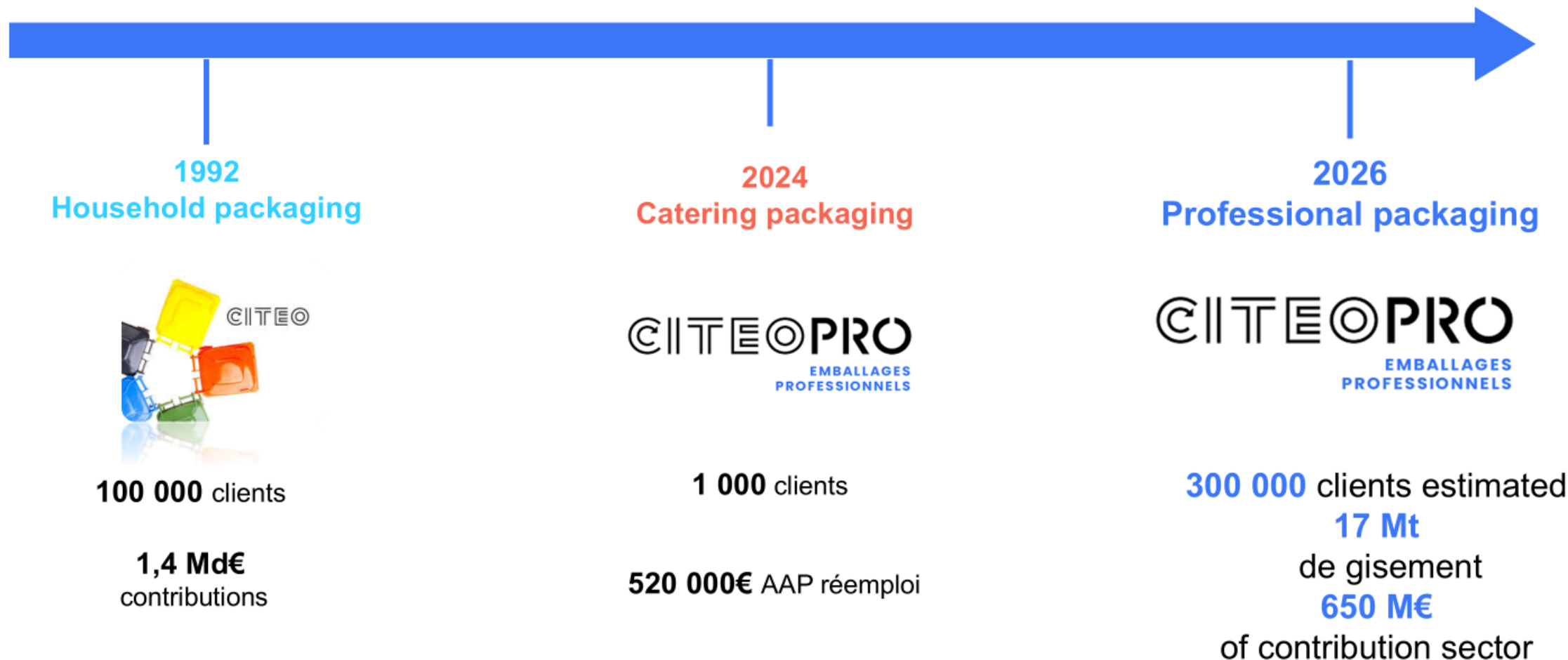
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02

CITEO PRO expertise



Expertise gradually extended to all professional packaging



The Strength of the **Collective**, in France and Europe, Serving Businesses

Services

Citeo Pro customer service

CITEO
EMBALLAGES
MÉNAGERS ET PAPIERS

adelphe

Inter-EPR Partnerships


ecomaison

ecosystem
recycler c'est protéger

European coordination

Fostplus  **valipac**  **CITEO**
EMBALLAGES
MÉNAGERS ET PAPIERS **verpact** 

VALORLUX  **CITEOPRO**
EMBALLAGES
PROFESSIONNELS

 **Expra**



Your usual EPR contact will support you in
the professional packaging sector

03

Our Services



PRODUCERS : Turning Obligations into Solutions

Producer



Packaged goods
manufacturer or
packaging manufacturer

**Responsible for the packaging
provided**



**Contributor
de la REP**



**CSR, regulatory &
pack team**



Your challenges

- Understanding your scope
- Securing compliance
- Manage your data
- Anticipating PPWR
- Reduce your impact

SOLUTIONS adapted to each stage of your packaging transformation



Comprendre la REP et votre rôle



Explain EPR issues

*Webinars collectifs
Modules explicatifs*

Meet you

Immersion pro



Identifying

*Cap emballage pro
Arbre de décision*



Upskilling

Campus circulaire



Répondre à vos obligations



Delegate your obligations

Contrat Citeo pro



Report simply

Portail client & guide décl



Manage your compliance

*Cockpit conformité
Décryptage/ suivi réglementaire*

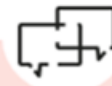


Anticipat Financial Impacts

imulateur de tarif 2027



Anticipate your prevention plans



Passer à l'action



Analyze your déclaration

Rapport impact



Measure the environmental impact of your packaging

Outils d'aide à la décision



Accelerate your projects

Eco-design

Appels à projet



Realize Diag recyclability

TREE Pro



Access responsible solutions

*Manufacturer Directory
Directory of solution providers*



Co-construire les solutions de demain



Innovate and experiment

*studies R&D
Groupe de travail*



**Citeo Pro differentiation
to support you**

Your resources and services in a SINGLE CUSTOMER AREA

RAD REMORQ...

50068593 • Principal

Accueil

Contrat

Déclaration

Facturation

Réglementation

Campus circulaire

Aide & contact

Switch to English

Yassine1 AJARAIE1

Mentions légales et données personnelles

CGU

Cookies

Vous naviguez en tant que conseiller

Retour à l'espace conseiller

Identifiant Unique :

En cours de création

Aide

Bienvenue sur votre espace

Masquer

1

Un espace unique

2

Travaillez en équipe

3

Le Campus Circulaire

Votre Espace Client centralise toutes les ressources, outils et démarches CITEO PRO. Il s'enrichit régulièrement : pensez à le consulter !

Étape suivante →

Outils d'accompagnement

Cockpit conformité

Décryptez et pilotez les obligations réglementaires via votre tableau de bord.

Accéder →

Campus Circulaire

Formez vos équipes à la REP et à l'économie circulaire avec des cours en ligne !

Accéder →

Plus d'outils à venir

Votre tableau de bord pour piloter vos obligations juridiques et décrypter les dispositions.

Campus Circulaire

Développez vos connaissances avec le Campus circulaire

Événements

Replay du Reuse Day

Hybride • 9 avril 2026

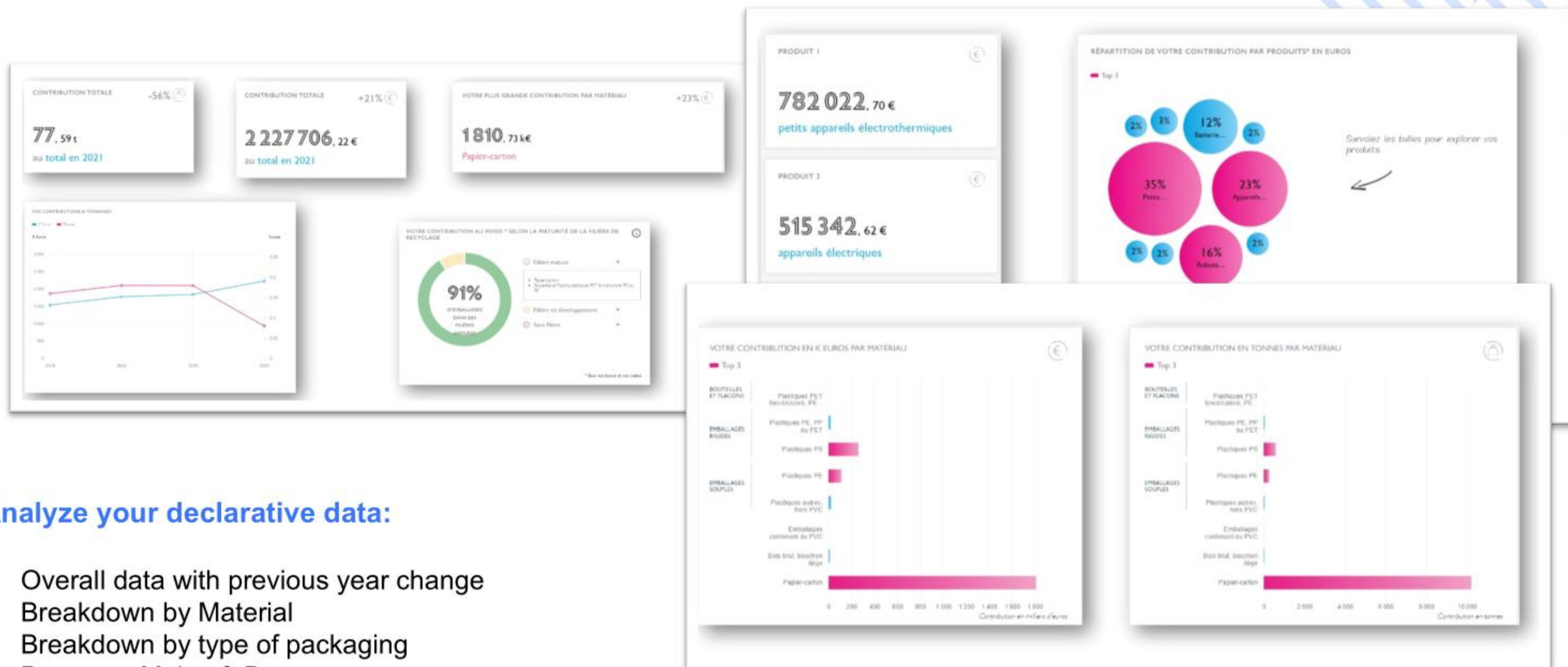
Retrouvez le replay du Reuse Day, événement dédié au réemploi.

Regardez le replay

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The Impact Report: easily understanding your statement



Analyze your declarative data:

- Overall data with previous year change
- Breakdown by Material
- Breakdown by type of packaging
- Bonuses, Malus & Bonuses

WASTE HOLDERS: Turning Waste into Performance Drivers

Waste holder



Holder
Indirect beneficiary

Operator
Direct beneficiary

**Support the collection, sorting
and recycling of packaging**



**Beneficiary
EPR**



**Team Rse, achat, &
supply chain**



Vos enjeux

- ✓ Comprendre le dispositif de soutien
- ✓ Identifier les flux valorisables
- ✓ Améliorer la traçabilité
- ✓ Optimiser les performances de tri
- ✓ Réduire les coûts opérationnels

Reminder



Waste Stream

Impact Support



SEO

Obtaining support



Additional Incentive Supports to Improve Plastic Recycling Performance

SIC - Soutien Incitatif Complémentaire



Goal

Removing the obstacles to increasing the recycling performance of Professional Plastic Packaging. Achieve recycling targets.



For whom?

All the actors in the value chain, from the holder to the recycler.



Why?

Financing structural investments and/or operating expenditure.



How much ? (1)

2026	2027	2028	2029
6 M€ (2)	49 M€	75 M€	75 M€

(1) To be distributed among the eco-organisations in proportion to their market share of professional plastic packaging

(2) Indicative envelope validated in OCAPRO



Reuse: Structuring Reusable Models at Scale

Reuse player



Pooler, logistician,
distributor, industrialist

Deploying reuse and backing it
up with traceability



**Beneficiary
EPR**



**Team acheteur pack &
supply chain**



Your challenges

- ✓ Structuring reuse loops
- ✓ Harmonizing standards
- ✓ Managing rotations and traceability
- ✓ Securing business models
- ✓ Scaling up

04

2026 Eco-fee rates



2026 Reporting Requirements

Eco contribution 2026 = H2 2026

Weight of professional packaging provided
in France in 2025
Prorated

< 4 Tons per year

*That's 2 tons for 6 months
of professional packaging made
available in 2026*

A Fixed-fee DECLARATION

- > No figures to be provided
- > Log in to the Client Area to attest to this.
- > €145 for 6 months in 2026

> 4 Tons Annual

*of professional packaging made
available in 2026*

DECLARATION PROVISIONNELLE PAR MATERIAUX

- > Excel file available in your Client Area

You will be asked to make an actual **declaration** between **January 1 and February 28, 2027**

2026 CITEO eco-fee per material

Matériaux	Tarif €/t
Acier	8,00
Acier DD	82,80
Aluminium	8,00
Carton	34,70
Plastiques	217,90
Bois	9,00
Autres	8,00
Forfait	125€
Sous réserve de l'avis favorable des Pouvoirs Publics	

Reuse bonus 2026

New reusable packaging
50% bonus

It is calculated automatically when you declare new reusable packaging.



Prime MPR

Activable [on January 1, 2027](#)
Implementation of a dedicated webinar in September



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05

How to join CITEO PRO through the Ecomaison College?



Join Easily CITEO PRO through Ecomaison

EASY MEMBERSHIP PATH

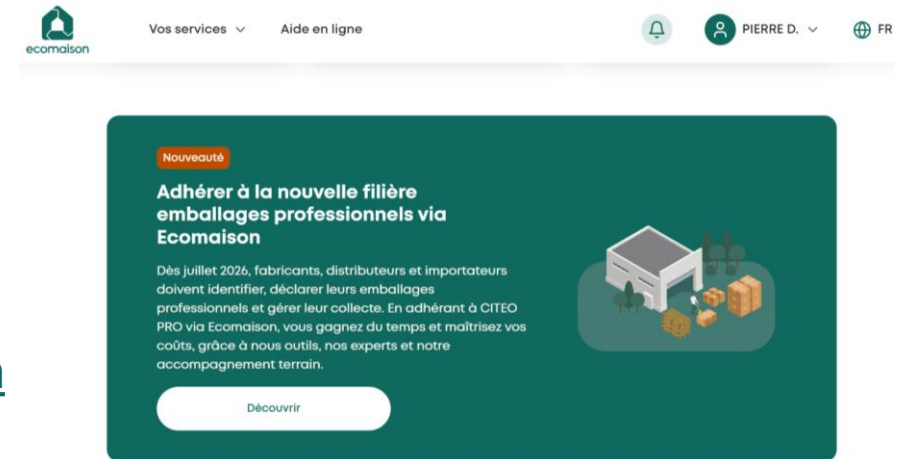
Follow the link below, that you can find again in:

- Ecomaison Mailing
- In your personal Ecomaison service area

Join CITEO PRO through Ecomaison

Information required:

- Email, Siret
- Biling address
- Signature or delegation of signature



**Emballages Pros,
Le service
Ecomaison
en PLUS***



Adhéz à CITEO PRO sur la REP
Emballages Pros via Ecomaison pour
bénéficier de tous nos services*

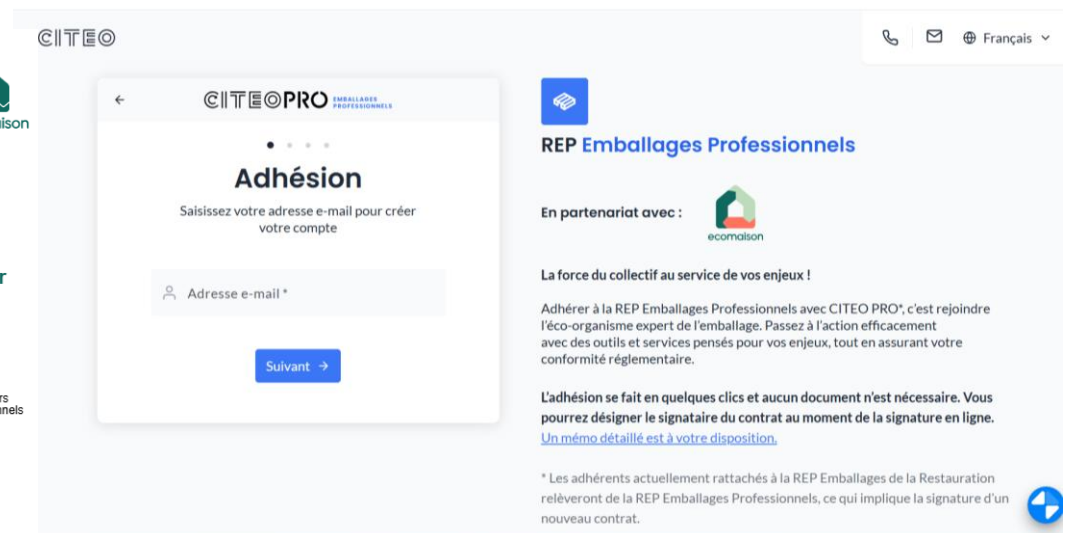


Marine FERON,

Dès juillet 2026, fabricants, distributeurs et importateurs
doivent identifier, déclarer leurs emballages professionnels
et gérer leur collecte.

Ecomaison ajoute une corde à son arc et vous
accompagne aussi sur la filière Emballages
Professionnels*, en partenariat avec CITEO PRO.

Adhéz à CITEO PRO via Ecomaison





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PROFESSIONNELS

06

How to declare to CITEO PRO?



Simplified membership supported by Ecomaison



Référence interr	Catégorie d'emballag	Usage unique ?	Importation	Poids unitaires en kg par référence						Nombre d'unités (mensuel ou annuel)	Poids total	Commentaires
palette	transport	usage unique	oui	Bois, liè	Papier-cart	Acier (dont inc	Aluminium	Plastique	Verre (uniquement pour le secteur de la santé)	1000	12000	Achats 2025
Mastercarton	transport	usage unique	oui		0,8					1000		
	vente											

6 ITEMS TO FILL IN:

1. REFERENCE YOUR PROFESSIONAL PACKAGING:
2. DESCRIPTION
3. SINGLE-USE OR REUSABLE -> 50% ECO-FEE BONUS FOR REUSABLE PACKAGING
4. IMPORTATION
5. WEIGHT PER PACKAGING UNIT BY MATERIAL
6. MONTHLY OR ANNUAL NUMBER OF UNITS

Simplified declaration supported by Ecomaison

CITEO PRO
50068620 • Principal

- Accueil
- Contrat
- Déclaration**
- Facturation
- Réglementation
- Campus circulaire

Identifiant Unique : En cours de création

Réalisez votre Déclaration Provisoire

Commencer →

Qu'est-ce que c'est ?

Votre déclaration provisionnelle correspond à la déclaration de vos emballages professionnels mis à disposition sur le territoire français en 2025 par votre entreprise, utilisés comme base de référence en attendant vos données définitives 2026.

À quoi ça sert ?

Elle permet de calculer votre facturation prévisionnelle 2026, qui sera régularisée début 2027 lors de votre déclaration au réel.

1 Choix du tonnage 2 Déclaration

Entre le 1er juillet et le 31 décembre 2026, j'estime que mon entreprise aura mis à disposition sur le territoire français...

☒ 2 tonnes ou moins d'emballages professionnels

☐ Plus de 2 tonnes d'emballages professionnels

Je fais une déclaration...

Recommandé

☐ **Forfait**
Je valide ma déclaration en 2 clics.

☐ **Matériaux**
Je déclare le poids des emballages professionnels de mon entreprise par type de matériau

Simplified declaration supported by Ecomaison

DÉCLARATION PROVISIONNELLE

Emballages professionnels

1 Choix du tonnage

2 Déclaration

Entre le 1er juillet et le 31 décembre 2026, j'estime que mon entreprise aura mis à disposition sur le territoire français...

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☐ Matériaux

Je déclare le poids des emballages professionnels de mon entreprise par type de matériau

DÉCLARATION PROVISIONNELLE

Emballages professionnels

Choix du tonnage

Déclaration

Synthèse

Votre déclaration doit contenir les emballages mis à disposition sur le territoire français sur l'année 2025 entière. Ces tonnages seront automatiquement proratisés afin de calculer votre facturation prévisionnelle sur la période du 1er juillet au 31 décembre 2026.

Ressources

[Guide Adhésion et Déclaration provisionnelle 2026](#)

Questions fréquentes

[Comment déclarer mes emballages ?](#)

[Quelles différences entre les types d'accès possibles au compte Citeo Pro de ma société ?](#)

[Consulter le centre d'aide →](#)

Mode Excel

1 Télécharger le modèle

Langue

☒ Français

☐ Anglais

Télécharger

2 Déposer ma déclaration

Glisser/déposer ou [Parcourir](#)

Format(s) autorisé(s) : xlsx, xlsm.

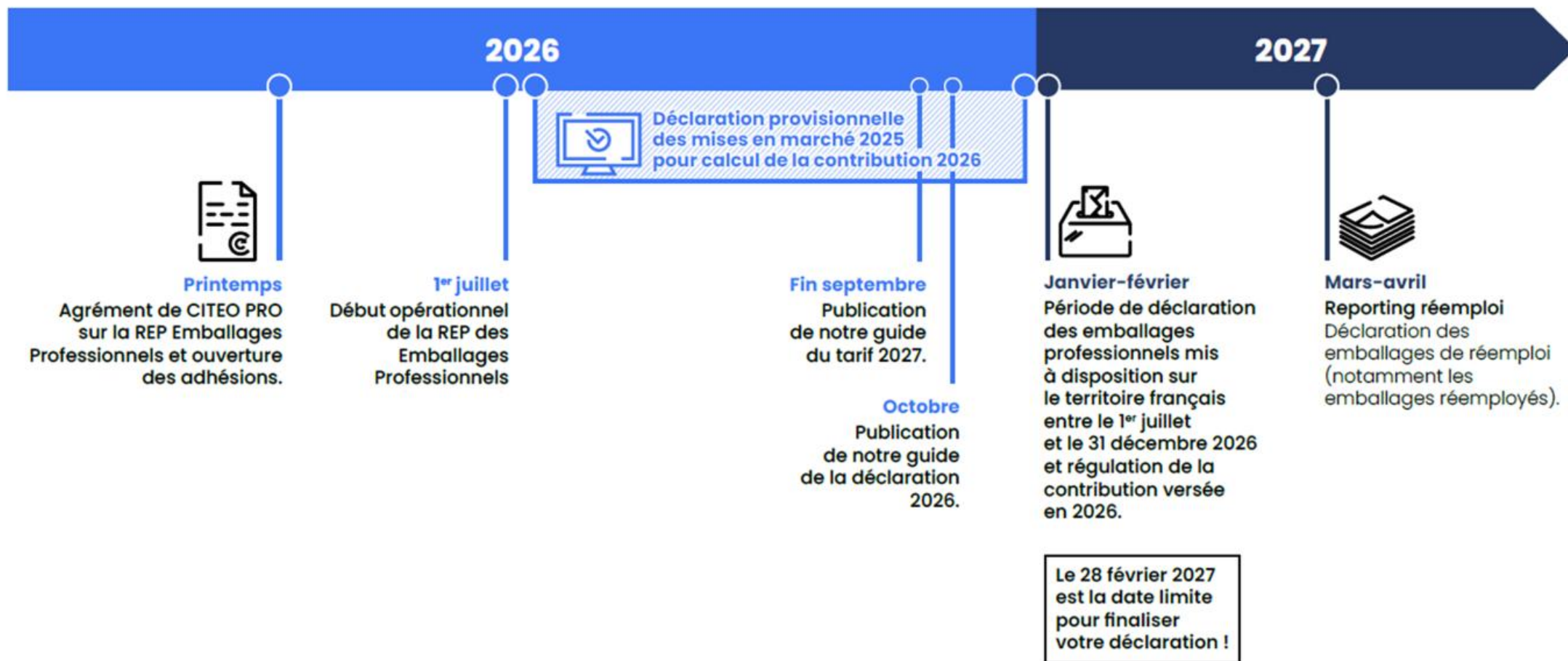
← Précédent

Valider →


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Prochaines étapes





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06

Moving into action: Concrete cases





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05

**Am I a producer placing professional
packaging on the market?
Scope to be clarified**



A new reading of the texts



Draft legal notice
= PPWR implementing text

This text gives us elements to better understand the parts of the text that were still unresolved. This document is still a draft and has not been published in its final version.

Awaiting the final texts

For a transport packaging, Producer is the company who imports or makes it in its Final Form

Final Form → Packaging Maker



Working in progress
(Regulation)

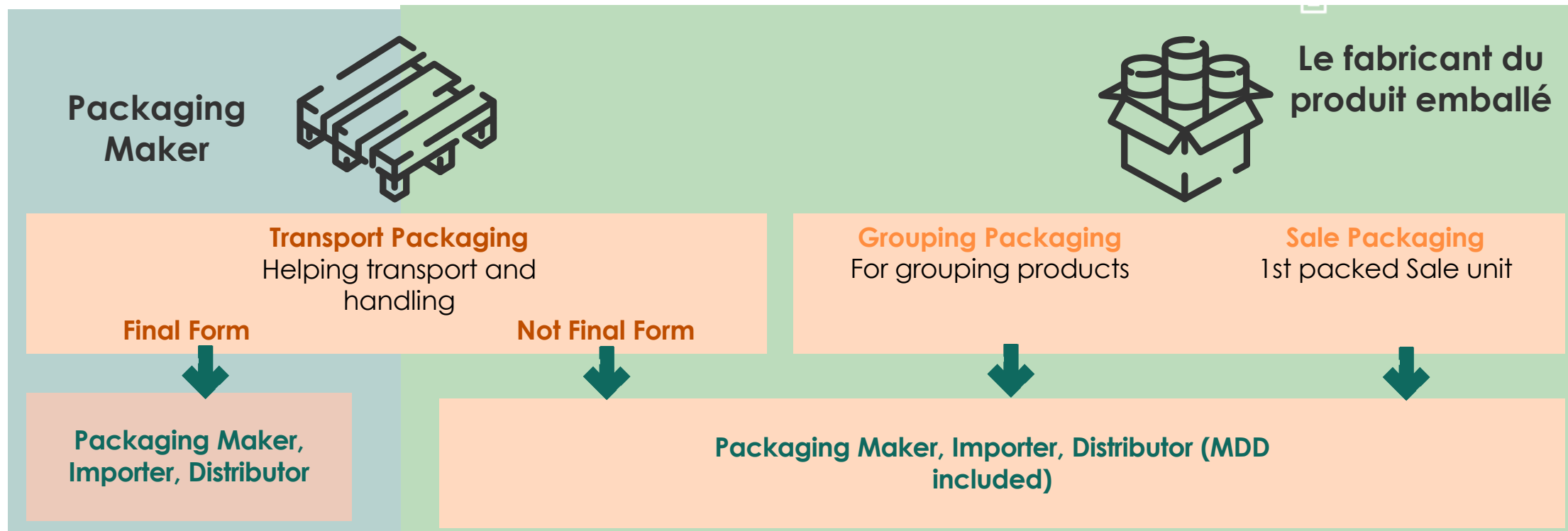


No Final Form → Packed Product Maker



The Producer Définition as Legal Notice

Producer is the one who settle the packaging for the 1st time into the French Territory



I am a distributor

**Importing
finished
products**



Yes

**LOGISTICS
PLATFORM**



- ✓ Cross docking
- ✓ Order preparation
- ✓ In-store after-sales returns

**Consumables for
the logistics
platform and
stores**



**Cardboard
Film
Cushioning
Tape
Label**

**Pallet if imported
Pallet if ordering
party**

Yes

Nantes
store

Yes

Bordeaux
store

Yes

Lyon store

**French
supplier of
finished
products**



No

**Private-label
supplier in
France and
outside France**



Yes

I am a logistics provider

**Importing
finished
products**



**French
supplier of
finished
products**



**Private-label
supplier in
France and
outside France**



LOGISTICS PLATFORM



- ✓ Cross docking
- ✓ Order preparation
- ✓ In-store after-sales returns

**Consumables for
the logistics
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**Cardboard
Film
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Tape
Label
Pallet if imported
Pallet if ordering
party**

Nantes
store

Yes

Bordeaux
store

Yes

Lyon store

Yes

**Yes, the logistics provider becomes the
producer for its part**

I am a manufacturer

Raw material
sourcing



No

Manufacturin
g / production
site



French
supplier of
finished
products



No

Importing
finished products



Yes

Consumables
used to package
finished products



Cardboard
Film
Cushioning
Tape
Label
Pallet if imported
Pallet if ordering
party

Yes

French
customers

No

Non-French
customers

No

Private-
label
customers

Find out more

Follow our news on our website
and social media

Ecomaison.com



Need help?

Discover our [virtual assistant](#)



Please contact us via
[our contact form/](#)

